

STATE FAIR
OF
TEXAS.



PRESENTED BY



CATTELEMENS
BANK

Our Mission

THE STATE FAIR OF TEXAS CELEBRATES ALL THINGS TEXAN BY PROMOTING AGRICULTURE,
EDUCATION, AND COMMUNITY INVOLVEMENT THROUGH QUALITY ENTERTAINMENT
IN A FAMILY-FRIENDLY ENVIRONMENT.

MONDAY, JUNE 8, 2026
BROOKHAVEN COUNTRY CLUB



THE 2025 STATE FAIR OF TEXAS WELCOMED MORE THAN

2.02 million

FAIRGOERS THROUGH THE GATES.

IN 2024 ALONE, THE STATE FAIR OF TEXAS CONTRIBUTED MORE THAN

\$19.5 MILLION

THROUGH PHILANTHROPIC AND FAIR PARK GIVING.*



SINCE 2016, BIG TEX URBAN FARMS HAS DONATED MORE THAN

1.7 MILLION SERVINGS

OF FRESH PRODUCE

TO THE SOUTH DALLAS COMMUNITY.

IN ITS 32-YEAR HISTORY, THE BIG TEX SCHOLARSHIP PROGRAM HAS AWARDED MORE THAN

\$18.8 MILLION

TO MORE THAN

3,500 Texas Students.

IN 2024 ALONE,

More Than 69,000

FIRST RESPONDERS, MEMBERS OF THE MILITARY, AND THEIR FAMILIES



VISITED THE FAIR OVER 24 DAYS, UTILIZING THE SPECIAL DISCOUNT OFFER IN APPRECIATION FOR THEIR SERVICE.

SINCE 2015, THE STATE FAIR OF TEXAS HAS COMMITTED MORE THAN

\$85 MILLION

TO SUPPORT PROJECTS IN FAIR PARK AND TOWARDS THE IMPROVEMENT OF STATE FAIR OPERATIONS.

THROUGH THE BIG TEX YOUTH LIVESTOCK AUCTION AND SCHOLARSHIP PROGRAMS, THE STATE FAIR HAS AWARDED MORE THAN

\$21.4 MILLION

in auction awards and scholarships Since 2018.

EACH YEAR, THE STATE FAIR CREATES MORE THAN

7,000 SEASONAL JOBS

AND IS ESTIMATED TO HAVE AN ANNUAL ECONOMIC IMPACT ON NORTH TEXAS

UP TO

\$680 MILLION.

Since 2018, nearly

12.8 MILLION

FREE ADMISSION TICKETS

HAVE BEEN GIVEN TO STUDENTS AND TEACHERS THROUGHOUT NORTH TEXAS, AND

1,100

FREE ADMISSION TICKETS

WERE DONATED TO LOCAL NONPROFIT ORGANIZATIONS IN THE SOUTH DALLAS/FAIR PARK COMMUNITY TO ENJOY THE 2024 FAIR.

SINCE 2010, OUR FEED THE NEED PARTNERSHIP WITH NORTH TEXAS FOOD BANK HAS PRODUCED MORE THAN

3.2 million pounds

DONATED BY FAIRGOERS

AT THE GATES AND DISTRIBUTED TO FAMILIES IN NEED THROUGHOUT NORTH TEXAS.



The **BIG TEX GOLF CLASSIC** unites business leaders, donors, and Fair advocates for a spirited day on the greens at Brookhaven Country Club. Players enjoy 18 holes, contests, and sponsor activations - all benefiting *State Fair of Texas* youth and scholarship initiatives that create opportunities across the state.

SPONSOR LEVELS

Big Tex TOURNAMENT TITLE SPONSOR

(1 AVAILABLE) | \$25,000

► 4 Teams of 4 Golfers

INCLUDES:

- Official Golf Shirt Sponsor – Logo displayed on event golf shirt
- Exclusive top branding across event branded materials and signage
- Business website and logo placement on BigTex.com
- Opportunity for public remarks at opening ceremonies
- Encore on-course activation at Hole 1 tee box on each course (tabletop activation, branded giveaway, or interactive moment)
- Invitation to Kick-off Party at Brookhaven Country Club for team captain(s)
- Promotional material in swag bags

Texas Star CO-TITLE COURSE SPONSOR

(2 AVAILABLE) | \$15,000

► 2 Teams of 4 Golfers

INCLUDES:

- Official Event Rope Hat and Dad Cap Sponsors
 - Rope Hat
 - Dad Cap
- Business website and logo placement on BigTex.com
- Logo placement across event
- Opportunity for public remarks before live auction
- Encore on-course activation at Hole 18 tee box (tabletop activation, branded giveaway, or interactive moment)
- Invitation to Kick-off Party at Brookhaven Country Club for team captain(s)
- Promotional material in swag bags

