

2025 STATE FAIR OF TEXAS®

VISITOR'S GUIDE



BIG TEX® CHOICE AWARDS LIVE MUSIC FAIRGROUNDS MAP DAILY SCHEDULE



Howdy, Folks!

THERE ARE PLENTY OF WAYS TO HAVE SOME FAIR FUN,
AT A FAIR COST WITH THESE EVERY DAY VALUES.

From merchandise to entertainment to **FREE** food samples,
here are some tips for staying on budget while still having a
BIG TEX-SIZED good time!



FOOD & DRINK

DRINKS AS LOW AS 1 COUPON!

ORANGE RUSH AND FRUIT RUSH

📄 1 // FIND IT AT: OAK FARMS

MILK, INCLUDING CHOCOLATE AND STRAWBERRY

📄 2 // FIND IT AT: OAK FARMS

WATER

📄 2 // FIND IT: THROUGHOUT THE GROUNDS

MILO'S SWEET TEA, UNSWEET TEA, AND LEMONADE

📄 3 // FIND IT AT: THE TOWER BUILDING FOOD COURT

REFILLABLE, COLLECTIBLE STATE FAIR CUP

BUY ONCE AND REFILL ALL SEASON LONG FOR A LOW PRICE.

Features the "Texas Shines Bright" Commemorative art!

FIND IT: THROUGHOUT THE GROUNDS

COOL TREATS AT HOT PRICES

CLASSIC PUSH-UP ICE CREAM

📄 3 // FIND IT AT: YUMI ICE CREAM

ORIGINAL BOMB POPS

📄 3 // FIND IT AT: YUMI ICE CREAM



FREE FOOD BY A TEXAN CHEF

Three times daily, Chef Pete Nolasco conducts fun, engaging cooking demos, complete with **FREE** delicious samples for the audience!

11:30A.M., 1:30 P.M., & 3:30P.M.

FIND IT IN: THE CREATIVE ARTS BUILDING



VALUE FOOD STAND

Delicious never sounded so good. At the all-new Cheap Eats food stand, every item on the menu is priced below 10 coupons!

FIND IT ON: THE FUNWAY NEXT TO THE MIDWAY

Visit BigTex.com/Map for directions.

ENTERTAINMENT

TEXAS-SIZED FREE ENTERTAINMENT

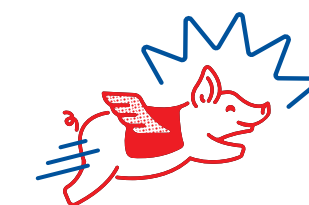
Concerts, livestock shows, magic shows - oh my! There are more than 2,000 shows that take place over the 24 days of the Fair, all included with the price of your admission.

Find all the fun and plan out your day at BigTex.com/PlanYourVisit

BRAND EXPERIENCES

Each day of the Fair your favorite brands are sampling products and sharing unique experiences, all for **FREE**.

For dates and times visit BigTex.com/Activations



BIG TEX STORE

VISIT ONE OF THE **SEVEN** BIG TEX STORES ACROSS THE FAIRGROUNDS TO FIND **VALUE-PRICED** ITEMS FOR THE WHOLE FAMILY. YOU WON'T FIND THESE **ANYWHERE** BUT THE FAIR!



DISCOUNTS

☆ *for Those Who Serve* ☆

BIG TEX TIPS HIS HAT TO THOSE HONORED GUESTS WHO SERVE OUR COMMUNITY AND KEEP US SAFE.

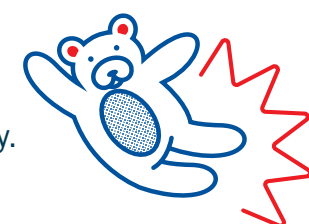
Visit BigTex.com/Discounts for information on admission savings every day of the Fair.

KIDS WIN EVERY TIME MIDWAY GAMES

YOUR CHILD WINS A PRIZE EVERY TIME!

Find these kid-friendly games on the Midway. Look for the "Kids Win Every Time" signs!

Find the Midway at BigTex.com/Map



State Farm
Bobblehead YOU!

Build Your Own **FREE** Bobblehead!
#StateFarmBobbleheadYOU

2025 BIG TEX CHOICE AWARDS

THE ANNUAL FAIR FOOD COMPETITION IS BIGGER AND "BATTER" THAN EVER!

PRESENTED BY **KARBACH** BREWING COMPANY ★★★★★

SAVORY



HANS BRISKET & BREW STUFFED PRETZELS
LOCATED AT: HANS MUELLER



CRAB & MOZZARELLA ARANCINI
LOCATED AT: TEXAPOLITAN PIZZA



DEEP FRIED DELI TACOS
LOCATED AT: SMOKEY JOHN'S; SMOKEY JOHNZ DELI



VIETNAMESE CRUNCH DOG
LOCATED AT: EAT CRISPIES



WAGYU BACON CHEESEBURGER DEVILED EGG SLIDERS
LOCATED AT: SO EGGCITING DEVILED EGGS

2025 BEST TASTE SAVORY

2025 MOST CREATIVE

SWEET



CANDY LEMON SOUR FACE
LOCATED AT: CANDY PICKLES & DIPPED FRUIT



CHILL & THRILL DELIGHT
LOCATED AT: TONY'S TACO SHOP



DUBAI CHOCOLATE CHEESECAKE
LOCATED AT: DRIZZLE CHEESECAKES



ROUSSO'S DUBAI CHOCOLATE FUNNEL CAKE FRIES
LOCATED AT: MAGNOLIA BEER GARDENS; ROUSSO'S FAT BACON



TEX'S TOAST À LA MODE
LOCATED AT: HIGHLAND PARK SODA FOUNTAIN

2025 BEST TASTE SWEET

SIPPER



COCONUT QUADRUPLE
LOCATED AT: PINEAPPLE MAN



COOKIE CHAOS MILKSHAKE
LOCATED AT: BIG AL'S GRILL; CONE'D; FRYED; BLUEBONNET ROADHOUSE BBQ & GRILL; THE GROVE



HOT HONEYCOMB LEMONADE SHAKE UP
LOCATED AT: PIZZA BY THE GIANT SLICE; PIZZA, FUNNEL CAKES & LEMONADE; CHOW; HOWDY'S



NEVINS DIRTY RED BULL® TEX-ARITA
LOCATED AT: NEVINS; SMASHED BY NEVINS CONCESSIONS



POPPIN' BOBA RITA
LOCATED AT: GRANNY'S FUNNEL CAKES; TRIO ON THE GREEN

2025 BEST TASTE SIPPER

The Great Taste of Texas



KARBACH BREWING COMPANY



FIND THE FOOD

SCAN THIS QR CODE TO FIND THIS FOOD ON OUR FAIRGROUNDS MAP!




NEW FOODS



**AGUASOL TEQUILA®
CORAZON VERDE**
LOCATED AT: Old Mill Inn



BAJA FISH TACOS
LOCATED AT: Old Mill Inn Patio



BIRRIA RAMEN BOWL
LOCATED AT: Mr. Ramen Fusion



CAJUN STUFFED SEASHELLS
LOCATED AT: Gulf Coast Grill



CHOCOLATE COVERED STRAWBERRIES
LOCATED AT: Chocolate Strawberry Cup



CHOCOLATE CHIP COOKIE DOUGH DIPPIN' DOTS®
LOCATED AT: Dippin' Dots® Ice Cream



CHURRO CHEESECAKE JALAPEÑO POPPER
LOCATED AT: Velasquez Catering & Concessions Inc.




COLADA LEMONADA
LOCATED AT: Mac Loaded



CORNBREAD DOUGHNUT
LOCATED AT: Miltons Amish Doughnuts



DECADENT DUBAI CHOCOLATE DREAM
LOCATED AT: Dickel's Smokehouse



DEEP FRIED CARBONARA
LOCATED AT: EATALY



DOLE SOFT SERVE MANGO
LOCATED AT: DOLE SOFT SERVE®



EL CONO LOCO
LOCATED AT: Cone'd



FRIED PICKLE BOMBS
LOCATED AT: Stiffler's Newport Superdog




FROZEN PICKLEBACK
LOCATED AT: Spicy Hut



GUAC-A-RRONS
LOCATED AT: Tony's Taco Shops



ICED COFFEE WITH UBE MILK FOAM
LOCATED AT: Korean Corn Dog



LITTLE LONE STAR DRINKWEAR
LOCATED AT: Little Lone Star Drinkwear



LOBSTER THREE WAYS
LOCATED AT: Lobster Lounge



MATCHA CREAM FLOAT
LOCATED AT: Sandoitchi

OUR CONCESSIONAIRES HAVE BEEN CONCOCTING TASTY NEW FOODS DURING THE OFF-SEASON TO SHOWCASE AT THIS YEAR'S FAIR.

NEW FOODS MAP
SCAN THE QR CODE FOR A MAP OF ALL THE NEW, FRESH FLAVORS TO TRY.




