THE STATE FAIR OF TEXAS

TEXANTUDE
SHOWCASE TEXAS HOSPITALITY WITH A FUN AND POSITIVE ATTITUDE
BE LIKE BIG TEX AND WELCOME EVERYONE

ENTHUSIASTICALLY CUSTOMER FOCUSED
PROVIDE AN EXCELLENT CUSTOMER EXPERIENCE
WE’RE IN THE BUSINESS OF MAKING MEMORIES WITH SOMETHING FOR EVERYONE

EXEMPLARY TEAM SPIRIT
WORK WITH A SPIRIT OF GENUINE, MUTUAL RESPECT, AND INCLUSIVITY
WE WIN TOGETHER, AND WE LEARN TOGETHER

AFFECTION FOR THE FAIR & OUR MISSION
THE FAIR IS OUR BIGGEST FUNDRAISER
SUPPORT THE GREATER COMMUNITY THROUGH INVESTMENT

STEWARDSHIP OF THE TRADITION
PRESEVE THE TRADITIONS. INVEST IN AND EMBRACE THE FUTURE
INVEST IN THE FAIR PRODUCT. OUR FAIR PARK HOME, AND OUR MISSION

OUR MISSION

The State Fair of Texas celebrates all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment.

OUR CORE FOCUS

PURPOSE: TO BRING PEOPLE TOGETHER.

NICHIE: BY HOSTING AN EXCEPTIONAL EVENT FOR THE PURPOSE OF FULFILLING OUR NONPROFIT MISSION.
SINCE 2016, MORE THAN $3.6 MILLION HAS BEEN POURED BACK INTO SOUTH DALLAS THROUGH THE STATE FAIR’S LOCAL COMMUNITY GIVING EFFORTS.

THE 2022 STATE FAIR OF TEXAS WELCOMED MORE THAN 2.5 MILLION FAIRGOERS THROUGH THE GATES.

IN ITS 30-YEAR HISTORY, THE BIG TEX SCHOLARSHIP PROGRAM HAS AWARDED MORE THAN $16.1 MILLION TO MORE THAN 3,000 TEXAS STUDENTS.

THROUGH THE BIG TEX YOUTH LIVESTOCK AUCTION AND SCHOLARSHIP PROGRAM, THE STATE FAIR HAS AWARDED MORE THAN $30 million TO MORE THAN 3,000 TEXAS STUDENTS.

SINCE 2010, OUR FEED THE NEED PARTNERSHIP WITH NORTH TEXAS FOOD BANK HAS PRODUCED MORE THAN 2.8 MILLION POUNDS DONATED BY FAIRGOERS AT THE GATES AND DISTRIBUTED TO FAMILIES IN NEED THROUGHOUT NORTH TEXAS.

EACH YEAR THE STATE FAIR CREATES MORE THAN 7,000 SEASONAL JOBS AND IS ESTIMATED TO HAVE AN ANNUAL ECONOMIC IMPACT ON NORTH TEXAS BETWEEN $410 TO $499.9 MILLION.

SINCE 2016, BIG TEX URBAN FARMS HAS DONATED MORE THAN 1 MILLION SERVINGS OF FRESH PRODUCE TO THE SOUTH DALLAS COMMUNITY, EQUATING TO MORE THAN $300,000 OF ECONOMIC IMPACT.

SINCE 2015, THE STATE FAIR OF TEXAS HAS COMMITTED MORE THAN $62 MILLION TO SUPPORT PROJECTS IN FAIR PARK AND TOWARDS THE IMPROVEMENT OF STATE FAIR OPERATIONS.

IN 2022 ALONE, MORE THAN 75,000 FIRST RESPONDERS, MEMBERS OF THE MILITARY, AND THEIR FAMILIES VISITED THE FAIR OVER 24 DAYS, UTILIZING THE SPECIAL DISCOUNT OFFER IN GRATITUDE FOR THEIR SERVICE.

SINCE 2018, NEARLY 8.9 MILLION FREE ADMISSION TICKETS WERE GIVEN TO STUDENTS AND TEACHERS THROUGHOUT NORTH TEXAS AND MORE THAN 900 FREE ADMISSION TICKETS WERE DONATED TO LOCAL NONPROFIT ORGANIZATIONS IN THE SOUTH DALLAS/FAIR PARK COMMUNITY TO ENJOY THE FAIR.

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HOWDY, FOLKS!

As the Dallas sunset graced the fairgrounds on the evening of October 23, the 2022 State Fair of Texas came to an end. Fairgoers savored their last bite of Fair food, the lights and sounds of the Midway slowly settled, and Big Tex made his birthday wish as he blew out all 70 candles. The 2022 State Fair of Texas proved to be exceptional, exceeding our mission of supporting all things Texan by promoting agriculture, education, and community involvement.

The Big Tex Youth Livestock Auction raised a record-breaking $1.9 million during the 2022 State Fair of Texas, including the Grand Champion Market Steer selling for $130,000. More than 16,000 livestock entries hailed from 866 Texas cities and eight other states. In addition, the rodeo returned, bringing in more than 58,000 attendees. The Fair Park Coliseum hosted various rodeo events, such as Cowboys of Color, Mexican Rodeo Fiesta, and the UPRA finals.

Celebrating the 30th anniversary of the Big Tex Scholarship Program, 202 scholars were awarded $1.2 million for the 2022 season. The program, consisting of three scholarship opportunities (Juanita Craft Scholarship, Youth Livestock Scholarship, and Seasonal Employee Scholarship), has now contributed over $16 million to support students with higher education in the State of Texas.

In 2022, the State Fair awarded more than $578,000 in community grants and sponsorships to 83 organizations serving the South Dallas/Fair Park area. With community involvement as a pillar of the State Fair’s mission, we are proud to announce that in just seven years, the Fair has invested more than $3.6 million in support of many great initiatives, sponsorships, and partnerships within the South Dallas/Fair Park area. In addition to the 2022 grant cycle, the Fair hosted many community events such as Community Engagement Days, NEXT Fest for local high school students, and the Pastors Luncheon.

