

2025 STATE FAIR OF TEXAS®

# VISITOR'S GUIDE



BIG TEX® CHOICE AWARDS LIVE MUSIC FAIRGROUNDS MAP DAILY SCHEDULE





# Howdy, Folks!

THERE ARE PLENTY OF WAYS TO HAVE SOME FAIR FUN,  
AT A FAIR COST WITH THESE EVERY DAY VALUES.

From merchandise to entertainment to **FREE** food samples,  
here are some tips for staying on budget while still having a  
**BIG TEX-SIZED** good time!



## FOOD & DRINK

### DRINKS AS LOW AS 1 COUPON!

**ORANGE RUSH AND FRUIT RUSH**

📍 1 // FIND IT AT: OAK FARMS

**MILK, INCLUDING CHOCOLATE AND STRAWBERRY**

📍 2 // FIND IT AT: OAK FARMS

**WATER**

📍 2 // FIND IT: THROUGHOUT THE GROUNDS

**MILO'S SWEET TEA, UNSWEET TEA, AND LEMONADE**

📍 3 // FIND IT AT: THE TOWER BUILDING FOOD COURT

### REFILLABLE, COLLECTIBLE STATE FAIR CUP

BUY ONCE AND REFILL ALL SEASON LONG  
FOR A LOW PRICE.

Features the "Texas Shines Bright"  
Commemorative art!

FIND IT: THROUGHOUT THE GROUNDS

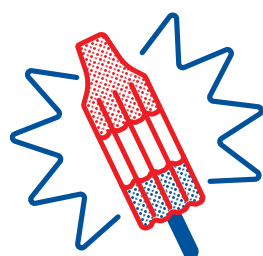
### COOL TREATS AT HOT PRICES

**CLASSIC PUSH-UP ICE CREAM**

📍 3 // FIND IT AT: YUM! ICE CREAM

**ORIGINAL BOMB POPS**

📍 3 // FIND IT AT: YUM! ICE CREAM



### FREE FOOD BY A TEXAN CHEF

Three times daily, Chef Pete Nolasco  
conducts fun, engaging cooking  
demos, complete with **FREE**  
delicious samples for the audience!

11:30A.M., 1:30 P.M., & 3:30P.M.

FIND IT IN: THE CREATIVE ARTS BUILDING



### VALUE FOOD STAND

Delicious never sounded so good. At the all-new Cheap Eats  
food stand, every item on the menu is priced below 10 coupons!

FIND IT ON: THE FUNWAY NEXT TO THE MIDWAY

Visit [BigTex.com/Map](http://BigTex.com/Map) for directions.

## ENTERTAINMENT

### TEXAS-SIZED FREE ENTERTAINMENT

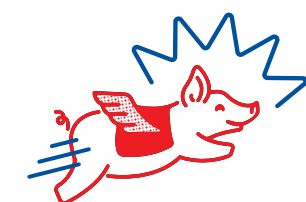
Concerts, livestock shows, magic shows - oh my! There are more  
than 2,000 shows that take place over the 24 days of the Fair, all  
included with the price of your admission.

Find all the fun and plan out your day at [BigTex.com/PlanYourVisit](http://BigTex.com/PlanYourVisit)

### BRAND EXPERIENCES

Each day of the Fair your favorite brands are sampling  
products and sharing unique experiences, all for **FREE**.

For dates and times visit [BigTex.com/Activations](http://BigTex.com/Activations)



# BIG TEX STORE

VISIT ONE OF THE **SEVEN** BIG TEX  
STORES ACROSS THE FAIRGROUNDS TO  
FIND **VALUE-PRICED** ITEMS FOR THE  
WHOLE FAMILY. YOU WON'T FIND THESE  
**ANYWHERE** BUT THE FAIR!



## DISCOUNTS

☆ for Those Who Serve ☆

BIG TEX TIPS HIS HAT TO THOSE HONORED GUESTS WHO  
SERVE OUR COMMUNITY AND KEEP US SAFE.

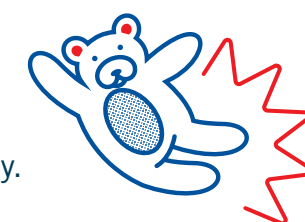
Visit [BigTex.com/Discounts](http://BigTex.com/Discounts) for information on admission  
savings every day of the Fair.

### KIDS WIN EVERY TIME MIDWAY GAMES

4 COUPONS AND YOUR CHILD  
WINS A PRIZE EVERY TIME!

Find these kid-friendly games on the Midway.  
Look for the "Kids Win Every Time" signs!

Find the Midway at [BigTex.com/Map](http://BigTex.com/Map)



**State Farm**

**Bobblehead YOU!**

**Build Your Own  
FREE  
Bobblehead!**

#StateFarmBobbleheadYOU



# 2025 BIG TEX® CHOICE AWARDS

THE ANNUAL FAIR FOOD COMPETITION IS BIGGER AND “BATTER” THAN EVER! PRESENTED BY **KARBACH**  ★ ★ ★ ★ ★ ★

SAVORY



**HANS BRISKET & BREW STUFFED PRETZELS**  
LOCATED AT: HANS MUELLER



**CRAB & MOZZARELLA ARANCINI**  
LOCATED AT: TEXAPOLITAN PIZZA



**DEEP FRIED DELI TACOS**  
LOCATED AT: SMOKEY JOHN'S; SMOKEY JOHNZ DELI



**VIETNAMESE CRUNCH DOG**  
LOCATED AT: EAT CRISPIS



**WAGYU BACON CHEESEBURGER DEVILED EGG SLIDERS**  
LOCATED AT: SO EGGCITING DEVILED EGGS

SWEET




**CANDY LEMON SOUR FACE**  
LOCATED AT: CANDY PICKLES & DIPPED FRUIT



**CHILL & THRILL DELIGHT**  
LOCATED AT: TONY'S TACO SHOP



**DUBAI CHOCOLATE CHEESECAKE**  
LOCATED AT: DRIZZLE CHEESECAKES



**ROUSSO'S DUBAI CHOCOLATE FUNNEL CAKE FRIES**  
LOCATED AT: MAGNOLIA BEER GARDENS; ROUSSO'S FAT BACON



**TEX'S TOAST À LA MODE**  
LOCATED AT: HIGHLAND PARK SODA FOUNTAIN

SIPPER



**COCONUT QUADRUPLE**  
LOCATED AT: PINEAPPLE MAN



**COOKIE CHAOS MILKSHAKE**  
LOCATED AT: BIG AL'S GRILL; CONE'D; FRYED; BLUEBONNET ROADHOUSE BBQ & GRILL; THE GROVE



**HOT HONEYCOMB LEMONADE SHAKE UP**  
LOCATED AT: PIZZA BY THE GIANT SLICE; PIZZA, FUNNEL CAKES & LEMONADE; CHOW; HOWDY'S



**NEVINS DIRTY RED BULL® TEX-ARITA**  
LOCATED AT: NEVINS; SMASHED BY NEVINS CONCESSIONS



**POPPIN' BOBA RITA**  
LOCATED AT: GRANNY'S FUNNEL CAKES; TRIO ON THE GREEN

The Great Taste of Texas



**KARBACH**  
BREWING ★ COMPANY



**FIND THE FOOD**

SCAN THIS QR CODE TO FIND THIS FOOD ON OUR FAIRGROUNDS MAP!