MEAT LOVERS CRUNCHWRAP® CALZONE
LOCATED AT: The Dock



NEVINS POP-ELOTES
LOCATED AT: Nevins Hot Buttered Corn



OG HANDMADE CINNAMON ROLLS
LOCATED AT: Shug's Cinnamon Rolls



OX'CELLENT CORNBREAD SLIDERS
LOCATED AT: Pearlie's Southern Kitchen



POP ROCKS® MARGARITA
LOCATED AT: Texas Holy and Sopapilla Factory



RODEO ROPER PRETZEL
LOCATED AT: Stiffler's Rodeo Lounge




ROUSSO'S BACON JAM CANNOLI
LOCATED AT: Rouso's Fat Bacon




ROUSSO'S BACON JAM WAGYU SLIDERS
LOCATED AT: Rouso's Fat Bacon




RUSSELL'S KEY LIME PIE BOMBS
LOCATED AT: Palmer's Hot Chicken



SUB-LIME-LY BERRYLICIOUS COOLER
LOCATED AT: The Dock & Fernie's Funnel Cake Factory



SWIRLY PEARLS
LOCATED AT: Stuffed Wings



TEXA-MISU
LOCATED AT: EATALY



TEXAS WATER
LOCATED AT: Vandalay Ind.



WILD CORN WHEELS
LOCATED AT: Pizza and Nachos



THE TEXAN CREPE
LOCATED AT: Crepes & Co.



UBE RICE-CREAM CRUNCH
LOCATED AT: Barrera's



VEGAN CRUNCHWRAP® SUPREME
LOCATED AT: Vegan Vibrationz



WHAT ON EARTH IS THIS?
LOCATED AT: SouthSide Steaks & Cakes



WILD BLACK CHERRY BLISS
LOCATED AT: Rita's Italian Ice



YABBA DABBA DOO™ DIRTY SPRITE®
LOCATED AT: SouthSide Steaks & Cakes

There's plenty to discover ...

AND DEVOUR FROM BRAND-NEW VENDORS TO FRESH CONCEPTS AND FAN FAVORITES IN NEW SPOTS!

NEW VENDORS

CHOCOLATE STRAWBERRY CUP
LOCATED AT: NIMITZ TERRACE

MR. RAMEN FUSION
LOCATED AT: MIDWAY

SHUG'S CINNAMON ROLLS
LOCATED AT: TOWER BUILDING

VEGAN VIBRATIONZ
LOCATED AT: NIMITZ

NEW CONCEPTS

CHEAP EATS BY VANDALAY IND.
LOCATED AT: FUNWAY

LITTLE LONE STAR DRINKWEAR
LOCATED AT: NIMITZ & TRIO ON THE GREEN

LOBSTER LOUNGE
LOCATED AT: BIG TEX CIRCLE

ROUSSO'S FAT BACON
LOCATED AT: FIRST AVE

STIFFLER'S RODEO LOUNGE
LOCATED AT: NIMITZ

NEW LOCATIONS

DIPPIN' DOTS® ICE CREAM
LOCATED AT: BY THE PIG RACES — ALSO THROUGHOUT THE GROUNDS

DRIZZLE CHEESECAKE
LOCATED AT: NIMITZ & FRONT GATE

BIG TEX CHOICE AWARDS
BIG TEX CHOICE AWARDS SEMI-FINALIST

HUNGRY FOR MORE?

THE NEW FOODS LIST CONTINUES AT:
BIGTEX.COM/NEWFOODS



GET FOODIE NEWS
Straight to Your Phone!



TEXT FOOD TO 877-724-4839 TO JOIN



THRIFTY THURSDAY

SAVE ON OCTOBER 2, 9, & 16.

Every Thursday of the Fair, you can enjoy the following treats at a discounted coupon price.



C COLISEUM DRIVE

- MINI WAGYU BEEF HOT DOG**
☞ 7 // ☞ Trio on the Green
- 1/2 ORDER CHICKEN & FUNNEL CAKE CLUSTERS**
☞ 7 // ☞ Granny's Funnel Cakes
- SMALL FRIED PICKLE CHIPS**
☞ 6 // ☞ Get Fried
- CHICKEN ON A STICK**
☞ 10 // ☞ Chicken on a Stick

CBP COTTON BOWL PLAZA

- SMALL GELATO**
☞ 5 // ☞ EATALY
- 2 SOPAPILLAS OR TEXAS BEIGNETS**
☞ 5 // ☞ Texas Holy Sopapilla Factory
- PINEAPPLE WHIP ON A CONE**
☞ 4 // ☞ Pineapple Man
- FRIED ONION STRINGS**
☞ 7 // ☞ Cone'd
- 1 FISH FILLET, BREAD, & TARTAR SAUCE**
☞ 7 // ☞ Catfish Floyd's
- REG. CUP OF JACK'S FRENCH FRIES**
☞ 5 // ☞ Jack's French Fries
- CHALUPA**
☞ 6 // ☞ Jack's Mexican Food
- SAUSAGE ON A STICK**
☞ 8 // ☞ Borracho Nacho Bar
- 4 FRIED SHRIMP & FRIES**
☞ 10 // ☞ Shrimp Doc
- WILD CORN WHEELS**
☞ 4 // ☞ Pizza & Nachos
- HOMEMADE BANANA PUDDING**
☞ 9 // ☞ Smokey Johnz Deli
- MINI CHOPPED BRISKET SANDWICH**
☞ 10 // ☞ Smokey John's BBQ
- 1 CHICKEN PRE-ROLL**
☞ 5 // ☞ SouthSide Steaks & Cakes

F FIRST AVENUE

- BACON CHEDDAR RANCH FRIES**
☞ 6 // ☞ Gulf Coast Grill
- TORNADO POTATO**
☞ 8 // ☞ Howdy's

GA GRAND AVENUE

- GARLIC CHEESE BITES**
☞ 5 // ☞ Nevins
- WALKING FRITOS® CHILI PIE**
☞ 5 // ☞ Stiffler's Newport Superdog

KEY

- ☞ = Coupons
- ☞ = Stand Name

FW FUNWAY

- 2 FRIED OREOS®**
☞ 6 // ☞ Stiffler's Sweet Spot
- FRUITY PEBBLE PICKLE**
☞ 6 // ☞ Candy Pickles & Dipped Fruit
- 2 PIECE CHICKEN STRIP BASKET W/ FRIES**
☞ 8 // ☞ Fried
- BOUDIN EGG ROLL**
☞ 6 // ☞ Benavides Foods
- FUNNEL CAKE**
☞ 8 // ☞ K&A Funnel Cakes
- WALKING FRITOS® CHILI PIE**
☞ 5 // ☞ Stiffler's Newport Superdog
- 1 CHOCOLATE CHIP COOKIE**
☞ 1 // ☞ Stiffler's Mom's Cookie Factory

8 OZ. STEAK BOWL

- ☞ 10 // ☞ Stiffler's Steak Shop
- FRIED HOSTESS® TWINKIE®**
☞ 4 // ☞ Katie's Café
- MINI TATER TWISTER**
☞ 5 // ☞ Texas Steak Out
- UBE RICE-CREAM CRUNCH**
☞ 10 // ☞ Barrera's
- DEEP FRIED REESE'S® & CREAM W/ SCOOP OF H-E-B® 1905 VANILLA ICE CREAM**
☞ 7 // ☞ Smokey John's
- FLAMIN' HOT CHEETOS® NACHOS**
☞ 5 // ☞ Velasquez Catering
- CHEESE FRIES**
☞ 6 // ☞ Larry's Fried Ribs & More
- CHOICE OF 4 DUMPLINGS**
☞ 9 // ☞ The Dumpling Experience

MLK MLK BLVD

- SAUSAGE ON A STICK**
☞ 8 // ☞ Farm Pac
- SAUSAGE ON A STICK**
☞ 8 // ☞ Farm Pac Tavern
- 6" FUNNEL CAKE**
☞ 8 // ☞ Pizza, Funnel Cakes & Lemonade
- FRIED MEXICAN FIRECRACKERS**
☞ 8 // ☞ Bert's
- MAC-N-CHEESE BOWL**
☞ 6 // ☞ Johnson's
- FLAMIN' HOT CHEETOS® NACHOS**
☞ 5 // ☞ Velasquez Catering
- FUNNEL CAKE**
☞ 8 // ☞ Larry's Bar & Grill

KW KIDWAY

- 16 OZ. LEMONADE SHAKE UP**
☞ 4 // ☞ Pizza & Funnel Fingers

LB LONESTAR BLVD

- 6 OZ. COOL COMBO**
☞ 6 // ☞ Rita's Italian Ice
- TEXAS ALL BEEF ANGUS HOT DOG**
☞ 5 // ☞ Autogrill
- MINI LOBSTER DOG**
☞ 7 // ☞ State Fair Footlong Corn Dogs
- MINI STRAWBERRY FUNNEL CAKE**
☞ 6 // ☞ Granny's Funnel Cakes
- BONE MARROW ELOTE CUP**
☞ 8 // ☞ Milagro Taco
- 2 LB. LOADED QUESO FRIES**
☞ 8 // ☞ Spicy Hut
- BRISKET NACHOS**
☞ 8 // ☞ Bert's
- FRIED WAGON WHEELS (BATTERED & FRIED JALAPEÑO SLICES)**
☞ 8 // ☞ Bert's
- 1 HAWAIIAN PORK SLIDER W/ PINEAPPLE SLAW**
☞ 8 // ☞ Bert's
- TEXAS PULLED PORK PIE**
☞ 8 // ☞ Rancho Deep Fried Love
- PIÑA COLADA SMOOTHIE**
☞ 10 // ☞ Frutería Cano