In continuing the Fair’s efforts of giving back to the community, in 2018, Big Tex Urban Farms set a momentous goal to donate one million servings, and in 2022, the goal became a reality. Acknowledging the program’s success, the State Fair of Texas plans to continue growing and investing in Big Tex Urban Farms as one of its year-round signature community programs.

As we are grateful to call Fair Park our home for the 116th year, the State Fair of Texas continues to support the Park by contributing funds from our revenue. In addition, Dallas voters passed Proposition A in 2022, awarding Fair Park $300 million for significant renovations to the Bandshell, Cotton Bowl, Coliseum, Automobile Building, Centennial Building, and Music Hall. We look forward to the enhancements of Fair Park and State Fair venues.

As we review the 2022 record-breaking year, we want to express our gratitude to our sponsors, community partners, the Tex team family, and of course, our fairgoers. With the support of all of you, our nonprofit mission is possible. We can’t wait to open our gates in 2023 and greet you with a Texas-sized “Howdy.”

See y’all at the Fair!

BRUCE SIFFORD
Board Chair, State Fair of Texas

MITCHELL GLIEBER
President, State Fair of Texas

A MESSAGE FROM BRUCE SIFFORD, BOARD CHAIR & MITCHELL GLIEBER, PRESIDENT
Agriculture

Agriculture serves not only as a pillar of this organization but as a fundamental feature of the Lone Star State and its history. The State Fair of Texas offers a variety of interactive exhibits focusing on agriculture and livestock — implementing hands-on activities that are both fun and informative. Activities range from feeding furry friends at the petting zoo to learning about different livestock species during daily guided tours through the livestock barns.

Every year, thousands of students from around the state work diligently in preparation for the competitive livestock events and leadership contests at the State Fair. The largest of these events, the annual Big Tex Youth Livestock Auction, celebrates the agricultural heritage of our great state while providing scholarships and prizes to students all over Texas.

2022 LIVESTOCK HIGHLIGHTS

- More than 16,000 livestock entries were entered and processed by our team leading up to the Fair.
- The State Fair of Texas hosted eight pre-Fair horse shows in the weeks leading up to the Fair, with more than 2,000 riders participating.
- We welcomed livestock participants from more than 860 different Texas cities and eight additional states outside of Texas.
- More than 4,600 Texas 4-H and FFA members competed, showing their animals across the five species during the Fair’s youth market week.
- The Collegiate Livestock Judging contest involved 294 college students from across the nation.
- More than 12,300 exhibitors participated in the Fair’s livestock shows and other competitive events.
- Fairgoers witnessed and helped welcome 60 animals, that were born in the Livestock Birthing Barn.

74TH ANNUAL YOUTH LIVESTOCK AUCTION

- Approximately 3,000 entries from across the state competed for one of the coveted 470 spots in the 2022 Big Tex Youth Livestock Auction.
- The annual Big Tex Youth Livestock Auction raised more than $1.9 million in scholarships and prizes for Texas youth in 2022.

YOUTH DEVELOPMENT CONTESTS

- Youth who are passionate about every facet of the agricultural industry — food, byproducts, wildlife conservation, range management, resource conservation, technology, business, and much more, have many opportunities to grow their skills while they are here at the Fair.
- With youth development contests ranging from AgRobotics and Agriculture Mechanics to Job Interviews and Public Speaking, participation included approximately 4,200 students during the 2022 Fair.

AG AWARENESS DAY

- Supporting our mission, students from across the state participated in a canned food drive followed by a scavenger hunt across the fairgrounds. Approximately 6,500 students, representing 166 chapters of 4-H, FFA, and FCCLA participated in the canned food drive.
- More than 28,500 pounds of food was collected and donated to the North Texas Food Bank.

BIG TEX’S FARMYARD

Big Tex’s Farmyard offers an educational experience through interactive exhibits, as well as live animal displays, including calves, piglets, and hatching chicks. During the Fair, fairgoers can learn about agriculture and its role in our everyday lives — from how farmers and ranchers produce food that feeds the world to how animals are cared for and raised.

2022 GRAND CHAMPION MARKET SALES INCLUDE:

- **STEER**: $130,000
- **BARROW**: $63,000
- **LAMB**: $30,000
- **GOAT**: $27,000
- **BROILER**: $16,000

Aven Horn of Jones County 4-H sold her Grand Champion Market Steer to the Big Tex Champion Club.
LIVESTOCK 101 STAGE

Offering daily presentations from resident livestock experts, the Livestock 101 Stage gives visitors the opportunity to learn more about the animals being exhibited in the barns on any given day of the Fair. Afterward, visitors can attend a guided tour through the livestock barns to get up close and personal with some of our furry friends.

LIVESTOCK BIRTHING BARN

A new addition in 2018, the Livestock Birthing Barn is a unique, educational experience exhibiting the incubation and birthing process of various livestock animals, with 60 births during the 2022 exposition. With agriculture and education as the Fair’s foundation, this exhibit highlights the agricultural importance of breeding livestock and its role in our everyday lives.

MILKING PARLOR

Cows from nearby farms are brought to the Fair for an entertaining and educational exhibit of modern milking procedures, available for visitors to view multiple times throughout the 24-day exposition.

GRAND CHAMPIONS ROW

Providing an up-close look at the prize-winning livestock entries, Grand Champions Row displays the Grand Champion steer, barrow, lamb, and goat outside the Briscoe Carpenter Livestock Center following the Big Tex Youth Livestock Auction.

In its seventh full year of production, the Farms reached a milestone in its program history. Announced in 2018, the million servings mission committed the State Fair of Texas and its signature program, Big Tex Urban Farms to grow and donate one million servings to the local community. In less than four years, the State Fair of Texas made that goal a reality — donating 1,000,000 servings of fresh produce to the South Dallas community for our neighbors in need.

On July 15, the one-millionth serving was donated to the Baylor Scott & White Juanita J. Craft Health and Wellness Center.

