

POP-UPS AT THE FAIR

POP-UPS AT THE FAIR are fun and informative experiences from brands and organizations that want to share their latest products and offerings with you. Each POP-UP is completely free for all!

24 DAY POP-UPS: Experience these brands any day of the Fair!



Visit the Cummins Texas Auto Show Lounge in the Centennial Building.
Located at Centennial Building



Browse the collection of cookware, knives and kitchen accessories by Cutco.
Various locations across the Fairgrounds



Take a break and experience the selection of mattresses and massage chairs.
Various locations across the Fairgrounds



Take a ride at the RAM RHO Thrill Ride. The only dirt test drive at the Fair.
Located near Grand Gate



Discover the right energy plan for you and charge your phone while you're at it.
Located at Nimitz Drive and Chevy Park Plaza



Do you Flip or Fold? Find out at the Samsung exhibit.
Located on Nimitz Terrace



See the latest John Deere lawnmowers and tractors.
Located by Gateway Pavilion



Visit the Tower Building and take a photo at the Dutton Ranch.
Located in the Tower Building

Bubbl'r

Need a boost? Grab a drink with some fizz at Bubbl'rs!
Located at Chevy Park Plaza

Cricket Wireless

Discover how Cricket Wireless phone plans save you money and stress with a free trial.
Located at Chevy Park Plaza

Dairy MAX

Learn about the dairy industry and even milk a cow.
Located in Chevy Park Plaza

Express Flooring

Pick out your next floor at Express Flooring.
Located in Nimitz Terrace and Chevy Park Plaza

Renewal by Anderson

Get help with your next remodeling project.
Located at Chevy Park Plaza

State Farm

Learn more about how State Farm can protect you and your family.
Located at Nimitz Terrace

Statewide Remodeling

Need new windows or a new closet, check out the Statewide display.
Located Nimitz Drive

System Pavers

Pick out your dream patio at the System Pavers display.
Located in Chevy Park Plaza

T-Mobile

Figure out how you can save with T-Mobile Coverage.
Located at Chevy Park Plaza

GO Texan

Visit the general store in the Go Texas Pavilion to check out the wide range of Texan-made products
Located in the Go Texan Pavilion

Texas Lottery Commission

Get some thrills on the Midway, pick up some scratch-off tickets at the Texas Lottery Tent.
Located by Gateway Pavilion

Walmart

Play games, win prizes, and learn about all the ways that Walmart supports you and your community!
Located in Nimitz Terrace

LIMITED TIME POP-UPS: Experience these on specific Fair days!



Visit the Hilltop bison from 10:30 a.m. to 12:30 p.m.
Located in Chevy Park Plaza

Sept. 27



See an All-New Ford at the Fair.
Unveiling happens on 10/3.
In front of the Hall of State

Sept. 30 - Oct. 6



Visit to the team from NewsNation and get the scoop!
Located at Nimitz Drive

Oct. 10 - 13



Sample water inspired by traditional aqua frescas.
Various locations across the Fairgrounds

Oct. 10 - 20



Sample the latest flavors from Coca-Cola.
Located at Nimitz Terrace

Oct. 10 - 14

Bank of America

Stay on top of your finances with a bank you can trust.

Located at Chevy Park Plaza

Sept. 30 - Oct. 4

Blue Cross Blue Shield of Texas

Find a health insurance plan that's right for you.

Located at Chevy Park Plaza

Oct. 8 - 14

Bush's Beans

Pick your favorite flavor of baked beans.

Located in Chevy Park Plaza

Sept. 27 - 29

DART

Explore the newest DART bus.

Located in Chevy Park Plaza

Oct. 15 - Oct. 17

Heluva Good! Dip

Try a tasty new dip and discover your favorite snack combo.

Located in Nimitz Terrace

Oct. 11 - 13

Honey Baked Ham

Sample some delicious ham.

Located in Nimitz Terrace

Oct. 11 - 12

Kingsford

Learn new ways to grill with Kingsford.

Located at Chevy Park Plaza

Oct. 11 - 12

Marines

Learn more about how the Marine Corps serves and protects this country.

Located at Nimitz Terrace

Oct. 9 - 15

Martha White

Enjoy a treat baked on-site from Martha White.

Located at Nimitz Terrace

Oct. 9 - 15

Mark Anthony Brands

Cool down with a hard seltzer sample.

Located at Nimitz Terrace

Sept. 27 - 29

Mistplay

Discover how to win cash and prizes with mobile gaming

Located Chevy Park Plaza and Nimitz Terrace

Sept. 28 - 29

PAVE

Learn about autonomous trucks

Located in Chevy Park Plaza

Oct. 5 - 6

Stella Rosa

Find your new favorite wine pairing with Stella Rosa

Located at Nimitz Terrace

Oct. 11 - 13



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