# NEW FOODS



**AGUASOL TEQUILA®  
CORAZON VERDE**  
LOCATED AT: Old Mill Inn



**BAJA FISH TACOS**  
LOCATED AT: Old Mill Inn Patio



**BIRRIA RAMEN BOWL**  
LOCATED AT: Mr. Ramen Fusion



**CAJUN STUFFED SEASHELLS**  
LOCATED AT: Gulf Coast Grill



**CHOCOLATE COVERED  
STRAWBERRIES**  
LOCATED AT: Chocolate  
Strawberry Cup



**CHOCOLATE CHIP COOKIE  
DOUGH DIPPIN' DOTS®**  
LOCATED AT: Dippin' Dots® Ice Cream



**CHURRO CHEESECAKE  
JALAPEÑO POPPER**  
LOCATED AT: Velasquez Catering  
& Concessions Inc.



**COLADA LEMONADA**  
LOCATED AT: Mac Loaded



**CORNBREAD DOUGHNUT**  
LOCATED AT: Miltons Amish  
Doughnuts



**DECADENT DUBAI  
CHOCOLATE DREAM**  
LOCATED AT: Dickel's Smokehouse



**DEEP FRIED CARBONARA**  
LOCATED AT: EATALY



**DOLE SOFT SERVE MANGO**  
LOCATED AT: DOLE SOFT SERVE®



**EL CONO LOCO**  
LOCATED AT: Cone'd



**FRIED PICKLE BOMBS**  
LOCATED AT: Stiffler's Newport  
Superdog



**FROZEN PICKLEBACK**  
LOCATED AT: Spicy Hut



**GUAC-A-RRONS**  
LOCATED AT: Tony's Taco Shops



**ICED COFFEE WITH  
UBE MILK FOAM**  
LOCATED AT: Korean Corn Dog



**LITTLE LONE STAR  
DRINKWEAR**  
LOCATED AT: Little Lone Star  
Drinkwear



**LOBSTER THREE WAYS**  
LOCATED AT: Lobster Lounge



**MATCHA CREAM FLOAT**  
LOCATED AT: Sandoitchi



*There's plenty  
to discover ...*

**AND DEVOUR  
FROM BRAND-NEW  
VENDORS TO FRESH  
CONCEPTS AND  
FAN FAVORITES  
IN NEW SPOTS!**

## NEW VENDORS

**CHOCOLATE STRAWBERRY CUP**  
LOCATED AT: NIMITZ TERRACE

**MR. RAMEN FUSION**  
LOCATED AT: MIDWAY

**SHUG'S CINNAMON ROLLS**  
LOCATED AT: TOWER BUILDING

**VEGAN VIBRATIONZ**  
LOCATED AT: NIMITZ

## NEW CONCEPTS

**CHEAP EATS BY VANDALAY IND.**  
LOCATED AT: FUNWAY

**LITTLE LONE STAR DRINKWEAR**  
LOCATED AT: NIMITZ & TRIO ON THE GREEN

**LOBSTER LOUNGE**  
LOCATED AT: BIG TEX CIRCLE

**ROUSSO'S FAT BACON**  
LOCATED AT: FIRST AVE

**STIFFLER'S RODEO LOUNGE**  
LOCATED AT: NIMITZ

## NEW LOCATIONS

**DIPPIN' DOTS® ICE CREAM**  
LOCATED AT: BY THE PIG RACES —  
ALSO THROUGHOUT THE GROUNDS

**DRIZZLE CHEESECAKE**  
LOCATED AT: NIMITZ & FRONT GATE

 **BIG TEX® CHOICE  
AWARDS SEMI-FINALIST**

OUR CONCESSIONAIRES HAVE BEEN CONCOCTING TASTY NEW FOODS  
DURING THE OFF-SEASON TO SHOWCASE AT THIS YEAR'S FAIR.



**MEAT LOVERS  
CRUNCHWRAP® CALZONE**  
LOCATED AT: The Dock



**NEVINS POP-ELOTES**  
LOCATED AT: Nevins Hot  
Buttered Corn



**OG HANDMADE  
CINNAMON ROLLS**  
LOCATED AT: Shug's Cinnamon Rolls



**OX'CELLENT CORNBREAD  
SLIDERS**  
LOCATED AT: Pearlie's Southern  
Kitchen



**POP ROCKS® MARGARITA**  
LOCATED AT: Texas Holy and  
Sopapilla Factory



**RODEO ROPER PRETZEL**  
LOCATED AT: Stiffler's Rodeo Lounge



**ROUSSO'S BACON JAM  
CANNOLI**  
LOCATED AT: Roussos's Fat Bacon




**ROUSSO'S BACON JAM  
WAGYU SLIDERS**  
LOCATED AT: Roussos's Fat Bacon



**RUSSELL'S  
KEY LIME PIE BOMBS**  
LOCATED AT: Palmer's Hot Chicken



**SUB-LIME-LY  
BERRYLICIOUS COOLER**  
LOCATED AT: The Dock & Fernie's  
Funnel Cake Factory



**SWIRLY PEARLS**  
LOCATED AT: Stuffed Wings



**TEXA-MISU**  
LOCATED AT: EATALY



**TEXAS WATER**  
LOCATED AT: Vandalay Ind.



**WILD CORN WHEELS**  
LOCATED AT: Pizza and Nachos



**THE TEXAN CREPE**  
LOCATED AT: Crepes & Co.



**UBE RICE-CREAM CRUNCH**  
LOCATED AT: Barrera's



**VEGAN CRUNCHWRAP®  
SUPREME**  
LOCATED AT: Vegan Vibrationz



**WHAT ON EARTH IS THIS?**  
LOCATED AT: SouthSide Steaks  
& Cakes



**WILD BLACK CHERRY BLISS**  
LOCATED AT: Rita's Italian Ice



**YABBA DABBA DOO™  
DIRTY SPRITE®**  
LOCATED AT: SouthSide Steaks  
& Cakes

# HUNGRY FOR MORE?

THE NEW FOODS LIST CONTINUES AT:  
**BIGTEX.COM/NEWFOODS**



## GET FOODIE NEWS

*Straight to Your Phone!*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**TEXT FOOD TO 877-724-4839 TO JOIN**



THRIFTY THURSDAY

Discount

FAIR FOOD

THRIFTY THURSDAY

SAVE ON OCTOBER 2, 9, & 16.

Every Thursday of the Fair, you can enjoy the following treats at a discounted coupon price.

SPONSORED BY

T Mobile

**C COLISEUM DRIVE**  
MINI WAGYU BEEF HOT DOG  
🍷 7 // 🍷 Trio on the Green  
½ ORDER CHICKEN & FUNNEL CAKE CLUSTERS  
🍷 7 // 🍷 Granny's Funnel Cakes  
SMALL FRIED PICKLE CHIPS  
🍷 6 // 🍷 Get Fried  
CHICKEN ON A STICK  
🍷 10 // 🍷 Chicken on a Stick

**CBP COTTON BOWL PLAZA**  
SMALL GELATO  
🍷 5 // 🍷 EATALY  
2 SOPAPILLAS OR TEXAS BEIGNETS  
🍷 5 // 🍷 Texas Holy Sopapilla Factory  
PINEAPPLE WHIP ON A CONE  
🍷 4 // 🍷 Pineapple Man  
FRIED ONION STRINGS  
🍷 7 // 🍷 Cone'd  
1 FISH FILLET, BREAD, & TARTAR SAUCE  
🍷 7 // 🍷 Catfish Floyd's  
REG. CUP OF JACK'S FRENCH FRIES  
🍷 5 // 🍷 Jack's French Fries  
CHALUPA  
🍷 6 // 🍷 Jack's Mexican Food  
SAUSAGE ON A STICK  
🍷 8 // 🍷 Borracho Nacho Bar  
4 FRIED SHRIMP & FRIES  
🍷 10 // 🍷 Shrimp Doc  
WILD CORN WHEELS  
🍷 4 // 🍷 Pizza & Nachos  
HOMEMADE BANANA PUDDING  
🍷 9 // 🍷 Smokey Johnz Deli  
MINI CHOPPED BRISKET SANDWICH  
🍷 10 // 🍷 Smokey John's BBQ  
1 CHICKEN PRE-ROLL  
🍷 5 // 🍷 SouthSide Steaks & Cakes

**F FIRST AVENUE**  
BACON CHEDDAR RANCH FRIES  
🍷 6 // 🍷 Gulf Coast Grill  
TORNADO POTATO  
🍷 8 // 🍷 Howdy's

**GA GRAND AVENUE**  
GARLIC CHEESE BITES  
🍷 5 // 🍷 Nevins  
WALKING FRITOS® CHILI PIE  
🍷 5 // 🍷 Stiffler's Newport Superdog

**KEY**  
🍷 = Coupons  
🍷 = Stand Name

**FW FUNWAY**  
2 FRIED OREOS®  
🍷 6 // 🍷 Stiffler's Sweet Spot  
FRUITY PEBBLE PICKLE  
🍷 6 // 🍷 Candy Pickles & Dipped Fruit  
2 PIECE CHICKEN STRIP BASKET W/ FRIES  
🍷 8 // 🍷 Fried  
BOUDIN EGG ROLL  
🍷 6 // 🍷 Benavides Foods  
FUNNEL CAKE  
🍷 8 // 🍷 K&A Funnel Cakes  
WALKING FRITOS® CHILI PIE  
🍷 5 // 🍷 Stiffler's Newport Superdog  
1 CHOCOLATE CHIP COOKIE  
🍷 1 // 🍷 Stiffler's Mom's Cookie Factory  
8 OZ. STEAK BOWL  
🍷 10 // 🍷 Stiffler's Steak Shop  
FRIED HOSTESS® TWINKIE®  
🍷 4 // 🍷 Katie's Café  
MINI TATER TWISTER  
🍷 5 // 🍷 Texas Steak Out  
UBE RICE-CREAM CRUNCH  
🍷 10 // 🍷 Barrera's  
DEEP FRIED REESE'S® & CREAM W/ SCOOP OF H-E-B® 1905 VANILLA ICE CREAM  
🍷 7 // 🍷 Smokey John's  
FLAMIN' HOT CHEETOS® NACHOS  
🍷 5 // 🍷 Velasquez Catering  
CHEESE FRIES  
🍷 6 // 🍷 Larry's Fried Ribs & More  
CHOICE OF 4 DUMPLINGS  
🍷 9 // 🍷 The Dumpling Experience

**MLK MLK BLVD**  
SAUSAGE ON A STICK  
🍷 8 // 🍷 Farm Pac  
SAUSAGE ON A STICK  
🍷 8 // 🍷 Farm Pac Tavern  
6" FUNNEL CAKE  
🍷 8 // 🍷 Pizza, Funnel Cakes & Lemonade  
FRIED MEXICAN FIRECRACKERS  
🍷 8 // 🍷 Bert's  
MAC-N-CHEESE BOWL  
🍷 6 // 🍷 Johnson's  
FLAMIN' HOT CHEETOS® NACHOS  
🍷 5 // 🍷 Velasquez Catering  
FUNNEL CAKE  
🍷 8 // 🍷 Larry's Bar & Grill

**KW KIDWAY**  
16 OZ. LEMONADE SHAKE UP  
🍷 4 // 🍷 Pizza & Funnel Fingers

**LB LONESTAR BLVD**  
6 OZ. COOL COMBO  
🍷 6 // 🍷 Rita's Italian Ice  
TEXAS ALL BEEF ANGUS HOT DOG  
🍷 5 // 🍷 Autogrill  
MINI LOBSTER DOG  
🍷 7 // 🍷 State Fair Footlong Corn Dogs  
MINI STRAWBERRY FUNNEL CAKE  
🍷 6 // 🍷 Granny's Funnel Cakes  
BONE MARROW ELOTE CUP  
🍷 8 // 🍷 Milagro Taco  
2 LB. LOADED QUESO FRIES  
🍷 8 // 🍷 Spicy Hut  
BRISKET NACHOS  
🍷 8 // 🍷 Bert's  
FRIED WAGON WHEELS (BATTERED & FRIED JALAPEÑO SLICES)  
🍷 8 // 🍷 Bert's  
1 HAWAIIAN PORK SLIDER W/ PINEAPPLE SLAW  
🍷 8 // 🍷 Bert's  
TEXAS PULLED PORK PIE  
🍷 8 // 🍷 Rancho Deep Fried Love  
PIÑA COLADA SMOOTHIE  
🍷 10 // 🍷 Frutería Cano