GARDENING WITH THE COMMUNITY

Our work through the Farms isn’t limited to what we do inside Fair Park. A key part of Big Tex Urban Farms’ mission is to initiate and participate in outreach projects in our local neighborhood and beyond. Big Tex Urban Farms continues to make regular produce donations to the organizations shown in this map.

GLOBAL PRESENCE

Since its inception in 2016, Big Tex Urban Farms has been a unique model of sustainable urban farming in the state, nation, and world. The Farms have become a true “innovation destination” for the global horticulture and agriculture industry, welcoming private entities, government officials, and delegates from developing countries to see the opportunities the Big Tex Urban Farms model presents to their unique situations.
In 2022, 85 elementary school students in third through fifth grade took supervised field trips around Fair Park to the Texas Discovery Gardens, Children’s Aquarium, Big Tex Urban Farms, and the State Fair of Texas Midway; providing youth with fun and enriched activities. Participating agencies included Bold Believers United, Braswell Child Development Center, BridgeBuilders, Cornerstone Community Development Corporation, and T.R. Hoover Community Development Corporation.

STATE FAIR OF TEXAS CURRICULUM

With education being a fundamental pillar of our mission as an organization, the State Fair of Texas works to provide quality learning opportunities for students within the community - both locally and statewide. In support of our student ticketing program, the Fair has expanded educational initiatives to the classroom with an innovative curriculum, created in partnership with Big Thought.

The online curriculum combines the unique culture of the Fair with Texas history and agriculture, incorporating it into a TEKS-aligned program that focuses on STEM subjects (science, technology, engineering, and math) for grades four through 12. In 2022, a curriculum focusing on the legacy of civil rights icon Juanita J. Craft was released. For more information on the State Fair of Texas curriculum, visit BigTex.com/Education.

LITTLE LONE STARS CLUB

Launched in 2020, the Little Lone Stars Club is a kids club for even the tiniest of Fair fans. From May through September, activity packets are mailed out to Little Lone Stars across the state. These activity packets include fun educational activities, like crosswords about Texas agriculture or word jumbles about Texas icons.

NEXT FEST

NEXT Fest is a one-of-a-kind event that aims to empower high schoolers to build the future they desire while addressing their current needs by exposing them to potential employers and vocational opportunities. In 2022, 135 Dallas ISD students from the South Dallas/Fair Park area high schools attended NEXT Fest. The students sit in on informative sessions to learn about various careers from industry leaders and expand their financial literacy. We would like to thank the seven community partners who contributed to the success and production of the 2022 event: 97.9 The Beat, AutoZone, Broadway Dallas, City of Dallas Department of Aviation, Frost Bank, and The Workshop by TBK Bank.
BIG TEX SCHOLARSHIP PROGRAM

Established in 1992, the Big Tex Scholarship Program has awarded scholarships to more than 3,000 students for a total of more than $16.1 million. Eligible recipients in 2022 included graduating high school seniors around the state of Texas who participated in competitive youth livestock events held at the State Fair, graduating seniors from six Dallas Independent School District high schools in the Fair Park area, and seasonal employees of the State Fair of Texas or their dependents. Introduced in 2018, Franklin D. Roosevelt High School is the sixth South Dallas/Fair Park DISD school eligible to apply for the Big Tex Scholarship Program. Scholarship recipients receive a $6,000 grant, renewable each semester while working towards a degree at an accredited Texas college, university, or trade school.

In 2022, the State Fair of Texas proudly continued its mission of promoting education by awarding 202 new college scholarships – 77 Juanita Craft, 119 Youth Livestock, two Seasonal Employee, and four ancillary scholarships. To learn more about the Big Tex Scholarship Program and how to apply, visit BigTex.com/Scholarship.

MORE THAN $1.2 MILLION
AWARDED IN NEW COLLEGE SCHOLARSHIPS IN 2022

MORE THAN 3,000 STUDENTS
AWARDED SINCE 1992

MORE THAN $16.1 MILLION
AWARDED SINCE 1992

MORE THAN 202 SCHOLARSHIPS
AWARDED IN 2022
2022 JUANITA CRAFT SCHOLARSHIP
Honoring the legacy of South Dallas resident and civil rights activist, Juanita Craft, the State Fair of Texas awards multiple $6,000 scholarships to selected applicants from the following Fair Park-area high schools.

FRANKLIN D. ROOSEVELT HIGH SCHOOL
IRMA LERMA RANGEL YOUNG WOMEN’S LEADERSHIP SCHOOL
JAMES MADISON HIGH SCHOOL
LINCOLN HIGH SCHOOL
NORTH DALLAS HIGH SCHOOL
WOODROW WILSON HIGH SCHOOL

2022 YOUTH LIVESTOCK SCHOLARSHIP
The State Fair of Texas awards $6,000 scholarships to selected applicants who have competed in specific competitive youth livestock events held at the State Fair. Scholarships are given to applicants who are graduating from a Texas high school, with preference to those enrolling in an agricultural-related or agricultural-benefiting natural science curriculum at a Texas college or university.

2022 SEASONAL EMPLOYEE SCHOLARSHIP
Initiated in 2018, the Fair began awarding Seasonal Employee Scholarships each year to seasonal staff members directly employed by the State Fair of Texas or to a dependent child, stepchild, grandchild, foster, or adopted child of the qualified seasonal employee. This scholarship is available for applicants who plan to attend an accredited two-year or four-year Texas college, university, or vocational-technical school. Eligible seasonal staff are those who have completed at least three years of seasonal employment as of January 1 of the current year in which the scholarship is to be awarded and have worked an average of 20 hours a week during the prior Fair.

BRADY WILSON
Youth Livestock Scholar
West Texas A&M University
Graduating Class of 2026
Major, Agricultural Media & Communications

“I am very grateful for this scholarship money. It was a huge help during my first semester at West Texas A&M. I am blessed that you have invested so much time and money into my future over the last ten years. I can never say thank you enough for everything you have done for me! I was elected to the West Texas A&M student government organization, and I am an acting student Senator for the Freshman class. In October, I secured campus employment with the Testing and Tutoring Services. Again, thank you so much for investing in my future.”

