2023 BIG TEX CHOICE AWARDS
THE ANNUAL FAIR FOOD COMPETITION IS BIGGER AND “BATTER” THAN EVER!
PRESENTED BY KARBACH

SWEET

1. BISCUIT DELIGHT
   LOCATED AT: EMBARCADERO COTTON BOWL
   DEEP FRIED CHEESE CRAB TATER BITES

2. SOUTHERN KITCHEN
   LOCATED AT: TEXAS DISCOVERY GARDENS
   LOADED FRIES PIZZA

3. TAMALE HOUSE
   LOCATED AT: TEXAS DISCOVERY GARDENS
   TURKEY RIBS!

4. CARRIE TRUCK
   LOCATED AT: TEXAS DISCOVERY GARDENS
   TAMALE HOUSE

5. TRAIL-ADE
   LOCATED AT: TEXAS DISCOVERY GARDENS
   SWEET ENCHANTED

6. CRICKETS FACTORY
   LOCATED AT: TEXAS DISCOVERY GARDENS
   DINOSAURS AT THE LAGOON

7. LAUNCH FACTORY / THE DOCK
   LOCATED AT: TEXAS DISCOVERY GARDENS
   FACTORY / THE DOCK

8. VANDALAY IND.
   LOCATED AT: TEXAS DISCOVERY GARDENS
   DINO TAIL-UP

9. PINK SLIP
   LOCATED AT: TEXAS DISCOVERY GARDENS
   TRUCK SHOW

10. TEXAS DISCOVERY GARDENS
    LOCATED AT: TEXAS DISCOVERY GARDENS
    TEXAS DISCOVERY GARDENS

SAVORY

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NEW FOODS

OUR CONCESSIONAIRES HAVE BEEN CONCOCTING TASTY NEW FOODS DURING THE OFF-SEASON TO SHOWCASE AT THIS YEAR’S FAIR.

NEW VENDORS

SAY A BIG “HOWDY!” TO THE NEW FOOD VENDORS AT THE STATE FAIR OF TEXAS. START A NEW FAIR FOOD TRADITION WITH ONE OF THEIR SIGNATURE MENU ITEMS.

Borracho Nacho Bar
Located in Cotton Bowl Plaza
Featured Item: Build Your Own Chicharron Nachos
Fried and seasoned pork rinds with a variety of delicious toppings to choose from.

Canosaur’s Cantina
Located in Cotton Bowl Plaza
Featured Item: La Pittina
Drink your blues away with this blue wine-based drink, as blue as the sky of Texas.

Dole Soft Serve®
Located in Cotton Bowl Plaza
Featured Item: Pineapple Dole Soft Serve®
This classic is BACK and better than ever! The smooth, tropical pineapple treat is a fruit-flavored phenomenon that is craved around the world!

East Meets West BBQ by Ferris Wheelers
Located on First Ave.
Featured Item: Bao Bun Taco Trio
Bao Bun Taco Trio: chicken, pork belly, and chopped brisket.

Eataly
Located in Cotton Bowl Plaza
Featured Item: Fried Cacio e Pepe
Deep-fried cacio e pepe pasta with Parmigiano-Reggiano, served with marinara.

Fryed
Located on the Funway
Featured Item: Big Texan
Choose signature fries or tater tots, topped with cheese sauce, smothered brisket, bacon, and BBQ.

Pound Cake Experts
Located on First Ave.
Featured Item: Red, White, & Blue Crumble
Red velvet, butter pound cake, and blue velvet cake bites crumbled on top of a cloud of vanilla ice cream.

Sandoitchi
Located in the Tower Area
Featured Item: Strawberry Cream Sando
Jucy strawberries and velvety Chantilly cream nestled between clouds of pillowy Japanese milk bread that’s more like a dessert than a sandwich.

Stay Cheesy
Located in the Tower Area
Featured Item: Boujee Grilled Cheese
A grilled cheese filled with arugula, green apples, turkey, and cranberry mayo, all in between Brie bread that eats more like a dessert than a sandwich.

Stiffler’s Steak Stop
Located in Cotton Bowl Plaza
Featured Item: Steak Bowl
Custom: Nikki, double kids, in mashed potatoes, bowls with mushrooms, onions, and peppers, add chimichurri, Cowboy Butter sauce, or both!

Texas Sopapilla Factory
Located in Cotton Bowl Plaza
Featured Item: Strawberry Shortcake Sopapillas
A Texas twist on a strawberry shortcake. Sopapilla crusted in powdered sugar, topped with all the traditional strawberry fixins, and more.