M MIDWAY

- RAMEN W/ CHICKEN, CHEESE, & CORN**
☞ 10 // ☞ Mr. Ramen Fusion
- WALKING FRITOS® CHILI PIE**
☞ 5 // ☞ Stiffler's Newport Superdog
- PIÑA COLADA SMOOTHIE**
☞ 10 // ☞ Frutería Cano

E EMBARCADERO

- TACO SALAD**
☞ 5 // ☞ The Dock

FG FRONT GATE

- 2 FRIED OREOS®**
☞ 6 // ☞ Stiffler's Sweet Spot

TG THROUGHOUT THE GROUNDS

- 3.5 OZ. CUP OF DIPPIN' DOTS® ICE CREAM**
☞ 6 // ☞ Dippin' Dots® Ice Cream
- COTTON CANDY CONE**
☞ 4 // ☞ State Fair Cotton Candy

BTC BIG TEX CIRCLE

- BACON CHEDDAR RANCH FRIES**
☞ 6 // ☞ Lobster Lounge
- 2 PIECE CHICKEN STRIP BASKET W/ FRIES**
☞ 8 // ☞ Big Al's Grill

BTC BIG TEX CIRCLE CONT.

- 4 FRIED MAC-N-CHEESE BITES**
☞ 6 // ☞ Johnson's
- BOUDIN TAMALES**
☞ 6 // ☞ A Taste of New Orleans
- DEEP FRIED PIZZA**
☞ 10 // ☞ Old Mill Inn
- 2 LB. LOADED NACHOS**
☞ 10 // ☞ Old Mill Inn Patio
- MINI FUNNEL CAKE**
☞ 5 // ☞ Fernie's Funnel Cake Factory

N NIMITZ

- 2 FRIED OREOS®**
☞ 6 // ☞ Stiffler's Sweet Spot
- TORNADO TATERS**
☞ 6 // ☞ Tornado Taters
- SPRINKLE NUTTY BAR**
☞ 4 // ☞ Nevins Nutty Bar
- 2 PIECE CHICKEN STRIP BASKET W/ FRIES**
☞ 8 // ☞ Bluebonnet Roadhouse
- SLICE OF CHEESE PIZZA**
☞ 5 // ☞ The Grove
- NACHOS**
☞ 5 // ☞ Stiffler's Rodeo Lounge
- SAUSAGE ON A STICK**
☞ 8 // ☞ Hans Mueller Sausage
- 6 OZ. CLASSIC MAC**
☞ 5 // ☞ Mac Loaded
- SMALL CORN IN A CUP**
☞ 6 // ☞ Backyard Steakout
- 1 SLIDER W/ FRIES**
☞ 5 // ☞ Wingfields
- SMALL KETTLE KORN**
☞ 4 // ☞ Pioneer Kettle Korn
- DEEP FRIED REESE'S® & CREAM W/ SCOOP OF H-E-B® 1905 VANILLA ICE CREAM**
☞ 7 // ☞ Smokey John's
- SLICE OF CHEESE PIZZA**
☞ 6 // ☞ Lone Star Pizza
- BEAN & CHEESE NACHOS**
☞ 6 // ☞ Rancho Fajitas
- DEEP FRIED POTATO SALAD**
☞ 7 // ☞ Pearlie's Southern Kitchen
- LOADED NACHOS (PERSONAL SIZE OR 1/2 PORTION)**
☞ 10 // ☞ Vegan Vibrations
- SAUSAGE ON A STICK**
☞ 8 // ☞ Yoakum Packing Co.
- 24 OZ. BOBA TEA**
☞ 8 // ☞ Stuffed Wings

CEN CENTENNIAL

- THE DROWNING TAQUITOS**
☞ 10 // ☞ Tony's Taco Shop

TB TOWER BUILDING

- THE DROWNING TAQUITOS**
☞ 10 // ☞ Tony's Taco Shop
- CHILI MAC**
☞ 6 // ☞ Chili Parlor
- BACON TACO CUPCAKE**
☞ 6 // ☞ Benavides
- 2 HONEY HOT CHICKEN DEVILED EGGS**
☞ 6 // ☞ So Eggciting Deviled Eggs
- GRILLED CHEESE**
☞ 6 // ☞ Highland Park Soda Fountain
- QUICK DRAW MCGRAW (1/2 SWEET POTATO W/ FIXINS)**
☞ 10 // ☞ Smith Spot BBQ
- CHOCOLATE GARDEN (CREPE W/ NUTELLA® & FRUIT)**
☞ 10 // ☞ Crepes & Co.
- 1/2 GIANT SLICE OF PIZZA**
☞ 8 // ☞ Pizza by the GIANT Slice
- PLAIN CINNAMON ROLL**
☞ 7 // ☞ Shug's Cinnamon Rolls
- DEVILED STRAWBERRIES**
☞ 6 // ☞ Waffle Works
- BOUDIN TAMALES**
☞ 6 // ☞ A Taste of New Orleans
- TEA CAKES**
☞ 10 // ☞ Pound Cake Experts
- 3 PIECE WINGS & A ROLL**
☞ 7 // ☞ Golden Chick
- 4 RAVIOLI BITES W/ SAUCE**
☞ 8 // ☞ Stay Cheesy
- HOMEMADE BANANA PUDDING**
☞ 9 // ☞ Smokey John's BBQ
- DEEP FRIED ARROZ CON LECHE**
☞ 8 // ☞ Deep Fried Love

TB TOWER BUILDING CONT.

- PIÑA COLADA SMOOTHIE**
☞ 10 // ☞ Frutería Cano
- FRIED BANANA PUDDING**
☞ 7 // ☞ Texas Holy Fried Ribs and Fusion BBQ
- BOWL OF MEATBALLS**
☞ 7 // ☞ Bailey's
- 1/2 SEASONAL FRUIT CREAM SANDO**
☞ 10 // ☞ Sandoitchi

NT NIMITZ TERRACE

- MINI DUBAI CHOCOLATE STRAWBERRIES**
☞ 10 // ☞ Chocolate Strawberry Cup

GW GATEWAY

- 12 OZ. CLASSIC MILK TEA**
☞ 5 // ☞ Korean Corn Dog
- THE KENT (SMASH BURGER)**
☞ 8 // ☞ Smashed by Nevins Concessions
- SLICE OF CHEESE PIZZA**
☞ 8 // ☞ Pat's Pizza & Subs
- REG. ICE CREAM CONE**
☞ 6 // ☞ The Cavalcade

LA LAGOON AREA

- PIÑA COLADA SMOOTHIE**
☞ 10 // ☞ Canosaur's Cantina

TO FIND THESE FOODS ON THE MAP VISIT BIGTEX.COM/THRIFTY



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Exclusive STATE FAIR MERCH

VISIT ONE OF THE BIG TEX STORES AT THE FAIR OR BUY ONLINE: BIGTEXSTORE.COM



THE FAIR BRINGS OUT THE KID IN ALL OF US

SHIRTS | HATS | FANNY PACKS | PLUSH

KIDS MERCH AVAILABLE AT THE SEVEN STORES THROUGHOUT THE GROUNDS.

BIGTEXSTORE.COM



Interact with the Art!

EAT AND PLAY WITH CREATIVE TEXANS



COOKING DEMONSTRATIONS: IN THE KITCHEN WITH CUTCO

Enjoy yummy samples whipped up live by Chef Pete.

DEMONSTRATIONS DAILY AT: 11:30 A.M., 1:30, & 3:30 P.M.



PLAY AND WIN PRIZES DURING A LIVE GAME OF STATE FAIR LOTERÍA!

It's bingo with a cultural Fair twist — fun for the whole family!

JOIN THE FUN DAILY AT: 2:30 & 4:30 P.M.