ABIGAIL SANCHEZ
Seasonal Employee Scholar
University of North Texas – Denton
Graduating Class of 2024
Major, Biology

“It was a comfort to know that I had been chosen for the Seasonal Employee Big Tex Scholarship and that I would be able to pursue high education with certain financial aid. Being a Big Tex scholar is being the future. Thank you for investing in my future.”

KIMI BROWN
Juanita Craft Scholar
University of Texas - Arlington
Graduating class of 2024
Major, Civil Engineering

“When I found out I was selected as a Big Tex Scholar, I was happy that some of my financial burden of paying for college would be alleviated. I was especially thrilled that the scholarship was renewable and not just a one-time payment. Being a Big Tex Scholar means being an investment in the future of Texas as having this scholarship supports my pursuit of becoming a professionally licensed civil engineer in the state of Texas.”

2022 STATE FAIR OF TEXAS
COMMUNITY INVOLVEMENT

As a long-standing Dallas institution, the State Fair of Texas has a unique appreciation for the local support that makes such a substantial event possible every year. With the ultimate goal of having a positive community impact, the Fair aims to give back through its partnerships with local organizations and initiatives. On top of the initiatives and donation programs that take place during the annual exposition, the Fair continuously works to maintain a year-round presence in our community. Since the inception of the Community Affairs department in 2016, the Fair has invested more than $3.6 million in support of many great initiatives, sponsorships, and partnerships within the South Dallas/Fair Park area. Through new and existing efforts in 2022, the Fair was able to contribute more than $620,000 in community support, which included sponsorships, programmatic support through funding, in-kind donations, technical assistance and trainings, and investments made through our signature programs, benefitting 83 South Dallas/Fair Park area organizations.

In addition to offering financial resources, our Community Affairs department connected local organizations to foster community relationships, form partnerships, and develop initiatives that work to make a positive impact. Our ability to serve and continue growing our scope of service is strengthened through the support of our fairgoers, relationships with like-minded organizations, and dedication of our State Fair team.

BUILDING CAPACITY OF NONPROFITS

GRANT AND SPONSORSHIP PROGRAM
The State Fair of Texas’ Grant and Sponsorship Program offers opportunities for local nonprofits to receive financial support during designated cycles throughout the year. Completing the Program’s fifth year in 2022, 84 organizations received more than $536,000 in project funding through grants and sponsorships. As a neighbor in the South Dallas/Fair Park community, we are committed to supporting nonprofits providing services in this area and understand that these organizations, like ours, depend on year-round generosity from citizens, volunteers, and other organizations. This program focuses on funding initiatives that provide support in four areas that complement our mission: education, capacity building of nonprofits, economic development, and social and racial justice. For more information about the Grant and Sponsorship Program, please visit BigTex.com/Grants.

2022 STATE FAIR OF TEXAS GRANT CYCLE & SPONSORSHIP RECIPIENTS:

- RØS Dallas Project
- Abide Women’s Health Services
- Act (Advocates for Community Transformation)
- African American Museum
- Albert Bustos Escalante
- Alliance for Greater Works
- Beaux Arts Preparatory Institute
- Bighoops
- Bishop Arts Theatre Center
- BOCA (Body of Christ Assembly) Creative Support Services
- Born Believers United
- Bonton Farms
- Brawell Child Development Center
- Bridgeworks
- Broadway Dallas
- Buildings community WORKSHOP
- Cara Mia Theatre — Latino Cultural Center
- CAREBoard Project
- CHILDREN AT RISK
- CitySquares
- Communities Foundation of Texas
- Community Developers Roundtable
- Compoutopi — Dallas
- Comerica Community Development Corporation
- Comerica Crossroads Academy
- Crossroads Community Services
- Dallas Black Chamber of Commerce
- Dallas Dives II
- Dallas Free Press
- Dallas ISD State of the District
- Dallas Mayor’s Back to School Fair
- Dallas Prestige Group
- DFW Caros Mentoring Movement
- DFI (Dallas Heights Neighborhood Association)
- DFI (Dallas Heights Neighborhood Association)
- DFM (Dallas Heights Neighborhood Association)
- Dine For Success Dallas
- Drew P. With Dignity
- Empowering The Masses
- Find Choice Social Services
- Forest Forward
- Fracker Revitalization
- Friends of Fair Park
- Friends of Juanita Craft — Communities Foundation
- Genesis Women’s Shelter & Support

- Green Careers Dallas
- H.E.L.P. (Hope Encourage Love Protect)
- Housing Crisis Center
- ICDC (South Dallas Fair Park Innercity Community Development Corporation)
- Inspiring Tomorrow’s Leaders
- Interdenominational Ministerial Alliance
- Irving Hispanic Chamber of Commerce
- James Madison High School — DISD
- Jubilee Park and Community Center
- Junior League of Dallas
- LipGloss for Love
- Lone Star Justice Alliance
- LULAC (League of United Latin American Citizens)
- Miles of Freedom
- *Nantapi (North Texas Alliance to Reduce Unintended Pregnancy in Teens)
- Daryty in the Barrio Project Unity
- S.M. Wright Foundation
- Scholarship
- South Dallas/Fair Park Faith Coalition
- Southern Dallas Link, Inc.
- Spiritus, Inc. (Brawell)
- St. Anthony Community Center
- St. Philip’s School and Community Center
- Stars United Global Outreach
- The Bridge Homeless Recovery Center
- The Concilio
- The Wally Project
- The Way Back — Re-Entry Program
- TMJ Dance Project
- TRHDC (T.R. Hooper Community Development Corporation)
- TRM (Trinity Restoration Ministries)
- Trusted World
- Travis House
- The Center

* Denotes a first-time State Fair of Texas grant recipient.
** Received a grant and a sponsorship from the State Fair of Texas.

