

POP-UPS AT THE FAIR

POP-UPS AT THE FAIR are fun and informative experiences from brands and organizations that want to share their latest products and offerings with you. Each POP-UP is completely FREE for all!

OPENING WEEKEND: Experience these brands September 28 - October 4!

9/28
10/2



Educating and connecting our community on our products and services. Also, join us for various volunteer activities designed to support our local communities.

Located in Chevrolet Park Plaza

10/1
10/12



Visit the UnitedHealthcare booth for valuable Medicare information, expert support and fun giveaways.

Located at Nimitz Terrace

9/25 **Barrilitos**

9/30 Located at Chevy Park Plaza

10/1 **Monster Ultra**

10/7 Located at Chevy Park Plaza

10/2
10/3



Located at Nimitz Terrace

9/25 **Purina**

10/4 Located at Chevy Park Plaza

10/2
10/4



Located at Nimitz Terrace

10/2 **Spectrum**

10/4 Located at Chevy Park Plaza

10/2 **Electrolit**

10/4 Located at Chevy Park Plaza



24 DAY POP-UPS ON THE NEXT PAGE!



24 DAY POP-UPS: Experience these any day of the Fair season!



Beat the Texas heat with an ice-cold Frozen BeatBox! Stop by, cool down, and enjoy one of your favorite BeatBox flavors. Must be 21+ to sample.

Located by Trio on the Green near the Coliseum



Need a boost? Grab a drink with some fizz at Bubbl'rs!

Located LoneStar Boulevard



Game day starts here! Stop by the Bud Light for the ultimate State Fair tailgate experience. Must be 21+ to sample.

Located on the Corner of Lone Star Blvd and Nimitz Circle



Kick back with Busch Light! Stop by for yard games, giveaways, and an ice-cold Busch Light while enjoying the Fair. Must be 21+ to sample.

Located on the Corner of United & Turf Plaza and MLK Jr. Blvd



Buckle up for the ultimate thrill.vTest drive the Official Vehicles of the State Fair of Texas today!

Located near Chevrolet Main Stage



La Playa Awaits. Visit the Corona Beach Club and find your beach within reach. Must be 21+.

Located on Lone Star Blvd



Shop high end Cutlery, Cookware, Flatware & Accessories + Outdoor Knives & Garden Tools. Already own Cutco? See NEW products & get info on sharpening & service.

Located in Grand Place; Embarcadero; Craft Tent; Centennial Building, and on Nimitz Dr.



High quality materials and expert installation are just the start of the many benefits offered by Express Flooring.

Located on the Corner of United & Turf Plaza and MLK Jr. Blvd



Lone Star Golf Cars was built on the values the Southwest lives by — honesty, hard work, and showing up when it counts. We're not just a dealership; we're your long-term partner for everything golf cart.

Located in Centennial Building

24 DAY POP-UPS: Experience these any day of the Fair season!



Take a break and experience the selection of mattresses and massage chairs.

Located in Chevrolet Park Plaza, First Avenue, Centennial Building, Grand Place, and Embarcadero



Experience the NECOA Smart Water Purifier through live demonstrations, taste tests, and purified water made for modern living.

Located on Grand Place



Discover the right energy plan for you and charge your phone while you're at it.

Located in Chevy Park Plaza and Nimitz Drive



Our experienced consultants will walk you through our process, identify your concerns and help you choose from a wide range of styles and options to best fit your home.

Located on Centennial Building, Grand Place, and in Chevrolet Park Plaza



Sample a variety of Shiner beers, enjoy yard games, and raise a toast to Texas. Must be 21+ to sample.

Located near the Magnolia Beer Garden



Celebrate your freedom to flavor with Smirnoff ICE Red, White, & Berry giveaways and product samples. Must be 21+ to sample..

Located on the Corner of Nimitz Circle and Keating Dr



Come by our booth to find trusted home improvement solutions, quality craftsmanship, and remodeling inspiration!

Located on Centennial Building, Grand Place, Embarcadero, Chevrolet Park Plaza and on Nimitz & Keating



Visit T-Mobile in the Grand Place building to checkout our latest promos in wireless and home internet. Take a chance on the spin wheel while you are here

Located in Grand Place



Try your luck on the Midway, pick up some scratch tickets at the Texas Lottery Tent

Located by Gateway Pavilion

24 DAY POP-UPS: Experience these any day of the Fair season!



The Air Force Performance Lab uses innovative technology to challenge participants while connecting their skills to Air Force careers.

Located in Chevrolet Park Plaza



Located in
Chevrolet Park Plaza



Located in
Chevrolet Park Plaza



Located in
Chevrolet Park Plaza



Located in
Nimitz Terrace



Located in
Nimitz Terrace



Located in
Chevrolet Park Plaza



Located between
Creative Arts Building
and Nimitz Terrace



Located in
Food & Fiber Building



Located in
Centennial Building



Located near Gate 5