EXPERIENCE THIS FAIR FUN at the Creative Arts Building

SCHEDULE OF EVENTS



FOR A COMPLETE LIST OF EVENTS, VISIT BIGTEX.COM

LOCATION (SEE MAP)	10 A.M.	11 A.M.	12 P.M.	1 P.M.	2 P.M.	3 P.M.	4 P.M.	5 P.M.	6 P.M.	7 P.M.	8 & 9 P.M.
ENTERTAINMENT & ATTRACTIONS											
¡FIESTAS DE MARIONETAS!		11:00*	12:30			3:00	4:30		6:00§		
ALL-STAR STUNT DOG SHOW					2:00*		4:00		6:00		
CHEVROLET® RIDE & DRIVE	TEST OUT THE LATEST CHEVROLET MODELS FROM 10:00 A.M. – 7:00 P.M.										
COUNTRY ROUND-UP!		12:30			2:00	3:30		5:00			
DINO TIME WITH PROF. T TEX		11:30		1:00	2:30	3:30		5:00	6:30§		
DINOSAURS AT THE LAGOON	VISIT DINOSAURS AT THE LAGOON FROM 10:00 A.M. – 9:00 P.M.										
HER MAJESTY'S SECRET CIRCUS (10/8 – 10/19)				1:00		3:00		5:00			
MATTRESS FIRM® ILLUMINATION SENSATION										7:30	
MIDWAY BARKER			12:45	1:45	2:45	3:45	4:45	5:45			
MIGHTY MIKE					2:00		4:00		6:00		
PIG RACES		11:30		1:00	2:30		4:00				
RAM RHO THRILL RIDE	10:00 A.M. – 9:00 P.M. (FRI. & SAT.); 10:00 A.M. – 8:00 P.M. (SUN. – THU.)										
SHOWSTOPPERS		11:30			2:30		4:30	5:30			
DRIVE LIKE A TEXAN STARLIGHT PARADE	PARK										
TEXAS AUTO SHOW/TRUCK ZONE	6 VISIT THE TEXAS AUTO SHOW & TRUCK ZONE FROM 10:00 A.M. – 9:00 P.M.										
TEXAS WINE HOUR									6:00		
USA BREAKDANCERS (9/26 – 10/7)				1:00		3:00		5:00			
WORLD OF MAGIC			12:00	1:00	2:30	3:30		5:00	6:00		
LIVESTOCK											
BIG TEX'S DISCOVERY FARM	31 VISIT BIG TEX'S DISCOVERY FARM FROM 10:00 A.M. – 6:30 P.M.										
DALLAS POLICE DEPARTMENT MOUNTED UNIT	24 EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
DPD K9 UNIT DEMONSTRATIONS (MON. ONLY)		11:00		1:00							
DPD MOUNTED UNIT DEMONSTRATIONS (WED. ONLY)		11:00		1:00							
FARM AND FORK UNIVERSITY		11:30		1:00*	2:30		4:00	5:30			
GRAND CHAMPIONS ROW	30 VISIT GRAND CHAMPIONS ROW FROM 10:00 A.M. – 6:00 P.M.										
I SPY TEXAS	29 VISIT I SPY TEXAS OPEN FROM 10:00 A.M. – 7:00 P.M.										
LIVESTOCK BIRTHING BARN	29 VISIT THE BIRTHING BARN FROM 10:00 A.M. – 7:00 P.M.										
MAJESTY OF THE HORSE (NO SHOWS ON SUN.)			12:30		2:00	3:30					
MILKING PARLOR DEMOS PRESENTED BY SOUTHWEST DAIRY FARMERS®	10:30	11:30		1:30	2:30	3:30	4:30	5:30			
MOO U GUIDED LIVESTOCK TOURS	10:30	11:30	12:30	1:30	2:30	3:30	4:30	5:30			
ONCOR® PETTING ZOO	21 VISIT THE ONCOR PETTING ZOO FROM 10:00 A.M. – 9:00 P.M.										
STATE FAIR OF TEXAS RODEO PRESENTED BY UNITED AG & TURF®					2:00 / SUN.					6:30 / FRI. – SAT.	
EXHIBITS & MUSEUMS											
AFRICAN AMERICAN MUSEUM	10 EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
BIG TEX URBAN FARMS	42 EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
BIG TEX URBAN FARMS DEMONSTRATIONS (SELECT DAYS)		11:00			2:00			5:00			
CHILDREN'S AQUARIUM DALLAS (PAID ATTRACTION)	34 EXHIBITS ARE OPEN FROM 10:00 A.M. – 6:00 P.M.										
D.A.R. HOUSE	2 EXHIBITS ARE OPEN FROM 11:00 A.M. – 5:00 P.M.										
FAIR PARK VISITOR CENTER	18 EXHIBITS ARE OPEN FROM 11:00 A.M. – 7:00 P.M.										
MUNDO LATINO - DÍA DE LOS MUERTOS	13 EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
TEXAS DISCOVERY GARDENS (PAID ATTRACTION)	38 EXHIBITS ARE OPEN FROM 10:00 A.M. – 7:00 P.M.										
LIVE MUSIC											
BANK OF TEXAS STAGE					2:00		4:00		6:00		8:00
BUD LIGHT STAGE				1:00		3:00		5:00		7:30	
LEVI'S® DENIM CLUB											8:00
TBAAL PRESENTS: JAZZ AT THE FAIR (FRI. & SAT. ONLY)									6:30‡		
CHEVROLET® MAIN STAGE (SHOWTIMES VARY, CHECK BIGTEX.COM/MUSIC FOR SHOWTIMES)										7:45	
CREATIVE ARTS											
CREATIVE ARTS COOKING COMPETITIONS	20 SELECT DAYS FROM 10:00 A.M. – 1:00 P.M.										
COOKING DEMONSTRATIONS IN THE KITCHEN WITH CUTCO®		11:30		1:30		3:30*					
SPECIAL EVENTS IN THE COTTON BOWL											
STATE FAIR CLASSIC (SEPT. 27 ONLY)											
RED RIVER RIVALRY (OCT. 11 ONLY)	KICKOFF: 2:30										
DALLAS TRINITY FC GAME (OCT. 18 ONLY)	KICKOFF: 4:00										

*Sign language interpretation provided during the weekend shows at this time. Visit BigTex.com/Accessibility for more information; † Fridays and Saturdays only; ‡ Fridays, Saturdays, and Sundays only.



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GENERAL INFO

- RESTROOMS | BAÑOS
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BAÑOS *horario extendido*
- INFO BOOTH | CASETA DE INFORMACIÓN
- INFO / ONLINE COUPON PICKUP
CASETA DE INFORMACIÓN / RETIRO DE CUPONES COMPRADOS EN LÍNEA
- BIG TEX STORE
- SHOPPING | COMPRAS
- BANK OF AMERICA ATM
- FIRST AID | PRIMEROS AUXILIOS
- BABY CARE CENTER
CENTRO DE CUIDADO DEL BEBÉ
- LUCKY 7
- WHEELCHAIR / STROLLER RENTAL
ALQUILER DE COCHECITOS INFANTILES Y SILLAS DE RUEDAS
- WHEELCHAIR ACCESS
ACCESO PARA SILLAS DE RUEDAS
- SAFETY TEAM / LOST AND FOUND
EQUIPO DE SEGURIDAD / OBJETOS PERDIDOS
- SAFE KIDS | CENTRO DE SEGURIDAD INFANTIL
- GUEST RELATIONS | ATENCIÓN AL CLIENTE
- LITTLE LONE STARS DRINKWEAR
VASOS DE LITTLE LONE STARS
- DRIVE LIKE A TEXAN STARLIGHT PARADE
ROUTE PRESENTED NIGHTLY AT 7:00 P.M.

LIVE MUSIC

- Chevrolet® Main Stage
- Magnolia Beer Garden | Levi's® Denim Club
- The Grove on Nimitz | Bank of Texas® Stage
- Cotton Bowl® Plaza | Bud Light® Stage

ON THE FARM

- Oncor® Petting Zoo
- Farm and Fork University
- I Spy Texas
- Livestock Birthing Barn
- Big Tex's Discovery Farm
- Southwest Dairy Farmers®
Milking Parlor Demonstrations
- Pony Rides*
- Fair Park Coliseum
United Ag & Turf® State Fair of Texas Rodeo,
Majesty of the Horse
- Livestock Shows



SHOWS & ACTIVITIES

- All-Star Stunt Dog Show
- Camp Jeep®
- Texas Auto Show
- Mattress Firm® Illumination Sensation
- Showstoppers
- Dos Equis® TeXXas Square
- ¡Fiestas de Marionetas!
- Shiner® Grove
- GO TEXAN® Pavilion Stage
- RAM® RHO Thrill Ride
- Creative Arts
Creative Arts Cooking Demonstrations
in the Kitchen with Cutco®
- Dino Time with Professor T. Tex
- Oak Farms® Dairy Magic Hat Theater
- Caterpillar® Fringe Stage
USA Breakdancers / Her Majesty's Secret Circus /
Mighty Mike
- Midway Barker
- DPD Canine & Mounted Unit Demos
- Dr Pepper® Midway Stage
Country Round-Up!
- Juicy's Texas Tailgate
- Pig Races
- Chevrolet® Ride and Drive

EXHIBITS & MUSEUMS

- Texas Black Academy of Arts & Letters
"Jazz at the Fair"
- D.A.R. House
"The Stories and Secrets of the Continental
D.A.R. House"
- Texas Vietnam Veterans Memorial
- African American Museum
"Visual Thoughts: The Visual Language
of Morris Yanger"
"Protecting Cultural Memory"
"Sankofa Children's Center"
- Hall of State
"Mundo Latino: Día de los Muertos"
- Fair Park Visitor Center
"Jazz at the Fair"
- DPD Mounted Unit
- Children's Aquarium Dallas*
Lawn Activities, Stingray Feeding, Mining Sluice,
Inflatable Corn Maze
- Texas Discovery Gardens*
Native Gardens, Butterfly House, Snake Exhibits,
Biergarten
- Big Tex® Urban Farms
Bank of America® "Innovations in Agriculture"
Big Tex Urban Farms Demonstrations

* INDICATES PAID ATTRACTION

**SCAN IT. FIND IT.
EAT IT. LOVE IT.**

Scan this QR code to find this year's Big Tex® Choice Awards on our fairgrounds map.