“Building capacity of nonprofits is critical to our mission of providing a positive community impact,” said Kelvin Brown, CEO of Housing Crisis Center.

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“This is our first award from the Fair in my tenure at Housing Crisis Center,” said Kelvin Brown, CEO of Housing Crisis Center. “I think the specific needs of our city are pretty well documented. As we continue working to prevent homelessness, I am very thankful to have the State Fair of Texas as a strategic partner in our capacity building.”

“Building capacity of nonprofits is critical to our mission of providing a positive community impact.”

Kelvin Brown
CEO of Housing Crisis Center

2022 STATE FAIR OF TEXAS
COMMUNITY ENGAGEMENT DAY
Community Engagement Day luncheons and events are hosted by the Fair, with the goal of bringing South Dallas nonprofits together to share resources and build their social capital. In 2022, Community Engagement Day resumed in person with much success. More than 160 folks came out during the Fair to learn and network with like-minded community members. Keynote speaker, Dr. Stacia Alexander, focused on leadership, the importance of mental health, and solutions to stress.

PASTORS LUNCHEON
The 2022 Pastors Luncheon hosted 50 pastors and clergy on October 13 during the State Fair of Texas. This event was designed to create an environment to celebrate congregations and invite clergy leaders from the community to fellowship. Guest speaker, Pastor Chris Simmons from Cornerstone Baptist Church, spoke to the attendees, and awards were presented to recognize community faith leaders and their contributions/services to the community.

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STATE FAIR CARES

STATE FAIR CARES FOOD DRIVE
Taking place the day after the Fair concludes, State Fair Cares partners with concessionaires and vendors to collect any leftover food to be donated to local food pantries and shelters. The 2022 food drive collected donations from 23 vendors, representing 86 booths throughout the fairgrounds. Donations were divided up and shared amongst six South Dallas/Fair Park area organizations. These organizations included: Cornerstone Community Kitchen, Empowering the Masses, Inspired Vision Compassion Center, Jubilee Park Community Center, Living Word Harvest, and T.R. Hoover Community Development Center.

STATE FAIR CARES HOLIDAY EVENT AND BENEFIT
The fifth annual State Fair Cares Holiday Event and Benefit joined together State Fair food and beverage vendors, related third-party vendors, State Fair full-time staff, and members of the State Fair of Texas Board to celebrate the start of the holiday season and donate items to a local nonprofit, Braswell Community Center. Braswell Community Center is a nonprofit organization in Dallas that provides childcare services for children who represent all socio-economic and cultural backgrounds. To support them best, the Fair asked attendees to bring baby strollers, toys, clothing, bikes, gift cards, and cash donations.

STATE FAIR CARES NORTHERN TEXAS FOOD BANK
Through annual discount day programs like the “Feed the Need” campaign, fairgoers brought canned goods in exchange for discounted admission. During the run of the 2022 Fair, 450 Fair volunteers collected 280,000 pounds of canned food items at State Fair gates, which equated to more than 233,000 meals for the North Texas Food Bank to serve the community in the fall of 2022. This equates to roughly 80,000 more pounds of food donated in 2021.

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STATE FAIR CARES HOLIDAY EVENT AND BENEFIT
The fifth annual State Fair Cares Holiday Event and Benefit joined together State Fair food and beverage vendors, related third-party vendors, State Fair full-time staff, and members of the State Fair of Texas Board to celebrate the start of the holiday season and donate items to a local nonprofit, Braswell Community Center. Braswell Community Center is a nonprofit organization in Dallas that provides childcare services for children who represent all socio-economic and cultural backgrounds. To support them best, the Fair asked attendees to bring baby strollers, toys, clothing, bikes, gift cards, and cash donations.
In addition to our annual State Fair of Texas exposition, we host several other fundraising events throughout the year, with all proceeds from each going directly to the Big Tex Youth Livestock Auction and Scholarship Program. The Fair’s scholarship program benefits students who have competed in youth livestock events at the State Fair, students attending six DISD high schools in the Fair Park area, and seasonal employees of the State Fair of Texas or their dependents. Through the Big Tex Youth Livestock Auction and Scholarship Program, the State Fair has awarded more than $31 million in auction awards and college scholarships.

For more information on our fundraising opportunities and to get involved, please visit BigTex.com/Get-Involved/Events.

**GOODR PARTNERSHIP**

The State Fair of Texas, United Way Dallas’ Southern Dallas Thrives, and Communities Foundation of Texas announced a pilot partnership with Atlanta-based Goodr. The program provided a series of mobile food markets to communities in need throughout South Dallas. In addition to the pop-up format, four weeks of grocery deliveries were also made, targeting populations who may have been sheltering in place or had limited access to transportation.

United Way’s Southern Dallas Thrives initiative and sustainable waste management and hunger relief company, Goodr, in partnership with North Texas Food Bank, provided meals to 550 Southern Sector families in 2022. Each family received up to 80 pounds of fresh groceries, including a Thanksgiving turkey for the first 250 registrants thanks to Tom Thumb / Albertsons at a free Pop-Up Grocery Market at the State Fair of Texas on November 19th. The event is part of Southern Dallas Thrives’ and Goodr’s year-long hunger relief efforts, which to date has provided more than 62,000 pounds of food to Southern Dallas communities. This Pop-Up Grocery Market is intended to ease the financial burden that the holidays present for many families.

**SOUTH DALLAS/FAIR PARK TRANSPORTATION INITIATIVE**

According to a study conducted by Zip Code Connection in 2016, more than 45 percent of households in South Dallas live without transportation. This number includes many senior citizens who do not have access to transportation. Announced in 2020, the State Fair of Texas began working with several community organizations to start the South Dallas/Fair Park Transportation Initiative. Using a van provided by Ford Motor Company and the State Fair of Texas in partnership with the Dallas Innovation Alliance, Curtis and his team have been transporting seniors to medical appointments, the grocery store, and even the polls during the election season.
SUPPORT OF FAIR PARK

Since the establishment of the State Fair of Texas in 1886, the Fair has hosted its premier event of the year in the location now known as Fair Park. After serving as the State Fair’s official home for a century, Fair Park was officially designated as a National Historic Landmark in 1986 because of its historical significance. With 136 years of shared history, the State Fair has maintained a deep-rooted connection to Fair Park and continues to call it home.