Cotton Bowl GOLD LEVEL SPONSOR

(24 AVAILABLE) | \$7,000

► 1 Team of 4 Golfers

INCLUDES:

- Logo on selected event gear (Gear list included - 20 available)
- Par-three caddy sponsorship with on-course presence to assist golfers and enhance play (4 available)
- Business website and logo placement on BigTex.com
- Encore on-course activation at a tee box or green (tabletop activation, branded giveaway, or interactive moment)
- Invitation to Kick-off Party at Brookhaven Country Club for team captain(s)
- Promotional material in swag bags

Texas Skyway SILVER LEVEL SPONSOR

(MULTIPLE AVAILABLE) | \$5,000

► 1 Team of 4 Golfers

INCLUDES:

- Logo in the sponsor section on the Big Tex Golf Classic webpage
- Encore on-course activation at a tee box or green (tabletop activation, branded giveaway, or interactive moment)
Limited availability; placement assigned by tournament committee
- Invitation to Kick-off Party at Brookhaven Country Club for team captain(s)
- Promotional material in swag bags

SPONSORSHIP OPTIONS INCLUDE:

- Boots, Bacon & Brew Breakfast Sponsor
- Fried and True Lunch Sponsor
- Blue Ribbon Beverage Station Sponsor
- Sip & Swig Happy Hour Sponsor
- Tilt-A-Cart Golf Cart Sponsor
- Midway Barker Cigar Roller Sponsor
- Ferris Wheel Photo Sponsor
- On-Course Games Sponsor (Multiple available)
- Ticket Sponsor
- Driving Range Sponsor
- Putting Contest Sponsor
- Closest to the Pin Sponsor

Bronze Star TEAM SPONSOR

(UNLIMITED) | \$3,500

► 1 Team of 4 Golfers

INCLUDES:

- Sponsorship options for one high school team (1 team of 4 golfers)
- Logo in the sponsor section on the Big Tex Golf Classic webpage
- Invitation to Kick-off Party at Brookhaven Country Club for team captain(s)
- Promotional material in swag bags

Individual TEAMS | \$2,500 per team

Individual PLAYER | \$650

Disclaimer: The State Fair of Texas is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent permitted by law. Certain payment types with institutional restrictions (e.g., DAFs) may limit donor benefits. Payment must be received by the stated due date to ensure fulfillment of all benefits. Contributions received after September 12, 2026, may not qualify for all benefits. A processing surcharge may apply to credit card transactions; no surcharge is applied to debit cards, checks, or ACH payments.

*Philanthropic & Fair Park Giving includes giving through community outreach programs, funding for upkeep and historical preservation of Fair Park, annual rent to the City of Dallas with the agreement it must go towards the upkeep of Fair Park, and funding for other Fair Park improvements and State Fair operations.

SPONSOR BENEFITS

SPONSOR LEVEL	PRICE	GOLFERS	STATE FAIR OF TEXAS SEASON PASSES	STATE FAIR OF TEXAS 1-DAY ADMISSION TICKET	PARKING PASS IN AN OFFICIAL STATE FAIR OF TEXAS PARKING LOT	BIG TEX YOUTH LIVESTOCK AUCTION DAY RESERVED SEATING
BIG TEX TOURNAMENT TITLE SPONSOR	\$25,000	16	16	32	(1) BLACK STAR RESERVED PARKING + (16) GATE 2 ONE-DAY	4
TEXAS STAR CO-TITLE COURSE SPONSOR	\$15,000	8	8	24	(2) GATE 2 SEASON PARKING + (8) GATE 2 ONE-DAY	2
COTTON BOWL GOLD LEVEL SPONSOR	\$7,000	4	4	16	(8) ONE-DAY	
TEXAS SKYWAY SILVER LEVEL SPONSOR	\$5,000	4	2	12	(8) ONE-DAY	
BRONZE STAR TEAM SPONSOR	\$3,500	4	1	8	(4) ONE-DAY	

ALL OF OUR GENEROUS SPONSORS WILL BE LISTED ON BIGTEX.COM



★ HELP BIG TEX GIVE BACK ★

WANT TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED WITH THIS EXCITING EVENT, OR ONE OF OUR OTHER FUNDRAISING INITIATIVES?

SCAN THE QR CODE OR GO TO BIGTEX.COM/FUNDRAISING



FOR MORE INFORMATION OR TO MAKE A PLEDGE OVER THE PHONE, PLEASE CONTACT *Mollie Rose* AT MROSE@BIGTEX.COM OR CALL 214-421-8748.