The Cajun Cowboy
Located in the Ice Cream District
Featured Item: Blooming Onion
This colossal onion is battered in Cajun seasonings, deep-fried and served with our delicious dipping sauce!
NEW ATTRACTIONS

SHOWS AT: 1, 3, 5, & 7:30 P.M. (UNLESS OTHERWISE NOTED)

MARIACHI ROSAS DIVINAS
SQUEEZEBOX BANDITS DUO
IGIMÈJÍ
LINNY NANCE & NETWORK
CLUB WOOD
BRAVE COMBO
DJ MARK RIDLEN
CHARMING GARDENERS
JOHN PEDIGO
KATRINA CAIN
KEN EBO QUINTET
STATE FAIR RECORDS ALL-STAR BAND

SHOWS AT: 2, 4, & 6 P.M. (UNLESS OTHERWISE NOTED)

LA ZENDA NORTEÑA
SUN 10.1 /bar.case 8:30 P.M.
FRI 9.29 /bar.case 8:30 P.M.

LONESTAR
CHEVROLET HOUSE PARTY /bullet.case

OPENING WEEKEND LINEUP

LA ZENDA NORTEÑA
BOWLING FOR SOUP
THEESatisfaction

LA ZENDA NORTEÑA
BOWLING FOR SOUP
THEESatisfaction

SHOWS AT: 1, 3, 5, & 7:30 P.M. (UNLESS OTHERWISE NOTED)

J.R. CARROLL /bullet.case
THE WAR & TREATY /bullet.case
YAHRITZA Y SU ESENCIA
SHANE SMITH & THE SAINTS
38 SPECIAL
CRAIG MORGAN /bullet.case
BRAXTON KEITH

SHOWS AT: 2, 4, & 6 P.M. (UNLESS OTHERWISE NOTED)

LIL JON •
TUE 10.3 /bar.case 8:30 P.M.

LIL JON •
TUE 10.3 /bar.case 8:30 P.M.

FRIDAYS

BOWLING FOR SOUP
EXPERIENCE SELENA

SHOWS AT: 3, 5, & 7:30 P.M. (UNLESS OTHERWISE NOTED)

SARA TWISTER

ROSSWELL-based vocal performer Sara Taylor brings her<br />contemplative and archetypical works to the Fringe Stage this<br />year. Featuring music – and body-binding artistry – that<br />shocks and plenty of comedy, this show has something for<br />everyone in the family.

LOCATED AT: FRINGE STAGE
1:15, 3:30, & 5:45 P.M.  
MO SHOWS 167

DINO TILES WITH DR. BIGGIE-BONES
Join Dr. Biggie-Bones at her dig site for an interactive story time focused on archaological dig, prehistoric creatures, and more! Part of the Dinosaurs at the Lagoon which Dr. Biggie-Bones reads to mini-dinos, junior to children under eight at the dig site tent.

LOCATED AT: LEONHARDT LAGOON
10:30 A.M., 12:30, 2:30, 3:30, & 4:30 P.M.

ACROBUFFOS
In the sweltering Texas heat, what better way is there to cool off than a water balloon fight? You’re in luck – a new attraction provides just that – with water balloon fights off the Fringe Stage! Grab a seat and prepare to be entertained as Acrobuffos brings Water Bombs to the Fringe Stage. Grab a seat and prepare to be entertained by this interactive and easy water balloon fight. Just be sure you bring an umbrella if you don’t want to get wet.

LOCATED AT: LEONHARDT LAGOON
12:30, 2:45, & 5:00 P.M.  
MO SHOWS 204

SOAP BUBBLE CIRCUS
The entertainment will last all week with this new attraction! Every day, you can join us at the Oak Farms Theater, where Soap Bubble Circus performs Guinness World Record-breaking feats of bubbleology. You’ll see a ninety-foot-tall arching stage, an exploding volcano, and more at this show.

LOCATED AT: OAK FARMS THEATER
4:00, 5:00, & 6:00 P.M.

LITTLE LONE STARS CRAFT CORRAL

Kits for kid and adults alike will be available outside of the Oak Farms Theater for the weekend. Children under 12 can participate in State Fair-mented craft activities while your kids learn to sew.

LOCATED AT: CREATIVE ARTS BUILDING
1:00 P.M. – 4:00 P.M.

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1:00 P.M. – 4:00 P.M.

KITS FOR KIDS

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LOCATED AT: CREATIVE ARTS BUILDING
1:00 P.M. – 4:00 P.M.

SIDEWATER CRAWL

The Fair’s beloved Sidewater Crawl returns this year with songs, stories, and a little bit of mischief. Enjoy a nighttime walk through the streets of downtown Dallas. The Sidewaters will have their annual walking tour through the heart of the city where they’ll showcase their local talent and entertainment. This year’s tour promises to be the biggest yet, with more bands, more fun, and more surprises than ever before!