LIVE AT THE STATE FAIR OF TEXAS.

BUD LIGHT STAGE BUD LIGHT

- SHOWS AT 1, 3, 5, & 7:30 P.M. (UNLESS OTHERWISE NOTED)
- SEPT. 26: MATTEDDER / LONGHORN BALLROOM PLAYERS (7:30 P.M.)
 - SEPT. 27: TOMEA
 - SEPT. 28: SABOR PURO
 - SEPT. 29: BLURRED LINES BRASS BAND
 - SEPT. 30: TIMLIGHTYEAR
 - OCT. 1: LORENA LEIGH
 - OCT. 2: THE EAST DALLAS TRADITIONAL JAZZ BAND
 - OCT. 3: AVERI MAZI / JACKIE VENSON (7:30 P.M.)
 - OCT. 4: MATTHEW MCNEAL / WALKER LUKENS (7:30 P.M.)
 - OCT. 5: EL GOZO FURIOSO
 - OCT. 6: NIK PARR & THE SELFLESS LOVERS
 - OCT. 7: PEDAL STEEL NOAH
 - OCT. 8: PAIGE HILL
 - OCT. 9: MISS MARCY & HER TEXAS SUGAR DADDY'S
 - OCT. 10: CARLY TATE / REMY REILLY (7:30 P.M.)
 - OCT. 11: DJ SOBER (11 A.M. & 1 P.M.) / MATT CASTILLO (7:30 P.M.)
 - OCT. 12: WOMEN IN MUSIC EMPOWERMENT COALITION
 - OCT. 13: ICCT POWWOW
 - OCT. 14: TERENCE BRADFORD AND CONGO SQUARE
 - OCT. 15: GHOST CLOAK
 - OCT. 16: SAM CORMIER
 - OCT. 17: CUT THROAT FINCHES / TEN HANDS (7:30 P.M.)
 - OCT. 18: THERE I RUINED IT - LIVE! / LOS TEXMANIACS (7:30 P.M.)
 - OCT. 19: UNFADED BRASS BAND

BANK OF TEXAS STAGE BANK OF TEXAS

- SHOWS AT 2, 4, 6 & 8 P.M. (UNLESS OTHERWISE NOTED)
- SEPT. 26: REMY REILLY / DEEP FRIED COMEDY (8 P.M.)
 - SEPT. 27: ELIJAH CAVER
 - SEPT. 28: MARCELO BERESTOVOY
 - SEPT. 29: ALEXANDRA
 - SEPT. 30: JACOB METCALF
 - OCT. 1: BOB CUMMINS JR
 - OCT. 2: RED
 - OCT. 3: DARBY SPARKMAN / DEEP FRIED COMEDY (8 P.M.)
 - OCT. 4: KEN EBO JAZZ QUINTET
 - OCT. 5: MILDRED MARIE PEREZ JAZZ TRIO
 - OCT. 6: CHLOEE RAE
 - OCT. 7: ROSYL
 - OCT. 8: ERFAN EBADIPOUR
 - OCT. 9: JESSE SPRADLIN
 - OCT. 10: RYAN WEST / DEEP FRIED COMEDY (8 P.M.)
 - OCT. 11: DJ LUV SSIK (11 A.M. & 1 P.M.) / BILLY LAW (6 P.M. & 8 P.M.)
 - OCT. 12: GOING PLACES
 - OCT. 13: JESSICA MAEVE
 - OCT. 14: GRACEN WYNN
 - OCT. 15: JADE WESLEY
 - OCT. 16: RONNIE FAUSS
 - OCT. 17: REMY REILLY / DEEP FRIED COMEDY (8 P.M.)
 - OCT. 18: DARLIN
 - OCT. 19: ELKIN PAUTT



MAIN STAGE

FREE CONCERTS INCLUDED WITH ADMISSION

 KAITLIN BUTTS FRI 9.26 2:30 P.M.	 WADE BOWEN FRI 9.26 7:45 P.M.	 FAT DADDY SAT 9.27 4:00 P.M.	 TLC SAT 9.27 8:45 P.M.	 LA REUNION NORTEÑA SUN 9.28 4:00 P.M.
 LA FURIA DEL BRAVO SUN 9.28 7:45 P.M.	 THEO LAWRENCE MON 9.29 7:45 P.M.	 KAT HASTY TUE 9.30 7:45 P.M.	 METALACHI WED 10.1 7:45 P.M.	 WILLOW AVALON THU 10.2 7:45 P.M.
 BRIAN MCKNIGHT FRI 10.3 7:45 P.M.	 DYLAN GOSSETT SAT 10.4 7:45 P.M.	 LA MAFIA SUN 10.5 7:45 P.M.	 JOSHUA RAY WALKER MON 10.6 7:45 P.M.	 ROSAS DIVINAS TUE 10.7 7:45 P.M.
 BACK IN BLACK WED 10.8 7:45 P.M.	 VILLAGE PEOPLE THUR 10.9 7:45 P.M.	 THE BAND PERRY FRI 10.10 7:45 P.M.	 CAMERON ALLBRIGHT SAT 10.11 12:00 P.M.	 PAUL WALL SAT 10.11 7:45 P.M.
 COLD WAR KIDS SUN 10.12 7:45 P.M.	 KYLIE MORGAN MON 10.13 3:30 P.M.	 BROTHERS DOOBIE TUE 10.14 7:45 P.M.	 MADAM RADAR WED 10.15 7:45 P.M.	 STRAIGHT TEQUILA NIGHT THU 10.16 7:45 P.M.
 YOLA FRI 10.17 7:45 P.M.	 HOOBASTANK SAT 10.18 2:30 P.M.	 QR CODE	 HAWTHORNE HEIGHTS SAT 10.18 7:45 P.M.	 LOUIE THESINGER SUN 10.19 4:00 P.M.

2025 FULL LIVE MUSIC SCHEDULE
SCAN THE QR CODE
LIVE AT THE STATE FAIR OF TEXAS

NEW AT THE FAIR

PARA ESPAÑOL

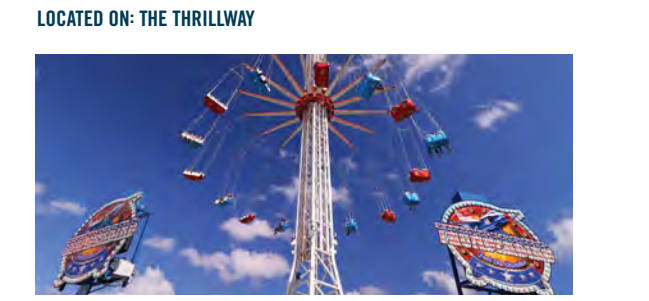
NEW MUSIC VENUE

LEVI'S® DENIM CLUB
Kick back in style at the Levi's Denim Club, the State Fair of Texas' newest music hangout. Catch the vibes with daily sets from local legends and Fair favorites as they bring down-home sound and Lone Star soul to the stage. It's the perfect spot to unwind, soak up the tunes, and enjoy some of your favorite Fair foods. **Bonus: Don't miss the opportunity to buy and customize new Levi's merchandise!**

LOCATED AT: MAGNOLIA BEER GARDEN
NIGHTLY AT 8:00 P.M.

NEW ATTRACTIONS

NEW MIDWAY THRILLS "THUNDERBIRD" AND "DEFENDER"
The Thrillway introduces two new exciting rides! Thunderbird is the tallest portable swing tower in North America at over 177 feet tall. The Defender is a high-impact propeller ride that dazzles riders with its fast action movements and LED light show.



JAZZ AT THE FAIR
Making its debut at the 2025 State Fair of Texas, The Black Academy of Arts and Letters proudly presents Jazz at the Fair—a vibrant celebration of jazz featuring exceptional talent, smooth rhythms, and soulful vibes.

LOCATED AT: THE WOMEN'S MUSEUM
FRIDAYS & SATURDAYS AT 6:30 P.M.

USA BREAKDANCERS

Get ready to break it down with USA Breakdancers. Combining traditional high-energy breakdancing with their signature comedic stylings, you'll witness an unforgettable fusion of slick moves and laugh-out-loud moments. Whether they're spinning on their heads or engaging the crowd with playful antics, this crew brings a unique blend of talent and entertainment that keeps audiences of all ages on their feet.

LOCATED AT: CATERPILLAR® FRINGE STAGE
9/26 - 10/7 ONLY; 1:00, 3:00, & 5:00 P.M.

HER MAJESTY'S SECRET CIRCUS

Agents Honeymoon and Butterfly are on a mission: save humanity with laughter, one show at a time. Wearing ridiculous action suits, they perform a spectacular fire juggling act and enlist the help of civilian sleeper agents. Then, in Operation Grand Finale, they shoot the world's only bow and plunger high into the sky and catch it atop a giant one-wheeled stealth cycle. An amazing and hilarious spy-fi experience, Her Majesty's Secret Circus truly has a license to thrill.