**M MIDWAY**  
RAMEN W/ CHICKEN, CHEESE, & CORN  
🍷 10 // 🍷 Mr. Ramen Fusion  
WALKING FRITOS® CHILI PIE  
🍷 5 // 🍷 Stiffler's Newport Superdog  
PIÑA COLADA SMOOTHIE  
🍷 10 // 🍷 Frutería Cano

**E EMBARCADERO**  
TACO SALAD  
🍷 5 // 🍷 The Dock

**FG FRONT GATE**  
2 FRIED OREOS®  
🍷 6 // 🍷 Stiffler's Sweet Spot

**TG THROUGHOUT THE GROUNDS**  
3.5 OZ. CUP OF DIPPIN' DOTS® ICE CREAM  
🍷 6 // 🍷 Dippin' Dots® Ice Cream  
COTTON CANDY CONE  
🍷 4 // 🍷 State Fair Cotton Candy  
**BTC BIG TEX CIRCLE**  
BACON CHEDDAR RANCH FRIES  
🍷 6 // 🍷 Lobster Lounge  
2 PIECE CHICKEN STRIP BASKET W/ FRIES  
🍷 8 // 🍷 Big Al's Grill

**CEN CENTENNIAL**  
THE DROWNING TAQUITOS  
🍷 10 // 🍷 Tony's Taco Shop

**BTC BIG TEX CIRCLE CONT.**  
4 FRIED MAC-N-CHEESE BITES  
🍷 6 // 🍷 Johnson's  
BOUDIN TAMALES  
🍷 6 // 🍷 A Taste of New Orleans  
DEEP FRIED PIZZA  
🍷 10 // 🍷 Old Mill Inn  
2 LB. LOADED NACHOS  
🍷 10 // 🍷 Old Mill Inn Patio  
MINI FUNNEL CAKE  
🍷 5 // 🍷 Fernie's Funnel Cake Factory

**N NIMITZ**  
2 FRIED OREOS®  
🍷 6 // 🍷 Stiffler's Sweet Spot  
TORNADO TATERS  
🍷 6 // 🍷 Tornado Taters  
SPRINKLE NUTTY BAR  
🍷 4 // 🍷 Nevins Nutty Bar  
2 PIECE CHICKEN STRIP BASKET W/ FRIES  
🍷 8 // 🍷 Bluebonnet Roadhouse  
SLICE OF CHEESE PIZZA  
🍷 5 // 🍷 The Grove  
NACHOS  
🍷 5 // 🍷 Stiffler's Rodeo Lounge  
SAUSAGE ON A STICK  
🍷 8 // 🍷 Hans Mueller Sausage  
6 OZ. CLASSIC MAC  
🍷 5 // 🍷 Mac Loaded  
SMALL CORN IN A CUP  
🍷 6 // 🍷 Backyard Steakout  
1 SLIDER W/ FRIES  
🍷 5 // 🍷 Wingfields  
SMALL KETTLE KORN  
🍷 4 // 🍷 Pioneer Kettle Korn  
DEEP FRIED REESE'S® & CREAM W/ SCOOP OF H-E-B® 1905 VANILLA ICE CREAM  
🍷 7 // 🍷 Smokey John's  
SLICE OF CHEESE PIZZA  
🍷 6 // 🍷 Lone Star Pizza  
BEAN & CHEESE NACHOS  
🍷 6 // 🍷 Rancho Fajitas  
DEEP FRIED POTATO SALAD  
🍷 7 // 🍷 Pearlie's Southern Kitchen  
LOADED NACHOS (PERSONAL SIZE OR ½ PORTION)  
🍷 10 // 🍷 Vegan Vibrationz  
SAUSAGE ON A STICK  
🍷 8 // 🍷 Yoakum Packing Co.

**TB TOWER BUILDING**  
THE DROWNING TAQUITOS  
🍷 10 // 🍷 Tony's Taco Shop  
CHILI MAC  
🍷 6 // 🍷 Chili Parlor  
BACON TACO CUPCAKE  
🍷 6 // 🍷 Benavides  
2 HONEY HOT CHICKEN DEVILED EGGS  
🍷 6 // 🍷 So Eggciting Deviled Eggs  
GRILLED CHEESE  
🍷 6 // 🍷 Highland Park Soda Fountain  
QUICK DRAW MCGRAW (½ SWEET POTATO W/ FIXINS)  
🍷 10 // 🍷 Smith Spot BBQ  
CHOCOLATE GARDEN (CREPE W/ NUTELLA® & FRUIT)  
🍷 10 // 🍷 Crepes & Co.  
½ GIANT SLICE OF PIZZA  
🍷 8 // 🍷 Pizza by the GIANT Slice  
PLAIN CINNAMON ROLL  
🍷 7 // 🍷 Shug's Cinnamon Rolls  
DEVILED STRAWBERRIES  
🍷 6 // 🍷 Waffle Works  
BOUDIN TAMALES  
🍷 6 // 🍷 A Taste of New Orleans  
TEA CAKES  
🍷 10 // 🍷 Pound Cake Experts  
3 PIECE WINGS & A ROLL  
🍷 7 // 🍷 Golden Chick  
4 RAVIOLI BITES W/ SAUCE  
🍷 8 // 🍷 Stay Cheesy  
HOMEMADE BANANA PUDDING  
🍷 9 // 🍷 Smokey John's BBQ  
DEEP FRIED ARROZ CON LECHE  
🍷 8 // 🍷 Deep Fried Love  
24 OZ. BOBA TEA  
🍷 8 // 🍷 Stuffed Wings

**TB TOWER BUILDING CONT.**  
PIÑA COLADA SMOOTHIE  
🍷 10 // 🍷 Frutería Cano  
FRIED BANANA PUDDING  
🍷 7 // 🍷 Texas Holy Fried Ribs and Fusion BBQ  
BOWL OF MEATBALLS  
🍷 7 // 🍷 Bailey's  
½ SEASONAL FRUIT CREAM SANDO  
🍷 10 // 🍷 Sandoitchi

**NT NIMITZ TERRACE**  
MINI DUBAI CHOCOLATE STRAWBERRIES  
🍷 10 // 🍷 Chocolate Strawberry Cup

**GW GATEWAY**  
12 OZ. CLASSIC MILK TEA  
🍷 5 // 🍷 Korean Corn Dog  
THE KENT (SMASH BURGER)  
🍷 8 // 🍷 Smashed by Nevins Concessions  
SLICE OF CHEESE PIZZA  
🍷 8 // 🍷 Pat's Pizza & Subs  
REG. ICE CREAM CONE  
🍷 6 // 🍷 The Cavalcade

**LA LAGOON AREA**  
PIÑA COLADA SMOOTHIE  
🍷 10 // 🍷 Canosaur's Cantina

TO FIND THESE FOODS ON THE MAP VISIT

BIGTEX.COM/THRIFTY



Introducing  
**Family Freedom**

Switch to T-Mobile  
**we'll pay off 4 phones**

up to \$3,200 and give you  
**4 new phones on us**

With 24 monthly bill credits; 4 eligible trade-ins; 4 new lines. For well-qualified customers; plus tax and fees. \$35 device connection charge.

T-Mobile.com/FamilyFreedom

Find your neighborhood T-Mobile store at T-Mobile.com/store-locator

Limited time; subject to change. May not be combined with some offers or discounts. **Phone Payoff:** New financed smartphone, qualifying credit, port-in from eligible postpaid carrier (AT&T, Verizon, Spectrum, Claro, Liberty, Xfinity, U.S. Cellular, or C-Spire), and qualifying service required. Carrier's Early Termination Fee and remaining device balance, including lease purchase option, up to \$800, paid via virtual prepaid MasterCard® (no cash access & expires in 6 months) typically within 15 days. Subject to proof of balance & 90-day in good standing w/ carrier within 30 days of port-in and be active and in good standing when processed. We might ask for more information. Use to 1 line. One offer per subscriber. 1 Mobile virtual prepaid MasterCard® is rebated/reimbursed or exchanged for new device, service, or port-in; for any tax implications, consult a tax advisor. No money has been paid by you for the card. Cards issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated. Some limitations for virtual cards. Cards will not have cash access and can be used everywhere MasterCard debit cards are accepted. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. **Free Phone:** Contact us before canceling entire account to continue remaining bill credits, or credits stop & balance is required. Finance agreement due by 9/30/25. Apple iPhone 16 (128GB). Bill credits end if you pay off device early. Tax on pre-credit price due at sale. Qualifying credit, service, and trade-in (e.g., \$500 iPhone 15; \$450 iPhone 16) required. Trade-in terms and conditions apply. If you have cancelled lines in past 90 days, you may need to reactivate them first. Up to \$850 via bill credits; line with promo must be active and in good standing to receive credits; allow 2 bill cycles. **Pastest:** Based on analysis by Ookla® of Speedtest Intelligence® data of national Speed Score results incorporating 5G download and upload speeds for 2H 2024. See 5G device, coverage, & access details at T-Mobile.com.