Each year, the net proceeds from the Fair are reinvested in Fair Park, in the form of capital improvements, given as scholarships to deserving students throughout the state of Texas, used to support the Fair Park museum facilities and community outreach programs, and used to improve the State Fair’s operation.

A portion of the Fair’s revenue is reinvested in Fair Park going towards the upkeep and maintenance of the Fair’s home – Fair Park’s historic buildings and facilities, as well as the iconic Cotton Bowl Stadium. Throughout the years, the State Fair has contributed tens of millions of dollars toward such improvements, in addition to making financial donations to support Fair Park museum programming. From its longtime devotion to Fair Park, to its lasting dedication to fairgoers, the State Fair considers tradition an essential component of its organization.

The State Fair of Texas is a 501(c)(3) nonprofit organization and does not receive any government funding or support. Our nonprofit purpose is funded through the proceeds from the annual State Fair of Texas event. As a nonprofit organization, the Fair serves as an advocate for the community through its commitment to preserving Fair Park and continuing to build upon its legacy as a National Historic Landmark.

The Fair’s ability to provide funds to improve Fair Park is a direct result of the success of its annual event. The chart on the following pages illustrates the investment made in our home throughout the years. 

HIGHLIGHTS

THE STATE FAIR SUPPORTS OTHER FAIR PARK CULTURAL ORGANIZATIONS AND FACILITIES:

More than $173,000 DISTRIBUTED IN 2022

More than $31 MILLION DISTRIBUTED FOR FAIR PARK AND STATE FAIR OPERATIONS OVER THE PAST FIVE YEARS.
THE 2022 STATE FAIR OF TEXAS

The 2022 State Fair of Texas was undoubtedly one to remember. The annual event brought people from all walks of life together – from iconic State Fair traditions to new innovative additions, fairgoers alike enjoyed their visit to the State Fair. The State Fair of Texas welcomed more than 2.5 million people through the gates during its 24-day run. Nearly $93 million was generated in gross coupon sales for food, beverages, and rides, with the majority of funds going to vendors. The 2022 Fair again saw increases in livestock participation and creative arts entries, along with introducing new attractions and family-friendly offerings that will live on for many years. With another season under our belt, we recognize that the measurement of each Fair’s success goes far beyond these numbers. Our true achievements come from our ability to give back through this annual event. Thanks to the continuous support from our fairgoers, the annual State Fair of Texas continues to serve as our largest fundraiser of the year. Proceeds from the event allow us to continue building upon our nonprofit mission of promoting agriculture, education, and community involvement, as well as future Fairs to come.

FAIR DAY | DAY | DATE | DAILY ATTENDANCE
--- | --- | --- | ---
1 | Friday | September 30 | 81,255
2 | Saturday | October 1 | 142,462
3 | Sunday | October 2 | 80,776
4 | Monday | October 3 | 54,340
5 | Tuesday | October 4 | 55,482
6 | Wednesday | October 5 | 59,334
7 | Thursday | October 6 | 71,861
8 | Friday | October 7 | 126,481
9 | Saturday | October 8 | 207,380
10 | Sunday | October 9 | 118,755
11 | Monday | October 10 | 158,619
12 | Tuesday | October 11 | 109,144
13 | Wednesday | October 12 | 82,604
14 | Thursday | October 13 | 105,737
15 | Friday | October 14 | 145,399
16 | Saturday | October 15 | 158,013
17 | Sunday | October 16 | 66,708
18 | Monday | October 17 | 77,849
19 | Tuesday | October 18 | 84,916
20 | Wednesday | October 19 | 80,648
21 | Thursday | October 20 | 105,754
22 | Friday | October 21 | 107,712
23 | Saturday | October 22 | 141,080
24 | Sunday | October 23 | 124,980
**TOTAL** | | | 2,547,289

Rain cloud indicates Fair days that experienced rain during its hours of operation.
2022 KEY INITIATIVES

As an organization that strives for excellence in all areas, the Fair is committed to preserving historic traditions while seeking opportunities to progress continuously. The five key areas of brand experience initiatives include safety and security, cleanliness, landscaping, family-friendly entertainment, and Texantude/customer service. The following list is an overview of the key projects the Fair focused on during the 2022 season.

- Deployed high-visibility, clear-messaging signage at all State Fair-owned Gates in effort to promote ease and efficiency of parking on-site.
- Additional wayfinding directions were included both on-site through signage and in the Fair’s communication channels.
- To assist with the guest experience at the entrance of gates five and six, adjustments were incorporated to the queuing process to increase the ease of guest entry.
- Invested in and deployed an emergency mass communications system, Alertus, to enhance fairgoer and staff safety.
- Restoring historical murals through a park-wide painting program, bringing the beauty of the murals back to life.
- A brand-new Will Call booth was built and deployed, which increased the booth’s visibility via signage and lighting, making locating the booth easier for guests.
- Investments were made in the Big Tex Urban Farms Greenhouse on the Midway following a roof collapse early in the year.
- The all-new Kroger Starlight Parade brought family-friendly fun to the fairgrounds each night, featuring brand-new floats.

ATTRACTIONS

The Fair offers a world of entertainment to fairgoers, with all daily shows and exhibits included in the price of admission. On any given day, there are hundreds of activities and shows to enjoy. The fun doesn’t end when the sun goes down – the Kroger Starlight Parade and Mattress Firm Illumination Sensation fill the Fair’s nightly skyline with light and color.

