

STATE FAIR
OF
TEXAS®



Our Mission

THE STATE FAIR OF TEXAS CELEBRATES ALL THINGS TEXAN BY PROMOTING AGRICULTURE,
EDUCATION, AND COMMUNITY INVOLVEMENT THROUGH QUALITY ENTERTAINMENT
IN A FAMILY-FRIENDLY ENVIRONMENT.

FRIDAY, APRIL 24, 2026
DALLAS GUN CLUB



THE 2025 STATE FAIR OF TEXAS WELCOMED NEARLY

2.02
million

FAIRGOERS THROUGH THE GATES.

IN 2024 ALONE, THE STATE FAIR OF TEXAS CONTRIBUTED MORE THAN

\$19.5 MILLION

THROUGH PHILANTHROPIC AND FAIR PARK GIVING.*



SINCE 2016, BIG TEX URBAN FARMS HAS DONATED MORE THAN

1.7 MILLION SERVINGS

OF FRESH PRODUCE

TO THE SOUTH DALLAS COMMUNITY.

IN ITS 32-YEAR HISTORY, THE BIG TEX SCHOLARSHIP PROGRAM HAS AWARDED MORE THAN

\$18.8 MILLION

TO MORE THAN

3,500

Texas Students.

IN 2024 ALONE,
More Than
69,000

FIRST RESPONDERS, MEMBERS OF THE MILITARY, AND THEIR FAMILIES



VISITED THE FAIR OVER 24 DAYS, UTILIZING THE SPECIAL DISCOUNT OFFER IN APPRECIATION FOR THEIR SERVICE.

SINCE 2015, THE STATE FAIR OF TEXAS HAS COMMITTED MORE THAN

\$85 MILLION

TO SUPPORT PROJECTS IN FAIR PARK AND TOWARDS THE IMPROVEMENT OF STATE FAIR OPERATIONS.

THROUGH THE BIG TEX YOUTH LIVESTOCK AUCTION AND SCHOLARSHIP PROGRAMS, THE STATE FAIR HAS AWARDED MORE THAN

\$21.4 MILLION

in auction awards and scholarships since 2018.

EACH YEAR, THE STATE FAIR CREATES MORE THAN

7,000

SEASONAL JOBS

AND IS ESTIMATED TO HAVE AN ANNUAL ECONOMIC IMPACT ON NORTH TEXAS

UP TO

\$680 MILLION.

Since 2018, nearly

12.8 MILLION

FREE ADMISSION TICKETS

HAVE BEEN GIVEN TO STUDENTS AND TEACHERS THROUGHOUT NORTH TEXAS, AND

1,100

FREE ADMISSION TICKETS

WERE DONATED TO LOCAL NONPROFIT ORGANIZATIONS IN THE SOUTH DALLAS/FAIR PARK COMMUNITY TO ENJOY THE 2024 FAIR.

SINCE 2010, OUR FEED THE NEED PARTNERSHIP WITH NORTH TEXAS FOOD BANK HAS PRODUCED MORE THAN

3.2
million pounds

DONATED BY FAIRGOERS

AT THE GATES AND DISTRIBUTED TO FAMILIES IN NEED THROUGHOUT NORTH TEXAS.

*Philanthropic & Fair Park Giving includes giving through community outreach programs, funding for upkeep and historical preservation of Fair Park, annual rent to the City of Dallas with the agreement it must go towards the upkeep of Fair Park, and funding for other Fair Park improvements and State Fair operations.



The **BIG TEX CLAY SHOOT** brings together corporate teams, outdoorsmen, and Fair supporters for a premier day of friendly competition and philanthropy. Hosted at the Dallas Gun Club, participants enjoy a morning of sporting clays, raffles, and networking - all supporting scholarships and youth programs funded by the *State Fair of Texas*.

SPONSOR LEVELS

Big Tex PRESENTING CO-SPONSOR

(2 AVAILABLE) | **\$12,500**

- ▶ 2 Teams of 5 Shooters each

INCLUDES:

- Presenting Co-sponsor designation
- Top visibility on event branded material and signage
- Business website placement on BigTex.com
- Custom activation at the event
- Opportunity for public remarks before the event's live auction
- Logo displayed on event shirts
- Promotional materials in swag bags

Cotton Bowl GOLD LEVEL SPONSOR

(7 AVAILABLE) | **\$5,000**

- ▶ 1 Team of 5 Shooters

OPTIONS INCLUDE:

- Logo in the sponsor section on the Big Tex Clay Shoot Classic Webpage
- Gear Sponsor with logo inclusion (Gear list on Murad)
- Team Photo Experience Sponsor
- Breakfast Sponsor
- Lunch Sponsor
- Pavilion Sponsor
- Day Sponsor

Texas Skyway SILVER LEVEL SPONSOR

(19 AVAILABLE) | **\$3,000**

- ▶ 1 Team of 5 Shooters

OPTIONS INCLUDE:

- Logo in the sponsor section on the Big Tex Clay Shoot Classic Webpage
- Promotional materials in swag bags

OPTIONS INCLUDE:

- Green Course Sponsor (5 available)
- Blue Course Sponsor (5 available)
- Orange Course Sponsor (5 available)
- Helice Sponsor
- Raffle Sponsor
- Golf Cart Hospitality Sponsor
- Social Sponsor

Bronze Star STATION SPONSOR

(MULTIPLE AVAILABLE) | **\$2,000**

- ▶ 1 Team of 5 Shooters

INCLUDES:

- Logo in the sponsor section on the Big Tex Clay Shoot Classic Webpage
- Your logo featured on signage at the course

Individual TEAMS | **\$1,600 per team**

Single SHOOTER | **\$350**

Disclaimer: The State Fair of Texas is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent permitted by law. Certain payment types with institutional restrictions (e.g., DAFs) may limit donor benefits. Payment must be received by the stated due date to ensure fulfillment of all benefits. Contributions received after September 12, 2026, may not qualify for all benefits. A processing surcharge may apply to credit card transactions; no surcharge is applied to debit cards, checks, or ACH payments.

SPONSOR BENEFITS

SPONSOR LEVEL	PRICE	SHOOTERS	STATE FAIR OF TEXAS SEASON PASSES	STATE FAIR OF TEXAS 1-DAY ADMISSION TICKET	ONE-TIME PARKING PASS IN AN OFFICIAL STATE FAIR OF TEXAS PARKING LOT	BIG TEX YOUTH LIVESTOCK AUCTION DAY INVITATION
BIX TEX PRESENTING CO-SPONSOR	\$12,500	10	10	30	(2) GATE 2 SEASON PARKING + (10) ONE-DAY	2
COTTON BOWL GOLD LEVEL SPONSOR	\$5,000	5	5	15	(5) ONE-DAY	
TEXAS SKYWAY SILVER LEVEL SPONSOR	\$3,000	5	1	10	(5) ONE-DAY	
TEXAS STAR STATION SPONSOR	\$2,000	5	1	5	(1) ONE-DAY	

ALL OF OUR GENEROUS SPONSORS WILL BE LISTED ON BIGTEX.COM



★ HELP BIG TEX GIVE BACK ★

WANT TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED WITH THIS EXCITING EVENT, OR ONE OF OUR OTHER FUNDRAISING INITIATIVES?

SCAN THE QR CODE OR GO TO BIGTEX.COM/FUNDRAISING



FOR MORE INFORMATION OR TO MAKE A PLEDGE OVER THE PHONE, PLEASE CONTACT *Mollie Rose* AT PHILANTHROPY@BIGTEX.COM OR CALL 214-421-8748.