Exclusive

STATE FAIR MERCH

VISIT ONE OF THE BIG TEX STORES AT THE FAIR OR BUY ONLINE:

BIGTEXSTORE.COM



★ THE FAIR  
BRINGS OUT THE ★  
**KID IN ALL OF US**  
SHIRTS | HATS | FANNY PACKS | PLUSH

→ KIDS MERCH AVAILABLE AT THE SEVEN  
STORES THROUGHOUT THE GROUNDS.  
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*Interact with the Art!*  
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**CREATIVE TEXANS**



**COOKING  
DEMONSTRATIONS:  
IN THE KITCHEN  
WITH CUTCO**

Enjoy yummy samples whipped up live by Chef Pete.

**DEMONSTRATIONS DAILY AT:  
11:30 A.M., 1:30, & 3:30 P.M.**



**PLAY AND WIN PRIZES  
DURING A LIVE GAME OF  
STATE FAIR LOTERÍA!**

It's bingo with a cultural Fair twist — fun for the whole family!

**JOIN THE FUN DAILY AT:  
2:30 & 4:30 P.M.**

**EXPERIENCE THIS FAIR FUN**  
*at the Creative Arts Building*



- Bath/ Shower Remodels
- Kitchen Cabinet Makeovers
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Texas' Most  
Recommended  
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Grand Place | Centennial Bldg | Nimitz Ave | Embarcadero

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TO CLAIM  
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TODAY!**

**SCHEDULE OF EVENTS** **SPONSORED BY:**

FOR A COMPLETE LIST OF EVENTS, VISIT <b>BIGTEX.COM</b>		LOCATION (SEE MAP)	10 A.M.	11 A.M.	12 P.M.	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.	8 & 9 P.M.
<b>ENTERTAINMENT &amp; ATTRACTIONS</b> ♦♦♦♦♦♦♦♦♦♦													
¡FIESTAS DE MARIONETAS!		14		11:00*	12:30			3:00	4:30		6:00\$		
ALL-STAR STUNT DOG SHOW		3					2:00*		4:00		6:00		
CHEVROLET® RIDE & DRIVE		43	TEST OUT THE LATEST CHEVROLET MODELS FROM 10:00 A.M. – 7:00 P.M.										
COUNTRY ROUND-UP!		37			12:30		2:00	3:30		5:00			
DINO TIME WITH PROF. T TEX		23		11:30		1:00	2:30	3:30		5:00	6:30\$		
DINOSAURS AT THE LAGOON		23	VISIT DINOSAURS AT THE LAGOON FROM 10:00 A.M. – 9:00 P.M.										
HER MAJESTY'S SECRET CIRCUS (10/8 – 10/19)		26				1:00		3:00		5:00			
MATTRESS FIRM® ILLUMINATION SENSATION		7										7:30	
MIDWAY BARKER		27			12:45	1:45	2:45	3:45	4:45	5:45			
MIGHTY MIKE		26					2:00		4:00		6:00		
PIG RACES		41		11:30		1:00	2:30		4:00				
RAM RHO THRILL RIDE		17	10:00 A.M. – 9:00 P.M. (FRI. & SAT.); 10:00 A.M. – 8:00 P.M. (SUN. – THU.)										
SHOWSTOPPERS		11		11:30			2:30		4:30	5:30			
DRIVE LIKE A TEXAN STARLIGHT PARADE		PARK										7:00	
TEXAS AUTO SHOW/TRUCK ZONE		6	VISIT THE TEXAS AUTO SHOW & TRUCK ZONE FROM 10:00 A.M. – 9:00 P.M.										
TEXAS WINE HOUR		16									6:00		
USA BREAKDANCERS (9/26 – 10/7)		26				1:00		3:00		5:00			
WORLD OF MAGIC		25			12:00	1:00	2:30	3:30		5:00	6:00		
<b>LIVESTOCK</b> ♦♦♦♦♦♦♦♦♦♦													
BIG TEX'S DISCOVERY FARM		31	VISIT BIG TEX'S DISCOVERY FARM FROM 10:00 A.M. – 6:30 P.M.										
DALLAS POLICE DEPARTMENT MOUNTED UNIT		24	EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
DPD K9 UNIT DEMONSTRATIONS (MON. ONLY)		35		11:00		1:00							
DPD MOUNTED UNIT DEMONSTRATIONS (WED. ONLY)		35		11:00		1:00							
FARM AND FORK UNIVERSITY		28		11:30		1:00*	2:30		4:00	5:30			
GRAND CHAMPIONS ROW		30	VISIT GRAND CHAMPIONS ROW FROM 10:00 A.M. – 6:00 P.M.										
I SPY TEXAS		29	VISIT I SPY TEXAS OPEN FROM 10:00 A.M. – 7:00 P.M.										
LIVESTOCK BIRTHING BARN		29	VISIT THE BIRTHING BARN FROM 10:00 A.M. – 7:00 P.M.										
MAJESTY OF THE HORSE (NO SHOWS ON SUN.)		36			12:30		2:00	3:30					
MILKING PARLOR DEMOS PRESENTED BY SOUTHWEST DAIRY FARMERS®		32	10:30	11:30		1:30	2:30	3:30	4:30	5:30			
MOO U GUIDED LIVESTOCK TOURS		40	10:30	11:30	12:30	1:30	2:30	3:30	4:30	5:30			
ONCOR® PETTING ZOO		21	VISIT THE ONCOR PETTING ZOO FROM 10:00 A.M. – 9:00 P.M.										
STATE FAIR OF TEXAS RODEO PRESENTED BY UNITED AG & TURF®		36					2:00 / SUN.				6:30 / FRI. – SAT.		
<b>EXHIBITS &amp; MUSEUMS</b> ♦♦♦♦♦♦♦♦♦♦													
AFRICAN AMERICAN MUSEUM		10	EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
BIG TEX URBAN FARMS		42	EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
BIG TEX URBAN FARMS DEMONSTRATIONS (SELECT DAYS)		42		11:00			2:00			5:00			
CHILDREN'S AQUARIUM DALLAS (PAID ATTRACTION)		34	EXHIBITS ARE OPEN FROM 10:00 A.M. – 6:00 P.M.										
D.A.R. HOUSE		2		EXHIBITS ARE OPEN FROM 11:00 A.M. – 5:00 P.M.									
FAIR PARK VISITOR CENTER		18	EXHIBITS ARE OPEN FROM 11:00 A.M. – 7:00 P.M.										
MUNDO LATINO - DÍA DE LOS MUERTOS		13	EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
TEXAS DISCOVERY GARDENS (PAID ATTRACTION)		38	EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
<b>LIVE MUSIC</b> ♦♦♦♦♦♦♦♦♦♦													
BANK OF TEXAS STAGE		19					2:00		4:00		6:00		8:00
BUD LIGHT STAGE		22				1:00		3:00		5:00		7:30	
LEVI'S® DENIM CLUB		9											8:00
TBAAL PRESENTS: JAZZ AT THE FAIR (FRI. & SAT. ONLY)		1									6:30‡		
CHEVROLET® MAIN STAGE (SHOWTIMES VARY, CHECK BIGTEX.COM/MUSIC FOR SHOWTIMES)		8										7:45	
<b>CREATIVE ARTS</b> ♦♦♦♦♦♦♦♦♦♦													
CREATIVE ARTS COOKING COMPETITIONS		20	SELECT DAYS FROM 10:00 A.M. – 1:00 P.M.										
COOKING DEMONSTRATIONS IN THE KITCHEN WITH CUTCO®		20		11:30		1:30		3:30*					
<b>SPECIAL EVENTS IN THE COTTON BOWL</b> ♦♦♦♦♦♦♦♦♦♦													
STATE FAIR CLASSIC (SEPT. 27 ONLY)												KICKOFF: 6:00	
RED RIVER RIVALRY (OCT. 11 ONLY)							KICKOFF: 2:30						
DALLAS TRINITY FC GAME (OCT. 18 ONLY)								KICKOFF: 4:00					

\*Sign language interpretation provided during the weekend shows at this time. Visit BigTex.com/Accessibility for more information; ‡ Fridays and Saturdays only; \$ Fridays, Saturdays, and Sundays only.





## GENERAL INFO

- RESTROOMS** | BAÑOS
- RESTROOMS extended hours**  
BAÑOS horario extendido
- INFO BOOTH** | CASETA DE INFORMACIÓN
- INFO / ONLINE COUPON PICKUP**  
CASETA DE INFORMACIÓN / RETIRO DE CUPONES COMPRADOS EN LÍNEA
- BIG TEX. STORE**
- SHOPPING** | COMPRAS
- BANK OF AMERICA ATM**
- FIRST AID** | PRIMEROS AUXILIOS
- BABY CARE CENTER**  
CENTRO DE CUIDADO DEL BEBÉ
- LUCKY 7**
- WHEELCHAIR / STROLLER RENTAL**  
ALQUILER DE COCHECITOS INFANTILES Y SILLAS DE RUEDAS
- WHEELCHAIR ACCESS**  
ACCESO PARA SILLAS DE RUEDAS
- SAFETY TEAM / LOST AND FOUND**  
EQUIPO DE SEGURIDAD / OBJETOS PERDIDOS
- SAFE KIDS** | CENTRO DE SEGURIDAD INFANTIL
- GUEST RELATIONS** | ATENCIÓN AL CLIENTE
- LITTLE LONE STARS DRINKWEAR**  
VASOS DE LITTLE LONE STARS
- ... **DRIVE LIKE A TEXAN STARLIGHT PARADE**  
ROUTE PRESENTED NIGHTLY AT 7:00 P.M.