CREATIVE ARTS

With more than 1,100 contest categories, including photography, carving, art, sewing, and cooking, the State Fair’s Creative Arts competitions provide people of all ages a place to showcase their creative skills. The opportunities to win a coveted blue ribbon are endless – and they don’t just start on Opening Day. In addition to the virtual and pre-Fair participation opportunities, there are cooking contests throughout the run of the Fair. In 2022, community members got crafty with 9,823 entries in the Fair’s Creative Arts competitions and more than 3,800 ribbons were awarded to folks celebrating their creativity this year. In addition, the 2022 State Fair cooking contests featured 2,166 participants from across the state.
BIG TEX CHOICE AWARDS

Each year, State Fair concessionaires fry up their tastiest and most unique dishes for a chance to be crowned a winner of the annual Big Tex Choice Awards competition. Kicking off another season of Fair food for 2022, the 18th annual Big Tex Choice Awards proved that there is no shortage of creativity when it comes to this competition. With 51 total entries into the 2022 competition, the list was narrowed down to only 10 finalists. After a valiant effort by all finalists and a tough deliberation by the all-star panel of judges, three dishes reigned supreme.

2022 BIG TEX CHOICE AWARDS WINNERS

Best Taste – Savory
Fried Charcuterie Board by Tami Nevins-Mayes and Josey Mayes

Most Creative
Cha-Cha Chata by the Garza family

Best Taste – Sweet
Peanut Butter Paradise by Chris Easter and Nicole Sternes

JESUS CARMONA
Owner of Milagro Taco Cantina

“I am very blessed to have joined the State Fair of Texas concessionaire family in 2022. After my first Fair I saw a huge impact on my year-round business. People still come to my restaurant and ask about the fried empanadas from the State Fair. I can’t wait for year two,” said Jesus Carmona, owner of Milagro Taco Cantina.

FOOD AND BEVERAGE

Capitalizing on the anticipation and culinary excitement brought each year to the State Fair, our concessions team has developed restaurant-caliber dining experiences throughout Fair Park, providing business support to nearly 90 small business concessionaires who operate 260 concessions locations during the Fair, and introduced value programs such as “Thrifty Thursdays” and reduced-price beverage stands.

This year, the Fair welcomed seven new concessionaires to the list of small businesses.

FOOD AND BEVERAGE GROSS REVENUE

GROSS REVENUE (MILLIONS OF DOLLARS)

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*Due to the cancellation of the 2020 State Fair of Texas because of COVID-19, the revenue made by food and beverage vendors in 2020 was significantly decreased, however, the vendors were able to generate some revenue via the Big Tex Fair Food Drive-Thru.

JEROME GARZA
The Garza family concessions

“For the Garza family the State Fair of Texas is a family tradition, and winning the Big Tex Choice Award for most creative was a wonderful surprise and huge blessing to our family. First to have the judges believe the Cha-Cha Chata was as great as we thought, and secondly, to have friends, family, and strangers tell us they had a Cha-Cha Chata every time they visited the State Fair in 2022.”

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This year, the Fair welcomed 35 new shopping booths to its Midway. To mattresses and farm equipment. Free concerts were once again held on the Chevrolet Main Stage, with Ashanti, La Fiera De Ojinaga, Trace Adkins, Night Ranger, and La Mafia drawing the largest crowds.

More than 146,000 fans were in attendance for the State Fair Classic and the AT&T Red River Showdown, at the historic Cotton Bowl Stadium during the 2022 State Fair of Texas.

LIVE MUSIC

With live music as one of our cornerstones, we take pride in filling our 24-day run with a wide variety of musical acts. Five stages across the fairgrounds offer daily performances of country, pop, soul, jazz, and regional sounds, all included in the price of admission. Launched in 2019, the Lone Star Music Series features all Texas artists on stages, showcasing the best the state has to offer. During the third year of the Lone Star Music Series, more than 70 Texas music artists performed throughout the grounds. Free concerts were once again held on the Chevrolet Main Stage, with Ashanti, La Fiera De Ojinaga, Trace Adkins, Night Ranger, and La Mafia drawing the largest crowds.

FOOTBALL

The State Fair Classic offers 24 days of fun and thrills, with rides and games that are sure to excite fairgoers of all ages. Undergoing annual reassessments of space, rides, and game offerings, our operations team has developed a formula for measuring year-over-year growth in excitement and revenue. The State Fair of Texas operates an independent Midway, meaning we book a collection of small businesses to operate all rides and games. In 2022, our Midway was comprised of 14 game operators and 21 ride owners. This year, more than 430,000 plush prizes, valued at over $1.4 million, were won on the State Fair Midway.

The State Fair of Texas strives to innovate accessible options for all. In 2022, the State Fair discovered an opportunity to enhance the accessibility of the Texas Skyway, one of the Fair’s most popular rides. Additional room was made in each Skyway car, allowing more fairgoers, including those needing wheelchair access, to enjoy the Skyway experience. Continuing our innovative efforts, the State Fair adjusted the layout of the Midway by strategically placing rides, games, and concessionaire booths, to decrease foot traffic congestion, especially on high attendance days. Not only did these changes improve the fairgoer experience, but it also positively impacted our employees, the Safety Team, and first responders.

Midway

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MARKETING AND MEDIA IMPACT

Through quality entertainment in a family-friendly environment, the Fair continually looks for ways to tell our story and connect with Fair enthusiasts around the world. The State Fair continued to have a major media footprint in 2022.

Our marketing communications and public relations plans are a combination of partnership marketing with various sponsors, paid placement, earned media coverage, direct mail and printed collateral, and utilization of State Fair channels – BigTex.com, email, and social media.