LOCATED AT: CATERPILLAR® FRINGE STAGE
10/8 - 10/19 ONLY; 1:00, 3:00, & 5:00 P.M.
(NO SHOWS 10/11)



STATE FAIR CLÁSICO

An all-new premier international soccer match taking place during the Fair this year! Dallas Trinity FC will be facing off against legendary international organization Club América Femenil.

LOCATED AT: COTTON BOWL® STADIUM
SAT, OCT. 18; TICKETS AT DALLASTRINITYFC.COM

NEW TWISTS ON FAIR FAVORITES

TWO NEW FLOATS IN THE NIGHTLY PARADE!
The Drive Like a Texan Starlight Parade is better than ever as two new floats will join the gliding lineup through the fairgrounds.

PARADES THROUGH THE GROUNDS NIGHTLY AT 7:00 P.M.

ABRACADABRA, Y'ALL!

The entertaining World of Magic has been expanded to include even more twists and tricks from its award-winning illusionists.

LOCATED AT: OAK FARMS® DAIRY MAGIC HAT THEATER
12:00, 1:00, 2:30, 3:30, 5:00, & 6:00 P.M.

CURTAINS UP ON A NEW ERA

"¡Fiestas de Marionetas!" presented by McDonald's® has a brand-new stage for 2025! Plus, concessions have been added so you can indulge while you watch in awe.

LOCATED AT: MCDONALD'S® AMPITHEATER
11:00 A.M., 12:30, 3:00, 4:30 P.M.; 6:00 P.M. FRI/SAT/SUN



MUNDO LATINO HAS MOVED!

All the cultural fun you enjoy at the Mundo Latino exhibit, including the awe-inspiring Día de los Muertos showcase, returns this year in a new location. Head over to the historic Hall of State building to check out all the color and magic of Mundo Latino.

FIND THE HALL OF STATE AT BIGTEX.COM/MAP

SEE WHY WE'RE ONE OF THE TOP WORKPLACES

HilltopHoldings PlainsCapitalBank HilltopSecurities PrimeLending

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ANIMAL ENCOUNTERS

31 BIG TEX'S DISCOVERY FARM

Located next to the Leonhardt Lagoon, Big Tex's Discovery Farm provides an educational experience through interactive exhibits as well as live animal displays, including calves, piglets, and hatching chicks. Learn all about agriculture and its impact on the state of Texas, from the importance of farming and ranching to the process of raising and caring for animals.
LOCATED: BAND SHELL
10:00 A.M. – 6:30 P.M.



29 LIVESTOCK BIRTHING BARN

This unique educational experience exhibits the incubation and birthing process of various livestock animals. With agriculture and education as the Fair's foundation, the Livestock Birthing Barn highlights the agricultural importance of breeding livestock and its role in our everyday lives.
LOCATED AT: NIMITZ AND MLK
10:00 A.M. – 7:00 P.M.

29 I SPY TEXAS

For fairgoers who want to learn more about agriculture and its significance in our everyday lives, the "I SPY TEXAS" exhibit is a perfect destination. Located near the Birthing Barn, this interactive exhibit takes visitors on a road trip of Texas, allowing them to tour each region of the Lone Star State and learn about wildlife native to each area.
LOCATED NEXT TO: LIVESTOCK BIRTHING BARN
10:00 A.M. – 7:00 P.M.

36 MAJESTY OF THE HORSE

Join renowned horseman Jerry Diaz and his family as they take you on a journey exploring the beauty of the horse. Showcasing traditional equestrian skills, along with heart-racing thrill riding, and

everything in between, fairgoers will be educated on the majesty of the horse.

LOCATED AT: COLISEUM
12:30, 2:00, & 3:30 P.M.
NO SHOWS SUN.

32 MILKING PARLOR DEMOS

Cows from nearby farms are brought to the State Fair for an entertaining and educational exhibit of modern milking procedures. Be sure to stop by for this unique demonstration!
LOCATED: BAND SHELL
10:30, 11:30 A.M., 1:30, 2:30, 3:30, 4:30, & 5:30 P.M.

40 MOO U GUIDED LIVESTOCK TOURS

Take a tour of the livestock barns, guided by experts in the field. See the livestock exhibitor world of swine, steer, and more up close.
LOCATED AT: LIVESTOCK BARN
11:30 A.M., 12:30, 1:30, 2:30, 3:30, 4:30, & 5:30 P.M.

21 ONCOR® PETTING ZOO

Get up close and personal with a variety of farm friends, from emus and zebras to pigs and goats. The petting zoo allows fairgoers to interact with all their furry friends, and even get the chance to feed them!
LOCATED AT: PAN AM ARENA
10:00 A.M. – 9:00 P.M.



41 PIG RACES

Here they come, snout-to-snout, down the stretch, back by popular demand! Dressed in fetching racing silks, the wiggly piglets run the course four times a day. Don't miss this fan favorite!
LOCATED AT: CHEVROLET® PARK PLAZA
11:30 A.M., 1:00, 2:30, 4:00 P.M.



FAIR FAVORITES

BIG TEX®

As the official State Fair icon, and a Texas icon himself, Big Tex welcomes the annual crowd of fairgoers with a friendly wave and a hearty, "Howdy, Folks!"
LOCATED AT: BIG TEX CIRCLE

42 INNOVATIONS IN AGRICULTURE

Showcasing the State Fair's Big Tex Urban Farms indoor growing facility, the Innovations in Agriculture, presented by Bank of America® exhibit displays unique ways to grow high-yield produce indoors. While in the greenhouse, join the Farms crew for a variety of demonstrations, trivia, fungi growth tips and tricks, and more.
LOCATED AT: BIG TEX URBAN FARMS
10:00 A.M. – 7:00 P.M.

23 DINOSAURS AT THE LAGOON

The wonders of the prehistoric era make their way to the State Fair of Texas for this year's Dinosaurs at the Lagoon presented by Rivian®. Featuring 10 life-sized dinosaurs found in Texas, a kids play area, plenty of seating and dining options, the Dinosaurs at the Lagoon exhibit brings together Fair fun with bilingual educational entertainment for the whole family. Be sure to get your photo with 57' tall Alamosaurus!
LOCATED AT: LEONHARDT LAGOON
10:00 A.M. – 9:00 P.M.



43 CHEVROLET® RIDE & DRIVE

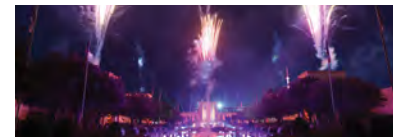
Chevrolet gives qualified drivers the chance to get behind the wheel of the most anticipated vehicles of the Chevrolet lineup.
LOCATED AT: CHEVROLET® PARK PLAZA
10:00 A.M. – 7:00 P.M.

DRIVE LIKE A TEXAN STARLIGHT PARADE

Created by Kern Studios of New Orleans, this nightly parade wanders through the fairgrounds all 24 nights of the Fair, bringing a colorful assortment of floats, life-size puppets, animated characters in ornate costumes, and more.
LOCATED AT: PARADE ROUTE
7:00 P.M.

7 MATTRESS FIRM® ILLUMINATION SENSATION

Set along a scenic reflecting pool, Mattress Firm Illumination Sensation combines fireworks and high-energy pop music with engaging performances from dancers and acrobats. This sensational production of synchronized pyrotechnics and special effects begins nightly at 7:30 p.m.
LOCATED AT: ESPLANADE
7:30 P.M.

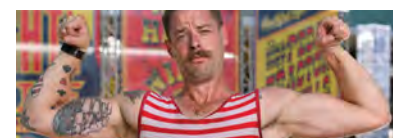


27 MIDWAY BARKER

With a twinkle in his eye and a voice that could sell sand in the desert, the Midway Barker is filled with recommendations for how to spend your day at the Fair... and a few jokes.
LOCATED AT: COTTON BOWL® PLAZA
12:45, 1:45, 2:45, 3:45, 4:45, & 5:45 P.M.

26 MIGHTY MIKE

A bender of horseshoes, juggler of bowling balls and sledgehammers, and all-around charmer, Mighty Mike's funny performance showcases strongman strength techniques dating back to the 1920s. Audience members will laugh for the entire show but also leave motivated and inspired by the culture of the old-time strongman.
LOCATED AT: CATERPILLAR® FRINGE STAGE
2:00, 4:00, & 6:00 P.M.; NO SHOWS 10/11



13 MUNDO LATINO PRESENTS: "DÍA DE LOS MUERTOS"

Mundo Latino brings their awe-inspiring exhibit, "Día de los Muertos," celebrating the rich history and significance of the Day of the Dead. Featuring art installations, live music, and face painting, this experience will both entertain fairgoers and explore the cultural significance of the holiday.
LOCATED AT: HALL OF STATE
10:00 A.M. – 7:00 P.M.

NEON BIG TEX.

With a neon smile that "lights up the night," Neon Big Tex is best appreciated after the sun goes down and his lights come up. Head over to the Top o' Texas Tower – you just might spot a two-for-one neon light show.
LOCATED NEAR: TOP O' TEXAS TOWER



20 BUTTER SCULPTURE

It might be the most creative thing you see during your visit to the State Fair! Each year, local sculptors use butter as their medium to create a refrigerated display depicting the Fair's current theme.
LOCATED AT: CREATIVE ARTS BUILDING
10:00 A.M. – 9:00 P.M.