## LIVE MUSIC

- 8** Chevrolet® Main Stage
- 9** Magnolia Beer Garden | Levi's® Denim Club
- 19** The Grove on Nimitz | Bank of Texas® Stage
- 22** Cotton Bowl® Plaza | Bud Light® Stage

## ON THE FARM

- 21** Oncor® Petting Zoo
- 28** Farm and Fork University
- 29** I Spy Texas
- 29** Livestock Birthing Barn
- 31** Big Tex's Discovery Farm
- 32** Southwest Dairy Farmers®  
Milking Parlor Demonstrations
- 33** Pony Rides\*
- 36** Fair Park Coliseum  
United Ag & Turf® State Fair of Texas Rodeo,  
Majesty of the Horse
- 30 40** Livestock Shows

## SHOWS & ACTIVITIES

- 3** All-Star Stunt Dog Show
- 5** Camp Jeep®
- 6** Texas Auto Show
- 7** Mattress Firm® Illumination Sensation
- 11** Showstoppers
- 12** Dos Equis® TeXXas Square
- 14** ¡Fiestas de Marionetas!
- 15** Shiner® Grove
- 16** GO TEXAN® Pavilion Stage
- 17** RAM® RHO Thrill Ride
- 20** Creative Arts  
Creative Arts Cooking Demonstrations  
in the Kitchen with Cutco®
- 23** Dino Time with Professor T. Tex
- 25** Oak Farms® Dairy Magic Hat Theater
- 26** Caterpillar® Fringe Stage  
USA Breakdancers / Her Majesty's Secret Circus /  
Mighty Mike
- 27** Midway Barker
- 35** DPD Canine & Mounted Unit Demos
- 37** Dr Pepper® Midway Stage  
Country Round-Up!
- 39** Juicy's Texas Tailgate
- 41** Pig Races
- 43** Chevrolet® Ride and Drive

## EXHIBITS & MUSEUMS

- 1** Texas Black Academy of Arts & Letters  
"Jazz at the Fair"
- 2** D.A.R. House  
"The Stories and Secrets of the Continental  
D.A.R. House"
- 4** Texas Vietnam Veterans Memorial
- 10** African American Museum  
"Visual Thoughts: The Visual Language  
of Morris Yanger"  
"Protecting Cultural Memory"  
"Sankofa Children's Center"
- 13** Hall of State  
"Mundo Latino: Día de los Muertos"
- 18** Fair Park Visitor Center
- 24** DPD Mounted Unit
- 34** Children's Aquarium Dallas\*  
Lawn Activities, Stingray Feeding, Mining Sluice,  
Inflatable Corn Maze
- 38** Texas Discovery Gardens\*  
Native Gardens, Butterfly House, Snake Exhibits,  
Biergarten
- 42** Big Tex® Urban Farms  
Bank of America® "Innovations in Agriculture"  
Big Tex Urban Farms Demonstrations

\* INDICATES PAID ATTRACTION



**SCAN IT. FIND IT.  
EAT IT. LOVE IT.**

Scan this QR code to find this  
year's Big Tex® Choice Awards  
on our fairgrounds map.





LIVE

⚡⚡⚡ AT THE ⚡⚡⚡

STATE FAIR OF TEXAS.

BUD LIGHT

STAGE

BUD LIGHT

SHOWS AT 1, 3, 5, & 7:30 P.M. (UNLESS OTHERWISE NOTED)

**SEPT. 26:** MATTEDDER/LONGHORN BALLROOM PLAYERS (7:30 P.M.)

**SEPT. 27:** TOMEA

**SEPT. 28:** SABOR PURO

**SEPT. 29:** BLURRED LINES BRASS BAND

**SEPT. 30:** TIMLIGHTYEAR

**OCT. 1:** LORENA LEIGH

**OCT. 2:** THE EAST DALLAS TRADITIONAL JAZZ BAND

**OCT. 3:** AYERI MAZI / JACKIE VENSON (7:30 P.M.)

**OCT. 4:** MATTHEW MCNEAL / WALKER LUKENS (7:30 P.M.)

**OCT. 5:** EL GOZO FURIOSO

**OCT. 6:** NIK PARR & THE SELFLESS LOVERS

**OCT. 7:** PEDAL STEEL NOAH

**OCT. 8:** PAIGE HILL

**OCT. 9:** MISS MARCY & HER TEXAS SUGAR DADDY'S

**OCT. 10:** CARLY TATE / REMY REILLY (7:30 P.M.)

**OCT. 11:** DJ SOBER (11 A.M. & 1 P.M.) / MATT CASTILLO (7:30 P.M.)

**OCT. 12:** WOMEN IN MUSIC EMPOWERMENT COALITION

**OCT. 13:** ICCT POWWOW

**OCT. 14:** TERENCE BRADFORD AND CONGO SQUARE

**OCT. 15:** GHOST CLOAK

**OCT. 16:** SAM CORMIER

**OCT. 17:** CUT THROAT FINCHES / TEN HANDS (7:30 P.M.)

**OCT. 18:** THERE I RUINED IT - LIVE! / LOS TEXMANIACS (7:30 P.M.)

**OCT. 19:** UNFADED BRASS BAND

BANK OF TEXAS

STAGE

BANK OF TEXAS

SHOWS AT 2, 4, 6 & 8 P.M. (UNLESS OTHERWISE NOTED)

**SEPT. 26:** REMY REILLY / DEEP FRIED COMEDY (8 P.M.)

**SEPT. 27:** ELIJAH CAVER

**SEPT. 28:** MARCELO BERESTOVOY

**SEPT. 29:** ALEXANDRA

**SEPT. 30:** JACOB METCALF

**OCT. 1:** BOB CUMMINS JR

**OCT. 2:** RED

**OCT. 3:** DARBY SPARKMAN / DEEP FRIED COMEDY (8 P.M.)

**OCT. 4:** KEN EBO JAZZ QUINTET

**OCT. 5:** MILDRED MARIE PEREZ JAZZ TRIO

**OCT. 6:** CHLOEE RAE

**OCT. 7:** ROSYL

**OCT. 8:** ERFAN EBADIPOUR

**OCT. 9:** JESSE SPRADLIN

**OCT. 10:** RYAN WEST / DEEP FRIED COMEDY (8 P.M.)

**OCT. 11:** DJ LUV SSIK (11 A.M. & 1 P.M.) / BILLY LAW (6 P.M. & 8 P.M.)

**OCT. 12:** GOING PLACES

**OCT. 13:** JESSICA MAEVE

**OCT. 14:** GRACEN WYNN

**OCT. 15:** JADE WESLEY

**OCT. 16:** RONNIE FAUSS

**OCT. 17:** REMY REILLY / DEEP FRIED COMEDY (8 P.M.)

**OCT. 18:** DARLIN

**OCT. 19:** ELKIN PAUTT



MAIN STAGE

★ ★

FREE CONCERTS INCLUDED WITH ADMISSION

★ ★

 <b>KAITLIN BUTTS</b> FRI 9.26   2:30 P.M.	 <b>WADE BOWEN</b> FRI 9.26   7:45 P.M.	 <b>FAT DADDY</b> SAT 9.27   4:00 P.M.	 <b>TLC</b> SAT 9.27   8:45 P.M.	 <b>LA REUNION NORTEÑA</b> SUN 9.28   4:00 P.M.
 <b>LA FURIA DEL BRAVO</b> SUN 9.28   7:45 P.M.	 <b>THEO LAWRENCE</b> MON 9.29   7:45 P.M.	 <b>KAT HASTY</b> TUE 9.30   7:45 P.M.	 <b>METALACHI</b> WED 10.1   7:45 P.M.	 <b>WILLOW AVALON</b> THU 10.2   7:45 P.M.
 <b>BRIAN MCKNIGHT</b> FRI 10.3   7:45 P.M.	 <b>DYLAN GOSSETT</b> SAT 10.4   7:45 P.M.	 <b>LA MAFIA</b> SUN 10.5   7:45 P.M.	 <b>JOSHUA RAY WALKER</b> MON 10.6   7:45 P.M.	 <b>ROSAS DIVINAS</b> TUE 10.7   7:45 P.M.
 <b>BACK IN BLACK</b> WED 10.8   7:45 P.M.	 <b>VILLAGE PEOPLE</b> THUR 10.9   7:45 P.M.	 <b>THE BAND PERRY</b> FRI 10.10   7:45 P.M.	 <b>CAMERON ALLBRIGHT</b> SAT 10.11   12:00 P.M.	 <b>PAUL WALL</b> SAT 10.11   7:45 P.M.
 <b>COLD WAR KIDS</b> SUN 10.12   7:45 P.M.	 <b>KYLIE MORGAN</b> MON 10.13   3:30 P.M.	 <b>BROTHERS DOOBIE</b> TUE 10.14   7:45 P.M.	 <b>MADAM RADAR</b> WED 10.15   7:45 P.M.	 <b>STRAIGHT TEQUILA NIGHT</b> THU 10.16   7:45 P.M.
 <b>YOLA</b> FRI 10.17   7:45 P.M.	 <b>HOOBASTANK</b> SAT 10.18   2:30 P.M.		 <b>HAWTHORNE HEIGHTS</b> SAT 10.18   7:45 P.M.	 <b>LOUIE THESINGER</b> SUN 10.19   4:00 P.M.

⚡⚡⚡ 2025 FULL LIVE MUSIC SCHEDULE ⚡⚡⚡

⚡⚡⚡ SCAN THE QR CODE ⚡⚡⚡

⚡⚡⚡ LIVE ⚡⚡⚡

⚡⚡⚡ AT THE ⚡⚡⚡

STATE FAIR OF TEXAS.