LOCATED AT: CREATIVE ARTS BUILDING
8:00 P.M. – 11:00 P.M.

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LOCATED AT: CREATIVE ARTS BUILDING
8:00 P.M. – 11:00 P.M.
I SPY TEXAS
This unique educational experience about agriculture and its significance exhibit takes visitors on a road trip of the Lone Star State and learn of breeding livestock and its role in our process of raising and caring for animals. Located next to the Birthing Barn, this interactive exhibit is a perfect destination. Located near the Birthing Barn, this interactive exhibit is perfect for the animals that fairgoers will made for the animals.

PIG RACES CONT.
Take a tour of the livestock barns, guided by 10:30, 11:30 A.M., 1:30, 2:30, 3:30, 4:30 P.M.

FAIR RACES
All-day entertainment is offered with Chevrolet gives qualified drivers the chance to drive anticipated vehicles of the Chevrolet lineup. The world-famous Budweiser Clydesdales also leave motivated and inspired by the culture of the old-time strongman. Created for the State Fair of Texas, “¡Fiestas de Marionetas!” celebrates the rich history and significance of the Day of the Dead. Audiences with a magical and fun show for the young and the young at heart.

PIG RACES CONT.
This is the fair’s parlor in the Urban Farming indoor facility. Showcasing traditional equestrian skills, “DÍA DE LOS MUERTOS” commemorates the Grand Champion and commences the Grand Champion Fair Park. “DÍA DE LOS MUERTOS” celebrates the rich history and significance of the Day of the Dead. Audiences with a magical and fun show for the young and the young at heart.

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WHAT'S IN THE BARNs?

All Fairgoers are always welcome to tour the barns at the State Fair of Texas, The types of animals in the barn vary by day due to different livestock competitions.

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SAFETY TIPS

1. If you feel threatened while visiting the livestock barns, keep a safe distance from the animals.
2. Be aware of the animals’ behavior and stay calm.
3. Always follow Fair Park’s animal safety guidelines.

More Fun Animal Experiences

BIG TEX’S DISCOVERY FARM
Located next to the Leonhardt Lagoon, Big Tex’s Discovery Farm provides an educational experience through interactive exhibits, as well as live animal displays, including calves, piglets, and hatching chicks. Learn all about agriculture and its impact on the state of Texas.

LIVESTOCK 101
Come see experts share their knowledge about the various breeds in the barns. This daily talk show-style presentation is tailor-made for the animals that fairgoers will encounter when touring through the livestock barns.

LIVESTOCK BIRTHING BARN
The unique educational experience exhibits the birthing process of various livestock animals.

MAP OUT YOUR ADVENTURE!

Enlarge the barns and all the other exciting animal experiences at the Fair by scanning this QR code to view and download a map.

IT’S TIME TO BUY!

Year-End Closeout!

THE OFFICIAL TRACTOR OF THE STATE FAIR OF TEXAS®

Closeout Deals Here

HOWDY FOLKS!

A LEGACY BUILT ON STRENGTH, STABILITY AND MOMENTUM

The Fair Park 'Holding' family of companies was co-founded in 1918 by fairgoers who were proud to promote the themes of strength, stability, and momentum that have guided our family business for many generations. Our buffalo family takes pride in helping our customers make their financial goals a reality.

WHERE DALLAS COMES TO DISCOVER

Fair Park is home to a variety of cultural institutions and attractions that operate daily, including:

- African American Museum
- Children’s Aquarium
- Das Equis Pavilion
- Hall of States
- American Hall of Fair Park
- Texas Discovery Gardens

Visit us year-round!

www.fairparkdallas.com
YOUR TICKET TO THE STATE FAIR OF TEXAS UNLOCKS MORE than a fun photo with Big Tex and the chance to enjoy fried food. In fact, your day of fun helps support the Fair’s mission by funding community programs that impact Texans throughout the state. These are some of the important programs funded through proceeds from the Fair.

**Big Tex, Scholarship Program**

**Youth Livestock Shows**

**Big Tex, Urban Farms**

**Community Grants Program for South Dallas Nonprofits**

**Historic Preservation of Fair Park**

**Your Ticket to the State Fair of Texas is Worth So Much More!**
A LEGACY BUILT ON STRENGTH STABILITY AND MOMENTUM

Hilltop Holdings is proud to call Texas home, where our history stretches back more than 75 years. Through our family of companies – PlainsCapital Bank, PrimeLending, and HilltopSecurities—we provide communities across Texas and the U.S. with banking, mortgage origination, and municipal investment banking services rooted in a tradition of trust. We combine the strength, stability, and momentum symbolized by our iconic buffalo mascot to help our customers reach their goals.

Hilltop-Holdings.com