6 TEXAS AUTO SHOW

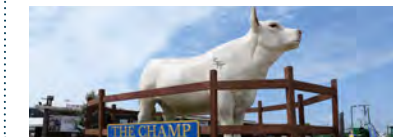
This event is the largest new car auto show in the Southwest, showcasing approximately 400 of the latest models from the world's leading manufacturers. Bring your family and check out the hottest new rides while also enjoying fun interactives and live entertainment.
LOCATED AT: AUTOMOBILE, CENTENNIAL, & TRUCK ZONE
10:00 A.M. – 9:00 P.M.

TOP O' TEXAS TOWER

Sit back, relax, and enjoy the view from the Top o' Texas Tower. At 500 feet, it remains the tallest tower ride in the United States and adds a new flair to the Dallas skyline. The view from the observation deck offers a one-of-a-kind look at downtown Dallas.
LOCATED AT: MIDWAY

THE CHAMP

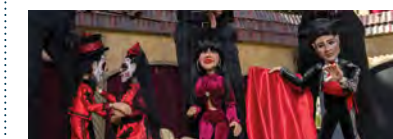
Introduced in 2017, "The Champ" is a steer-shaped monument that commemorates the Grand Champion Market Steer of the annual State Fair of Texas Big Tex® Youth Livestock Auction. Each year, the oversized steer is repainted by a crew of Texas artists to resemble the new reigning bovine.
LOCATED AT: PAN AM GATE



FAMILY FUN

14 ¡FIESTAS DE MARIONETAS!

A family-friendly experience presented by McDonald's® "¡Fiestas de Marionetas!" is one of this year's not-to-miss shows. Surrounded by lights and beautiful landscaping, a small village of more than 85 handmade marionettes comes to life to celebrate a fiesta of color, culture, and creativity.
LOCATED AT: MCDONALD'S® AMPHITHEATER
11:00 A.M., 12:30, 3:00, & 4:30 P.M.;
ADDIT. SHOW FRI., SAT., & SUN. AT 6:00 P.M.



3 ALL-STAR STUNT DOG SHOW

Audiences of all ages will be captivated by amazing canine tricks you have to see to believe! All the dogs have been rescued from shelters and trained to showcase their unique talents. From jump roping to barrel racing and even juggling, this show is guaranteed to be dog-gone fun.
LOCATED AT: MARINE CORPS SQUARE
2:00, 4:00, & 6:00 P.M.



FAIR PARK CULTURE

10 AFRICAN AMERICAN MUSEUM

Home to one of the largest collections of African American folk art in the U.S., this year's exhibits during the Fair include their massive permanent collection and "Protecting Cultural Memory: A Commitment to the Conservation and Protection of the Art and Archives."
10:00 A.M. – 7:00 P.M.

34 CHILDREN'S AQUARIUM DALLAS

Fairgoers can experience multiple interactive activities at the aquarium, such as Red Garra snacking on skin cells from hands, high-tech experiences, and witnessing the wonders of what lives underwater.
10:00 A.M. – 6:00 P.M. PAID ATTRACTION

2 D.A.R. HOUSE: THE STORIES AND SECRETS OF THE CONTINENTAL D.A.R. HOUSE

Have you ever been curious about the colonial house in the middle of the Fairgrounds? Come unravel the mystery of the Continental D.A.R. House and meet the women who own and manage the 90-year-old property.
11:00 A.M. – 5:00 P.M.

4 TEXAS VIETNAM VETERANS MEMORIAL

Paying tribute to our brave veterans, five tablets of Texas granite are inscribed with the names of Texans killed or missing in action during the Vietnam War. Visitors can place American flags next to the names of soldiers they wish to honor.
10:00 A.M. – 6:00 P.M.

1 TEXAS BLACK ACADEMY OF ARTS AND LETTERS

The Texas Black Academy of Arts and Letters (TBAAL) brings the soulful sounds of jazz to the State Fair of Texas for the very first time! This dynamic showcase features exceptional talent, smooth rhythms, and unforgettable vibes in a celebration of music, culture, and community. Performances will take place Fridays and Saturdays at 6:30 p.m., offering a FREE experience for fairgoers.
LOCATED AT: THE WOMEN'S MUSEUM
FRIDAYS AND SATURDAYS AT 6:30 P.M.

37 COUNTRY ROUND-UP!

Created for the State Fair of Texas, "Country Round-Up!" is a family-friendly music-themed show featuring animatronic and manual puppetry, sure to entertain fairgoers of all ages! See if you can find all the punny names in this country music competition lineup.
LOCATED AT: DR PEPPER® MIDWAY STAGE
12:30, 2:00, 3:30, & 5:00 P.M.



23 DINO TIME WITH PROFESSOR T. TEX

Join Professor T. Tex and his dino-wrangler as they bring their favorite dinosaurs through his time machine to meet fairgoers. This show is intended for children under ten years old and will give them an opportunity to meet small dinosaurs.
LOCATED AT: LAGOON TENT
11:30 A.M., 1:00, 3:30, & 5:00 P.M.;
ADDIT. SHOW FRI. & SAT. AT 6:30 P.M.

25 WORLD OF MAGIC

Now expanded to include even more twists and tricks! Featuring award-winning illusionists and futuristic elements, this show is sure to captivate people of all ages. "World of Magic" showcases a display of neon lighting, lasers, and even a floating robot!
LOCATED AT: OAK FARMS® DAIRY MAGIC HAT THEATER
12:00, 1:00, 2:30, 3:30, 5:00, & 6:00 P.M.

11 SHOWSTOPPERS

Get the party started with the Showstoppers! Giant inflatable characters entertain guests of all ages with their wild antics. Saddle up for a front-row seat, and you might get roped into being a part of the show.
LOCATED AT: HALL OF STATE STEPS
11:30 A.M., 2:30, 4:30, & 5:30 P.M.



THE MOST EXCITING RIDE AT THE FAIR

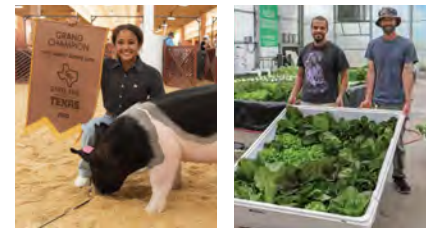
CHECK OUT THE CHEVY RIDE & DRIVE LOCATED NEAR THE TOP O' TEXAS TOWER.

Together let's drive™



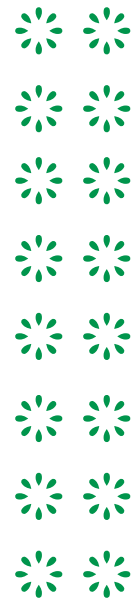
YOUR TICKET TO THE FAIR IS WORTH SO MUCH MORE!

YOUR DAY OF FUN HELPS SUPPORT THE FAIR'S MISSION by funding community programs that impact Texans throughout the state. These are some of the important programs funded through proceeds from the Fair.



- ★ Big Tex® Scholarship Program
- ★ Youth Livestock Shows
- ★ Big Tex® Urban Farms
- ★ Community Giving Program for South Dallas Nonprofits
- ★ Historic Preservation of Fair Park

BIG TEX® Urban Farms



COME SEE HOW YOUR FAIR FUN CONTINUES TO GROW AND GROW

Located in the Errol McKoy Greenhouse on the Midway. Enjoy live demonstrations, chat with our urban farmers, and tour the farm's grow system. Fun for green thumbs of all ages!



WHAT'S IN THE BARN?

SUN	MON	TUE	WED	THU	FRI	SAT
All fairgoers are always welcome to tour the barns at the State Fair of Texas. The types of animals in the barns vary by day due to different livestock competitions.					9/26	9/27
9/28	9/29	9/30	10/1	10/2	10/3	10/4
10/5	10/6	10/7	10/8	10/9	10/10	10/11
10/12	10/13	10/14	10/15	10/16	10/17	10/18
10/19	SAFETY TIPS Give all animals their space while visiting the livestock barns. Be sure to visit a hand-washing station when you leave all livestock areas.					

Animal Key

STEER BEEF COW DAIRY DOG SHEEP GOAT PIG POULTRY RABBIT LLAMA/ALPACA TRACTOR

More Fun Animal Experiences



BIG TEX'S DISCOVERY FARM
Located next to the Leonhardt Lagoon, Big Tex's Discovery Farm provides an educational experience through interactive exhibits as well as live animal displays, including calves, piglets, and hatching chicks. Learn all about agriculture and its impact on the state of Texas.



FARM AND FORK UNIVERSITY
This daily talkshow-style presentation is an educational and enjoyable presentation to show how food in our supermarkets appears, more information on raising livestock, and your role in it all!
NEW LOCATION! Find it at the Ranch Arena. Daily shows at 11:00a.m., 12:30, 2:00, 3:30, & 5:00p.m.



LIVESTOCK BIRTHING BARN
Experience the miracle of life right before your eyes in this unique educational experience, exhibiting the incubation and birthing process of various livestock animals.

MAP OUT YOUR ADVENTURE!

Find the barns and all the other exciting animal experiences at the Fair by scanning this QR code to view and download a map!