NEW AT THE FAIR

PARA ESPAÑOL

NEW MUSIC VENUE

LEVI'S® DENIM CLUB

Kick back in style at the Levi's Denim Club, the State Fair of Texas' newest music hangout. Catch the vibes with daily sets from local legends and Fair favorites as they bring down-home sound and Lone Star soul to the stage. It's the perfect spot to unwind, soak up the tunes, and enjoy some of your favorite Fair foods.

**Bonus:** Don't miss the opportunity to buy and customize new Levi's merchandise!

LOCATED AT: MAGNOLIA BEER GARDEN

NIGHTLY AT 8:00 P.M.

NEW ATTRACTIONS

NEW MIDWAY THRILLS "THUNDERBIRD" AND "DEFENDER"

The Thrillway introduces two new exciting rides! Thunderbird is the tallest portable swing tower in North America at over 177 feet tall. The Defender is a high-impact propeller ride that dazzles riders with its fast action movements and LED light show.

LOCATED ON: THE THRILLWAY



JAZZ AT THE FAIR

Making its debut at the 2025 State Fair of Texas, The Black Academy of Arts and Letters proudly presents Jazz at the Fair—a vibrant celebration of jazz featuring exceptional talent, smooth rhythms, and soulful vibes.

LOCATED AT: THE WOMEN'S MUSEUM

FRIDAYS & SATURDAYS AT 6:30 P.M.

USA BREAKDANCERS

Get ready to break it down with USA Breakdancers. Combining traditional high-energy breakdancing with their signature comedic stylings, you'll witness an unforgettable fusion of slick moves and laugh-out-loud moments. Whether they're spinning on their heads or engaging the crowd with playful antics, this crew brings a unique blend of talent and entertainment that keeps audiences of all ages on their feet.

LOCATED AT: CATERPILLAR® FRINGE STAGE

9/26 - 10/7 ONLY; 1:00, 3:00, & 5:00 P.M.

HER MAJESTY'S SECRET CIRCUS

Agents Honeymoon and Butterfly are on a mission: save humanity with laughter, one show at a time. Wearing ridiculous action suits, they perform a spectacular fire juggling act and enlist the help of civilian sleeper agents. Then, in Operation Grand Finale, they shoot the world's only bow and plunger high into the sky and catch it atop a giant one-wheeled stealth cycle. An amazing and hilarious spy-fi experience, Her Majesty's Secret Circus truly has a license to thrill.

LOCATED AT: CATERPILLAR® FRINGE STAGE

10/8 - 10/19 ONLY; 1:00, 3:00, & 5:00 P.M.

(NO SHOWS 10/11)



STATE FAIR CLÁSICO

An all-new premier international soccer match taking place during the Fair this year! Dallas Trinity FC will be facing off against legendary international organization Club América Femenil.

LOCATED AT: COTTON BOWL® STADIUM

SAT, OCT. 18; TICKETS AT DALLASTRINITYFC.COM

NEW TWISTS ON FAIR FAVORITES

TWO NEW FLOATS IN THE NIGHTLY PARADE!

The Drive Like a Texan Starlight Parade is better than ever as two new floats will join the gliding lineup through the fairgrounds.

PARADES THROUGH THE GROUNDS NIGHTLY AT 7:00 P.M.

ABRACADABRA, Y'ALL!

The entertaining World of Magic has been expanded to include even more twists and tricks from its award-winning illusionists.

LOCATED AT: OAK FARMS® DAIRY MAGIC HAT THEATER

12:00, 1:00, 2:30, 3:30, 5:00, & 6:00 P.M.

CURTAINS UP ON A NEW ERA

“¡Fiestas de Marionetas!” presented by McDonald's® has a brand-new stage for 2025! Plus, concessions have been added so you can indulge while you watch in awe.

LOCATED AT: MCDONALD'S® AMPITHEATER

11:00 A.M., 12:30, 3:00, 4:30 P.M.; 6:00 P.M. FRI/SAT/SUN

MUNDO LATINO HAS MOVED!

All the cultural fun you enjoy at the Mundo Latino exhibit, including the awe-inspiring Día de los Muertos showcase, returns this year in a new location. Head over to the historic Hall of State building to check out all the color and magic of Mundo Latino.

FIND THE HALL OF STATE AT BIGTEX.COM/MAP

SEE WHY WE'RE ONE OF THE TOP WORKPLACES

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ANIMAL ENCOUNTERS

31 BIG TEX'S DISCOVERY FARM

Located next to the Leonhardt Lagoon, Big Tex's Discovery Farm provides an educational experience through interactive exhibits as well as live animal displays, including calves, piglets, and hatching chicks. Learn all about agriculture and its impact on the state of Texas, from the importance of farming and ranching to the process of raising and caring for animals.

**LOCATED: BAND SHELL**  
**10:00 A.M. – 6:30 P.M.**



29 LIVESTOCK BIRTHING BARN

This unique educational experience exhibits the incubation and birthing process of various livestock animals. With agriculture and education as the Fair's foundation, the Livestock Birthing Barn highlights the agricultural importance of breeding livestock and its role in our everyday lives.

**LOCATED AT: NIMITZ AND MLK**  
**10:00 A.M. – 7:00 P.M.**

29 I SPY TEXAS

For fairgoers who want to learn more about agriculture and its significance in our everyday lives, the "I SPY TEXAS" exhibit is a perfect destination. Located near the Birthing Barn, this interactive exhibit takes visitors on a road trip of Texas, allowing them to tour each region of the Lone Star State and learn about wildlife native to each area.

**LOCATED NEXT TO: LIVESTOCK BIRTHING BARN**  
**10:00 A.M. – 7:00 P.M.**

36 MAJESTY OF THE HORSE

Join renowned horseman Jerry Diaz and his family as they take you on a journey exploring the beauty of the horse. Showcasing traditional equestrian skills, along with heart-racing thrill riding, and

everything in between, fairgoers will be educated on the majesty of the horse.

**LOCATED AT: COLISEUM**  
**12:30, 2:00, & 3:30 P.M.**  
**NO SHOWS SUN.**

32 MILKING PARLOR DEMOS

Cows from nearby farms are brought to the State Fair for an entertaining and educational exhibit of modern milking procedures. Be sure to stop by for this unique demonstration!

**LOCATED: BAND SHELL**  
**10:30, 11:30 A.M., 1:30, 2:30, 3:30, 4:30, & 5:30 P.M.**

40 MOO U GUIDED LIVESTOCK TOURS

Take a tour of the livestock barns, guided by experts in the field. See the livestock exhibitor world of swine, steer, and more up close.

**LOCATED AT: LIVESTOCK BARN**  
**11:30 A.M., 12:30, 1:30, 2:30, 3:30, 4:30, & 5:30 P.M.**

21 ONCOR® PETTING ZOO

Get up close and personal with a variety of farm friends, from emus and zebras to pigs and goats. The petting zoo allows fairgoers to interact with all their furry friends, and even get the chance to feed them!

**LOCATED AT: PAN AM ARENA**  
**10:00 A.M. – 9:00 P.M.**



41 PIG RACES

Here they come, snout-to-snout, down the stretch, back by popular demand! Dressed in fetching racing silks, the wiggly piglets run the course four times a day. Don't miss this fan favorite!

**LOCATED AT: CHEVROLET® PARK PLAZA**  
**11:30 A.M., 1:00, 2:30, 4:00 P.M.**



FAIR FAVORITES

BIG TEX®

As the official State Fair icon, and a Texas icon himself, Big Tex welcomes the annual crowd of fairgoers with a friendly wave and a hearty, "Howdy, Folks!"

**LOCATED AT: BIG TEX CIRCLE**

42 INNOVATIONS IN AGRICULTURE

Showcasing the State Fair's Big Tex Urban Farms indoor growing facility, the Innovations in Agriculture, presented by Bank of America® exhibit displays unique ways to grow high-yield produce indoors. While in the greenhouse, join the Farms crew for a variety of demonstrations, trivia, fungi growth tips and tricks, and more.

**LOCATED AT: BIG TEX URBAN FARMS**  
**10:00 A.M. – 7:00 P.M.**

23 DINOSAURS AT THE LAGOON

The wonders of the prehistoric era make their way to the State Fair of Texas for this year's Dinosaurs at the Lagoon presented by Rivian® Featuring 10 life-sized dinosaurs found in Texas, a kids play area, plenty of seating and dining options, the Dinosaurs at the Lagoon exhibit brings together Fair fun with bilingual educational entertainment for the whole family. Be sure to get your photo with 57' tall Alamosaurus!

**LOCATED AT: LEONHARDT LAGOON**  
**10:00 A.M. – 9:00 P.M.**



43 CHEVROLET® RIDE & DRIVE

Chevrolet gives qualified drivers the chance to get behind the wheel of the most anticipated vehicles of the Chevrolet lineup.

**LOCATED AT: CHEVROLET® PARK PLAZA**  
**10:00 A.M. – 7:00 P.M.**

DRIVE LIKE A TEXAN  
STARLIGHT PARADE

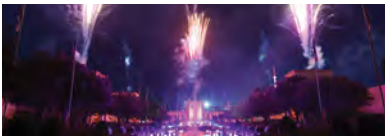
Created by Kern Studios of New Orleans, this nightly parade wanders through the fairgrounds all 24 nights of the Fair, bringing a colorful assortment of floats, life-size puppets, animated characters in ornate costumes, and more.

**LOCATED AT: PARADE ROUTE**  
**7:00 P.M.**

7 MATTRESS FIRM®  
ILLUMINATION SENSATION

Set along a scenic reflecting pool, Mattress Firm Illumination Sensation combines fireworks and high-energy pop music with engaging performances from dancers and acrobats. This sensational production of synchronized pyrotechnics and special effects begins nightly at 7:30 p.m.

**LOCATED AT: ESPLANADE**  
**7:30 P.M.**



27 MIDWAY BARKER

With a twinkle in his eye and a voice that could sell sand in the desert, the Midway Barker is filled with recommendations for how to spend your day at the Fair... and a few jokes.

**LOCATED AT: COTTON BOWL® PLAZA**  
**12:45, 1:45, 2:45, 3:45, 4:45, & 5:45 P.M.**

26 MIGHTY MIKE

A bender of horseshoes, juggler of bowling balls and sledgehammers, and all-around charmer, Mighty Mike's funny performance showcases strongman strength techniques dating back to the 1920s. Audience members will laugh for the entire show but also leave motivated and inspired by the culture of the old-time strongman.

**LOCATED AT: CATERPILLAR® FRINGE STAGE**  
**2:00, 4:00, & 6:00 P.M.; NO SHOWS 10/11**



13 MUNDO LATINO PRESENTS:  
"DÍA DE LOS MUERTOS"

Mundo Latino brings their awe-inspiring exhibit, "Día de los Muertos," celebrating the rich history and significance of the Day of the Dead. Featuring art installations, live music, and face painting, this experience will both entertain fairgoers and explore the cultural significance of the holiday.

**LOCATED AT: HALL OF STATE**  
**10:00 A.M. – 7:00 P.M.**

NEON BIG TEX®

With a neon smile that "lights up the night," Neon Big Tex is best appreciated after the sun goes down and his lights come up. Head over to the Top o' Texas Tower – you just might spot a two-for-one neon light show.

**LOCATED NEAR: TOP O' TEXAS TOWER**



20 BUTTER SCULPTURE

It might be the most creative thing you see during your visit to the State Fair! Each year, local sculptors use butter as their medium to create a refrigerated display depicting the Fair's current theme.

**LOCATED AT: CREATIVE ARTS BUILDING**  
**10:00 A.M. – 9:00 P.M.**

6 TEXAS AUTO SHOW

This event is the largest new car auto show in the Southwest, showcasing approximately 400 of the latest models from the world's leading manufacturers. Bring your family and check out the hottest new rides while also enjoying fun interactives and live entertainment.

**LOCATED AT: AUTOMOBILE, CENTENNIAL, & TRUCK ZONE**  
**10:00 A.M. – 9:00 P.M.**

TOP O' TEXAS TOWER

Sit back, relax, and enjoy the view from the Top o' Texas Tower. At 500 feet, it remains the tallest tower ride in the United States and adds a new flair to the Dallas skyline. The view from the observation deck offers a one-of-a-kind look at downtown Dallas.

**LOCATED AT: MIDWAY**

THE CHAMP

Introduced in 2017, "The Champ" is a steer-shaped monument that commemorates the Grand Champion Market Steer of the annual State Fair of Texas Big Tex® Youth Livestock Auction. Each year, the oversized steer is repainted by a crew of Texas artists to resemble the new reigning bovine.

**LOCATED AT: PAN AM GATE**

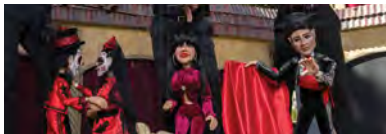


FAMILY FUN

14 ¡FIESTAS DE MARIONETAS!

A family-friendly experience presented by McDonald's® "¡Fiestas de Marionetas!" is one of this year's not-to-miss shows. Surrounded by lights and beautiful landscaping, a small village of more than 85 handmade marionettes comes to life to celebrate a fiesta of color, culture, and creativity.

**LOCATED AT: MCDONALD'S® AMPHITHEATER**  
**11:00 A.M., 12:30, 3:00, & 4:30 P.M.;**  
**ADDIT. SHOW FRI., SAT., & SUN. AT 6:00 P.M.**



3 ALL-STAR STUNT DOG SHOW

Audiences of all ages will be captivated by amazing canine tricks you have to see to believe! All the dogs have been rescued from shelters and trained to showcase their unique talents. From jump roping to barrel racing and even juggling, this show is guaranteed to be dog-gone fun.

**LOCATED AT: MARINE CORPS SQUARE**  
**2:00, 4:00, & 6:00 P.M.**



37 COUNTRY ROUND-UP!

Created for the State Fair of Texas, "Country Round-Up!" is a family-friendly music-themed show featuring animatronic and manual puppetry, sure to entertain fairgoers of all ages! See if you can find all the punny names in this country music competition lineup.

**LOCATED AT: DR PEPPER® MIDWAY STAGE**  
**12:30, 2:00, 3:30, & 5:00 P.M.**



23 DINO TIME WITH PROFESSOR T. TEX

Join Professor T. Tex and his dino-wrangler as they bring their favorite dinosaurs through his time machine to meet fairgoers. This show is intended for children under ten years old and will give them an opportunity to meet small dinosaurs.

**LOCATED AT: LAGOON TENT**  
**11:30 A.M., 1:00, 3:30, & 5:00 P.M.;**  
**ADDIT. SHOW FRI. & SAT. AT 6:30 P.M.**

25 WORLD OF MAGIC

Now expanded to include even more twists and tricks! Featuring award-winning illusionists and futuristic elements, this show is sure to captivate people of all ages. "World of Magic" showcases a display of neon lighting, lasers, and even a floating robot!

**LOCATED AT: OAK FARMS® DAIRY MAGIC HAT THEATER**  
**12:00, 1:00, 2:30, 3:30, 5:00, & 6:00 P.M.**

11 SHOWSTOPPERS

Get the party started with the Showstoppers! Giant inflatable characters entertain guests of all ages with their wild antics. Saddle up for a front-row seat, and you might get roped into being a part of the show.

**LOCATED AT: HALL OF STATE STEPS**  
**11:30 A.M., 2:30, 4:30, & 5:30 P.M.**



FAIR PARK CULTURE

10 AFRICAN AMERICAN MUSEUM

Home to one of the largest collections of African American folk art in the U.S., this year's exhibits during the Fair include their massive permanent collection and "Protecting Cultural Memory: A Commitment to the Conservation and Protection of the Art and Archives."

**10:00 A.M. – 7:00 P.M.**

34 CHILDREN'S AQUARIUM DALLAS

Fairgoers can experience multiple interactive activities at the aquarium, such as Red Garra snacking on skin cells from hands, high-tech experiences, and witnessing the wonders of what lives underwater.

**10:00 A.M. – 6:00 P.M. PAID ATTRACTION**

2 D.A.R. HOUSE: THE STORIES AND SECRETS OF THE CONTINENTAL D.A.R. HOUSE

Have you ever been curious about the colonial house in the middle of the Fairgrounds? Come unravel the mystery of the Continental D.A.R. House and meet the women who own and manage the 90-year-old property.

**11:00 A.M. – 5:00 P.M.**

4 TEXAS VIETNAM VETERANS MEMORIAL

Paying tribute to our brave veterans, five tablets of Texas granite are inscribed with the names of Texans killed or missing in action during the Vietnam War. Visitors can place American flags next to the names of soldiers they wish to honor.

**10:00 A.M. – 6:00 P.M.**

1 TEXAS BLACK ACADEMY OF ARTS AND LETTERS

The Texas Black Academy of Arts and Letters (TBAAL) brings the soulful sounds of jazz to the State Fair of Texas for the very first time! This dynamic showcase features exceptional talent, smooth rhythms, and unforgettable vibes in a celebration of music, culture, and community. Performances will take place Fridays and Saturdays at 6:30 p.m., offering a FREE experience for fairgoers.

**LOCATED AT: THE WOMEN'S MUSEUM**  
**FRIDAYS AND SATURDAYS AT 6:30 P.M.**

THE MOST EXCITING  
RIDE AT THE FAIR

CHECK OUT THE CHEVY RIDE & DRIVE  
LOCATED NEAR THE TOP O' TEXAS TOWER.

Together let's drive™

Guests 18 years of age or older with a valid driver's license and upon passing a breathalyzer test are eligible to drive. Check with Chevrolet Ride and Drive staff for complete rules and restrictions.





YOUR TICKET TO THE FAIR IS WORTH SO MUCH MORE!

YOUR DAY OF FUN HELPS SUPPORT THE FAIR'S MISSION by funding community programs that impact Texans throughout the state. These are some of the important programs funded through proceeds from the Fair.

- ★ Big Tex® Scholarship Program
- ★ Youth Livestock Shows
- ★ Big Tex® Urban Farms
- ★ Community Giving Program for South Dallas Nonprofits
- ★ Historic Preservation of Fair Park



COME SEE HOW YOUR FAIR FUN CONTINUES TO GROW AND GROW

Located in the Errol McKoy Greenhouse on the Midway. Enjoy live demonstrations, chat with our urban farmers, and tour the farm's grow system. Fun for green thumbs of all ages!



WHAT'S IN THE BARNS?

SUN	MON	TUE	WED	THU	FRI	SAT
All fairgoers are always welcome to tour the barns at the State Fair of Texas. The types of animals in the barns vary by day due to different livestock competitions.					9/26	9/27
9/28	9/29	9/30	10/1	10/2	10/3	10/4
10/5	10/6	10/7	10/8	10/9	10/10	10/11
10/12	10/13	10/14	10/15	10/16	10/17	10/18
10/19	SAFETY TIPS Give all animals their space while visiting the livestock barns. Be sure to visit a hand-washing station when you leave all livestock areas.					



More Fun Animal Experiences



**BIG TEX'S DISCOVERY FARM**  
Located next to the Leonhardt Lagoon, Big Tex's Discovery Farm provides an educational experience through interactive exhibits as well as live animal displays, including calves, piglets, and hatching chicks. Learn all about agriculture and its impact on the state of Texas.