STATE FAIR OF TEXAS® RODEO

PRESENTED BY **UNITED** Ag & Turf

- ★ EXPERIENCE ★
- ★ HIGH-ENERGY ★
- ★ RODEO ACTION ★



Rodeos are included with STATE FAIR ADMISSION

SCHEDULE

FRI., SEPT. 26 – SAT., SEPT. 27 | 6:30 P.M.

UPRA BIG TEX RODEO SERIES CHAMPIONSHIP

SUN., SEPT. 28 | 2:00 P.M.

STATE FAIR OF TEXAS YOUTH RODEO FINALS

FRI., OCT. 3 – SAT., OCT. 4 | 6:30 P.M.

STATE FAIR OF TEXAS RANCH RODEO

SUN., OCT. 5 | 2:00 P.M.

STATE FAIR OF TEXAS MEXICAN RODEO FIESTA

FRI., OCT. 10 – SAT., OCT. 11

STATE FAIR OF TEXAS PRESENTS PRORODEO ROUGH STOCK KICKOFF*

SUN., OCT. 12 | 2:00 P.M.

COWBOYS OF COLOR RODEO | UPRA WORLD FINALS*

*Check BigTex.com/Rodeo for showtimes

HARVEST THE HOTTEST DEALS OF THE YEAR!



HOTTEST DEALS HERE



IT'S TIME TO BUY!

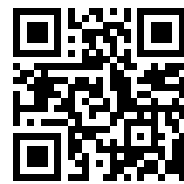
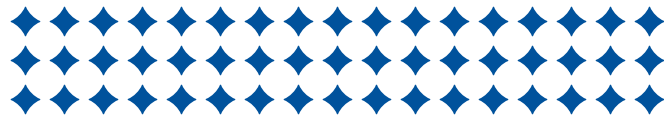
THE OFFICIAL TRACTOR SUPPLIER OF THE STATE FAIR OF TEXAS®



SHOPPING IS BIGGER AT THE FAIR

DID YOU KNOW THAT THERE ARE OVER 400,000 SQUARE FEET OF SHOPPING AREAS ACROSS THE FAIR GROUNDS?

You're never far away from your next find, including unique gifts that you can't buy anywhere else, like exquisite jewelry, handmade crafts, and household essentials. This year, support a small business or complete your Fair tradition and visit your favorite store. You never know what treasures await you!



SCAN THE QR CODE TO FIND ONE OF THESE SHOPPING AREAS ON OUR FAIRGROUNDS MAP

- ★ Grand Place
- ★ Embarcadero
- ★ Craft Pavilion
- ★ Centennial Building
- ★ Gateway Pavilion
- ★ Go Texan® Pavilion



Start your Holiday Shopping Early with Big Tex!

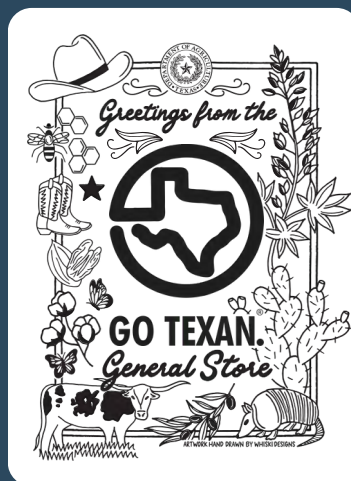


COMMISSIONER SID MILLER ENCOURAGES YOU TO STOP BY THE GO TEXAN PAVILION TO SAMPLE AND SHOP TEXAS-MADE PRODUCTS!



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

PRESENTED BY
SOUTHWEST FLORIAN
100% Pure, 100% Supporting 100% Good!



DON'T LET THE FAIR FUN STOP, Y'ALL!



OFFICIAL ATM OF THE STATE FAIR OF TEXAS.
BANKOFAMERICA.COM/DALLAS



HOLIDAY GIFTS

★ *at the Big Tex Store* ★

VISIT ONE OF THE SEVEN LOCATIONS AT THE FAIR OR SHOP ONLINE: BIGTEXSTORE.COM



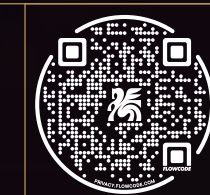
DALLAS TRINITY FC vs CLUB AMÉRICA FEMENIL

OCT. 18

4:00PM / COTTON BOWL STADIUM



TWO TICKETS, ONE EVENT.
EVERY TICKET INCLUDES ACCESS TO THE STATE FAIR AND THE MATCH.
STARTING AT \$27/TICKET



DALLASTRINITYFC.COM/CLASICO

Help Design Big Tex's ★ NEW BOOTS ★

In 2026 our favorite 55-foot cowboy will get a new pair of Lucchese® boots and YOUR DESIGN could be on them.



SUBMIT YOUR DESIGN ONLINE!

BIGTEX.COM



MATTRESSFIRM®

COME VISIT ONE OF OUR BOOTHS TODAY.



MAKE THE FAIR A Fun & Safe PLACE!

WHILE AT THE STATE FAIR, ATTENDEES ARE EXPECTED TO FOLLOW THE GUEST CODE OF CONDUCT.

BE FAIR-FRIENDLY AND RESPECTFUL TO YOUR FELLOW FAIRGOERS.

BEHAVIOR THAT IS UNRULY, DISRUPTIVE, OFFENSIVE, OR ILLEGAL IS NOT ALLOWED.

BE "FAIR AWARE." IF YOU SEE SOMETHING THAT DOES NOT LOOK RIGHT, PLEASE SAY SOMETHING TO UNIFORMED POLICE.



HOW CAN WE HELP?

NEED-TO-KNOW INFO DURING YOUR VISIT

INFORMATION

Ten information centers are located throughout the park. Friendly Tex Team members are on duty to answer questions and help with maps and directions.

FIRST AID

First Aid Stations are located in the Coliseum and on 1st Avenue adjacent to the Children's Aquarium. If in need of immediate assistance, locate a State Fair employee, or call or text 469-461-4646. Police can call paramedics to other areas of the park.

GUEST RELATIONS

Fairgoers with questions or concerns can visit one of two Guest Relations offices on the fairgrounds. Guest Relations Centennial is located in the Centennial building and closes at 9 p.m. Guest Relations Midway is located near the Top o' Texas Tower on the Midway and is open until the Midway closes. Guest Relations Midway also houses the services listed in the column to the right.

SIGN INTERPRETATION

Sign language interpretation is offered for select shows. Please visit BigTex.com/Schedule for more details.

SAFE KIDS CORRAL

Children who have been separated from their parents are escorted by police officers or Safety Team members to this facility. The Safe Kids Corral is staffed with Tex Team members to look after the youngsters until a parent reclaims them. Safe Kids ID wristbands are available at State Fair Information Centers.

BABY CARE

The Fair's Baby Care Centers offer privacy and a quiet atmosphere for both mother and baby. The facilities are air-conditioned and centrally located in United Ag & Turf Plaza, across from the Children's Aquarium, and the Guest Relations complex on the Midway.

LOST & FOUND

Lost & Found is located in the Guest Relations complex on the Midway. People who find items should turn them over to a police officer, a building manager, Safety Team member, or one of the State Fair Information Centers. Those looking for lost items should contact 214-421-8779. Allow time for the lost items to reach Lost & Found.



Have more questions?



See the Fair's FAQs & complete Guest Code of Conduct

TEXAS-SIZED THANKS TO THE 2025 SPONSORS

PREMIER



TITLE



PRESENTING



GOLD

AviaGames, Bubbl'r, Bush'n Beans, Canva, Dairy MAX, Express Flooring, Frigidaire, Fox News/Fox Nation, HEYDUDE

Kingsford, Lone Star Beer, Lone Star Golf Cars, The Matchbox Studio, Meta, Navy Recruiting Command, NEOCA, PODS, Sesame Street

Smirnoff Ice, System Pavers, Texas Monthly, The Dallas Morning News, The Rustic, United Healthcare, Visit Savannah, Walmart, WFAA

SILVER

ACT, AI Capone, AT&T, CBS - 11, CBS Network, Harlequin

Madden Electric, Martha White, US Army, US Marines, Navy Federal Credit Union, Pantene, PaperCity

Professional Bull Riders, Southwest Dairy Farmers, Spectrum, Texas Farm Bureau, White Claw

Reliant logo and mascot with QR code and text: OFFICIAL ENERGY PARTNER OF THE STATE FAIR OF TEXAS. ELECTRICITY TEXANS TRUST

MAKE MEMORIES AS BIG AS TEXAS. SHOP AT THE FAIR OR FROM WHEREVER YOU ARE AT: BIGTEXSTORE.COM



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A LONE STAR LEADER TO LIGHT THE WAY

Hilltop Holdings has a legacy of strength and leadership in the Lone Star State going back more than 75 years. Rooted in Texas values, Hilltop's family of companies — PlainsCapital Bank, PrimeLending, and HilltopSecurities — provide communities across the U.S. with banking, home loans, wealth management, and municipal investment banking services built on trust. Our iconic buffalo mascot, Mo, symbolizes the strength, stability, and momentum we use to help our customers achieve their goals.

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