**FARM AND FORK UNIVERSITY**  
This daily talk show-style presentation is an educational and enjoyable presentation to show how food in our supermarkets appears, more information on raising livestock, and your role in it all!  
**NEW LOCATION!** Find it at the Ranch Arena. Daily shows at 11:00 a.m., 12:30, 2:00, 3:30, & 5:00 p.m.



**LIVESTOCK BIRTHING BARN**  
Experience the miracle of life right before your eyes in this unique educational experience, exhibiting the incubation and birthing process of various livestock animals.

MAP OUT YOUR ADVENTURE!

Find the barns and all the other exciting animal experiences at the Fair by scanning this QR code to view and download a map!



STATE FAIR OF TEXAS®  
**RODEO**  
PRESENTED BY  
**UNITED**  
Ag & Turf

★ EXPERIENCE ★  
★ HIGH-ENERGY ★  
★ RODEO ACTION ★

Rodeos are included with  
STATE FAIR ADMISSION

SCHEDULE ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

FRI., SEPT. 26 – SAT., SEPT. 27 | 6:30 P.M.

**UPRA BIG TEX RODEO  
SERIES CHAMPIONSHIP**

SUN., SEPT. 28 | 2:00 P.M.

**STATE FAIR OF TEXAS  
YOUTH RODEO FINALS**

FRI., OCT. 3 – SAT., OCT. 4 | 6:30 P.M.

**STATE FAIR OF TEXAS  
RANCH RODEO**

SUN., OCT. 5 | 2:00 P.M.

**STATE FAIR OF TEXAS  
MEXICAN RODEO FIESTA**

FRI., OCT. 10 – SAT., OCT. 11

**STATE FAIR OF TEXAS  
PRESENTS PRORODEO  
ROUGH STOCK KICKOFF\***

SUN., OCT. 12 | 2:00 P.M.

**COWBOYS OF COLOR RODEO**

THURS., OCT. 16 – SUN., OCT. 19

**UPRA WORLD FINALS\***

\*Check BigTex.com/Rodeo for showtimes



HARVEST THE  
**HOTTEST**  
DEALS OF THE YEAR!



HOTTEST  
DEALS  
HERE



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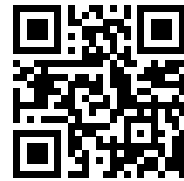




# SHOPPING IS BIGGER AT THE FAIR

**DID YOU KNOW THAT THERE ARE OVER 400,000 SQUARE FEET OF SHOPPING AREAS ACROSS THE FAIR GROUNDS?**

You're never far away from your next find, including unique gifts that you can't buy anywhere else, like exquisite jewelry, handmade crafts, and household essentials. This year, support a small business or complete your Fair tradition and visit your favorite store. You never know what treasures await you!



**SCAN THE QR CODE TO FIND ONE OF THESE SHOPPING AREAS ON OUR FAIRGROUNDS MAP**

- ★ Grand Place
- ★ Embarcadero
- ★ Craft Pavilion
- ★ Centennial Building
- ★ Gateway Pavilion
- ★ Go Texan® Pavilion



*Start your Holiday Shopping Early with Big Tex!*



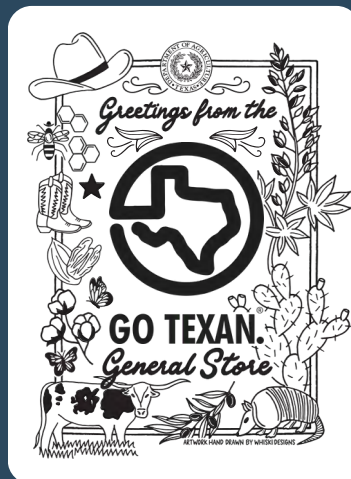
COMMISSIONER SID MILLER ENCOURAGES YOU TO STOP BY THE GO TEXAN PAVILION TO SAMPLE AND SHOP TEXAS-MADE PRODUCTS!



TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**



PRESENTED BY  
  
1001 E. 1st Street, Suite 100, Austin, TX 78701



**OFFICIAL ATM OF THE STATE FAIR OF TEXAS.**  
BANKOFAMERICA.COM/DALLAS



## HOLIDAY GIFTS

★ *at the Big Tex Store* ★

**VISIT ONE OF THE SEVEN LOCATIONS AT THE FAIR OR SHOP ONLINE: BIGTEXSTORE.COM**



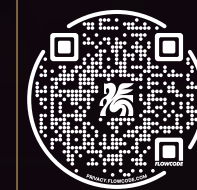
DALLAS TRINITY FC vs CLUB AMÉRICA FEMENIL

# OCT.18

4:00PM / COTTON BOWL STADIUM



**TWO TICKETS, ONE EVENT.**  
EVERY TICKET INCLUDES ACCESS TO THE STATE FAIR AND THE MATCH.  
STARTING AT \$27/TICKET



DALLASTRINITYFC.COM/CLASICO

## Help Design Big Tex's ★ NEW BOOTS ★

In 2026 our favorite 55-foot cowboy will get a new pair of Lucchese® boots and YOUR DESIGN could be on them.



**SUBMIT YOUR DESIGN ONLINE!**

**BIGTEX.COM**





MATTRESSFIRM®

COME VISIT  
ONE OF OUR  
BOOTHS  
TODAY.



# MAKE THE FAIR A Fun & Safe PLACE!

WHILE AT THE STATE FAIR,  
ATTENDEES ARE EXPECTED  
TO FOLLOW THE GUEST  
CODE OF CONDUCT.

BE FAIR-FRIENDLY AND RESPECTFUL  
TO YOUR FELLOW FAIRGOERS.

BEHAVIOR THAT IS UNRULY,  
DISRUPTIVE, OFFENSIVE, OR  
ILLEGAL IS NOT ALLOWED.

BE "FAIR AWARE." IF YOU SEE  
SOMETHING THAT DOES NOT LOOK  
RIGHT, PLEASE SAY SOMETHING TO  
UNIFORMED POLICE.



## HOW CAN WE HELP?

### NEED-TO-KNOW INFO DURING YOUR VISIT

#### INFORMATION

Ten information centers are located throughout the park. Friendly Tex Team members are on duty to answer questions and help with maps and directions.

#### FIRST AID

First Aid Stations are located in the Coliseum and on 1st Avenue adjacent to the Children's Aquarium. If in need of immediate assistance, locate a State Fair employee, or call or text 469-461-4646. Police can call paramedics to other areas of the park.

#### GUEST RELATIONS

Fairgoers with questions or concerns can visit one of two Guest Relations offices on the fairgrounds. Guest Relations Centennial is located in the Centennial building and closes at 9 p.m. Guest Relations Midway is located near the Top o' Texas Tower on the Midway and is open until the Midway closes. Guest Relations Midway also houses the services listed in the column to the right.

#### SIGN INTERPRETATION

Sign language interpretation is offered for select shows. Please visit BigTex.com/Schedule for more details.

#### SAFE KIDS CORRAL

Children who have been separated from their parents are escorted by police officers or Safety Team members to this facility. The Safe Kids Corral is staffed with Tex Team members to look after the youngsters until a parent reclaims them. Safe Kids ID wristbands are available at State Fair Information Centers.

#### BABY CARE

The Fair's Baby Care Centers offer privacy and a quiet atmosphere for both mother and baby. The facilities are air-conditioned and centrally located in United Ag & Turf Plaza, across from the Children's Aquarium, and the Guest Relations complex on the Midway.

#### LOST & FOUND

Lost & Found is located in the Guest Relations complex on the Midway. People who find items should turn them over to a police officer, a building manager, Safety Team member, or one of the State Fair Information Centers. Those looking for lost items should contact 214-421-8779. Allow time for the lost items to reach Lost & Found.



Have more  
questions?



See the Fair's FAQs  
& complete Guest  
Code of Conduct

## TEXAS-SIZED THANKS TO THE 2025 SPONSORS

### PREMIER



### TITLE



### PRESENTING



### GOLD

AviaGames  
Bubbl'r  
Bush'n Beans  
Canva  
Dairy MAX  
Express Flooring  
Frigidaire  
Fox News/Fox Nation  
HEYDUDE

Kingsford  
Lone Star Beer  
Lone Star Golf Cars  
The Matchbox Studio  
Meta  
Navy Recruiting Command  
NECOA  
PODS  
Sesame Street

Smirnoff Ice  
System Pavers  
Texas Monthly  
The Dallas Morning News  
The Rustic  
United Healthcare  
Visit Savannah  
Walmart  
WFAA

### SILVER

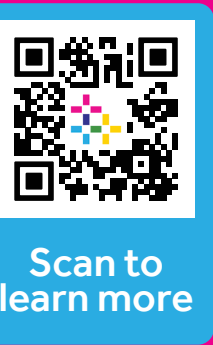
ACT  
AI Capone  
AT&T  
CBS - 11  
CBS Network  
DoorDash  
Harlequin

Madden Electric  
Martha White  
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US Marines  
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## MAKE MEMORIES AS BIG AS TEXAS

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HilltopHoldings



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# A LONE STAR LEADER TO LIGHT THE WAY

Hilltop Holdings has a legacy of strength and leadership in the Lone Star State going back more than 75 years. Rooted in Texas values, Hilltop's family of companies — PlainsCapital Bank, PrimeLending, and HilltopSecurities — provide communities across the U.S. with banking, home loans, wealth management, and municipal investment banking services built on trust. Our iconic buffalo mascot, Mo, symbolizes the strength, stability, and momentum we use to help our customers achieve their goals.

Hilltop.com



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