2022 MARKETING & PR METRICS

17,315
TOTAL EARNED MEDIA MENTIONS*

$102 MILLION
AD EQUIVALENCY*

52,950,000,000
AGGREGATE READERSHIP*

7,118,400
PIECES OF PRINTED COLLATERAL

909
SPOTS ACROSS 8 STATIONS IN THE DFW MARKET

96.1 MILLION
SOCIAL MEDIA IMPRESSIONS DURING THE FAIR’S PROMOTIONAL WINDOW (8/1 - 10/18)

32,147,462
PAGE VIEWS

1,636
POSTS/STORIES ON FACEBOOK, INSTAGRAM, TWITTER, AND TIKTOK GARNERING

15,680,302
EMAILS SENT TO A YEAR-END AUDIENCE OF 759,008

33.9%
INCREASE IN # OF EMAILS SENT

4,172
RADIO SPOTS

32,265,147 IMPRESSIONS

271 PLACEMENTS OF INTEGRATED PRINT AND INTERACTIVE ADS WITH

CONTINUED ENHANCEMENTS OF BIGTEX.COM TO IMPROVE CUSTOMER EXPERIENCE

REACH OF
3,917,281

TEXAS AUTO SHOW
SHIFTING GEARS SINCE 1913

There are auto shows – and then there’s the Texas Auto Show (TXAS). For more than 100 years, the Texas Auto Show has thrilled millions of visitors through its innovative exhibits and unique atmosphere on the State Fair of Texas grounds. Fairgoers had direct access to everything from high-power sport and luxury vehicles to rugged trucks that blur the lines between heavy-duty and high-end. Whether guests are die-hard car fanatics or just like to look around at the newest models, the Texas Auto Show is the ultimate destination for all things auto.

With approximately 90% of fairgoers visiting the Auto Show, the 2022 Texas Auto Show attracted more than 2.16 million fairgoers throughout the 24-day run.

LEARN MORE

TEXASAUTOSHOW.BIGTEX.COM
#TXAUTOSHOW
@TEXASAUTOSHOW
NEW AT THE FAIR IN 2022

Featuring brand-new, over-the-top, spectacular floats, the Kroger Starlight Parade lit up the Fair Park skyline in all-new ways at the 2022 Fair.

The lives of the party returned with two new characters you might recognize—Showstoppers took over the Hall of State steps in 2022. Giant inflatable characters, now including Little Big Tex and Champ, entertained guests of all ages with their wild antics.

The State Fair of Texas proudly welcomed the Year-End Finale of the United Professional Rodeo Association (UPRA) to the Fair Park Coliseum as part of the Fair’s rodeo lineup in 2022.

Following an incredible playoff run, the Dallas Mavericks hosted an exhibit at the Hall of State for the 2022 State Fair of Texas, titled “Mavs Vault.” Highlighting the remarkable history of our local NBA team, this exhibit featured interactive experiences, never-before-seen historical artifacts, and more.

At LeonHard Lagoons, visitors traveled back in time with Dinosaurs at the Lagoon: a self-guided dinosaur exhibit in both English and Spanish.

Created by Kern Studios of New Orleans, this nightly parade wandered through the fairgrounds all 24 nights of the Fair, bringing a colorful assortment of floats, life-size puppets, animated characters in smoky costumes, and more.

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STATE FAIR CULTURE

Diversity, belonging, inclusion, and equity are fundamental components of the Fair’s mission and culture. Diversity encompasses all the characteristics in which people may differ, ensuring they are represented in the organization. Belonging is ensuring all persons feel they genuinely belong, are valued, relied upon, empowered, and ultimately matter. Inclusive environments strive to provide a space where all individuals are welcome and thoughts, ideas, and perspectives of all individuals hold value. Equity is addressing the cultural and historical factors that impede a level playing field for those impacted by systemic racial injustice, social injustice, and oppression.

The State Fair of Texas is continuing an intentional journey of exploration to identify how to build the core values of diversity, belonging, inclusion, and equity into all aspects of our operations. We will continue to proactively examine opportunities and adopt practices that promote a culture for diversity, belonging, inclusion, and equity in the workplace.

DBIE INITIATIVES

- The State Fair's full-time staff participated in a 21-day racial equity challenge. This challenge included weekly calls led by HR to discuss daily content, which ranged in topics from environmental racism to gender-based violence.
- The Fair created a Racial Equity Committee to discuss, define, and begin plans of implementing intentional DBIE practices as an overall lens of our work. The committee is comprised of team members from each level of the company, each bringing a unique perspective and diverse qualities.
- The Fair follows a procurement and purchasing policy that seeks to provide equitable treatment of all persons or firms, including minority and women-owned business enterprises.
- Prior to the opening of the Fair, all Tex team members (seasonal, part-time, and full-time) participated in customer service training which included DBIE practices.
- In 2020, the Fair’s parental leave policy allows for four weeks of paid leave.
- The Fair’s minimum wage is continually updated to match the living wage index for Dallas County, based on research published by MIT.
- Vendor diversity continues to be a focus area for the Fair, supporting a variety of vendor and exhibitor backgrounds. With 47% of all concessionaires being concessionaires of color at the Fair in 2022, the Fair continues seeking to diversify through outreach and marketing.
- Through programs like the Big Tex Masterclass, the Fair partners with community organizations to assist locally owned Southern Dallas businesses to build their capacity by providing training, technical assistance, and mentoring.
- Professional development and educational opportunities are made available for all full-time staff.
- To celebrate all Texans, the Fair is intentional in providing diverse and inclusive entertainment and attractions, and we will continue, through our partnerships, to add to our roster of talent from these communities.
- Introduced in 2022, the all-new Dinosaurs in Texas exhibit was the first bilingual exhibit produced by the State Fair of Texas entirely in English and Spanish.

As a 501(c)(3) nonprofit organization, our nonprofit purpose is funded through the proceeds from our annual State Fair of Texas event. We are committed to operating in a fiscally conscious manner and ensuring our workplace is representative of all of Texas, and we aim to reinforce our transparency in this commitment through the production of our annual report. As a historic institution rooted in a historic landmark, we practice responsible stewardship by investing in the Fair product, our Fair Park home, our full-time and seasonal staff, and our community, to ensure that our home and surrounding neighborhood will continue to thrive with the State Fair of Texas for future generations. Every year, a summary of our audited financial statements can be found on our website at BigTex.com/About-Us/Financial-Highlights.
**DBIE STATISTICS**

**BOARD GENDER**

- Male: 65%
- Female: 35%

**BOARD RACE/ETHNICITY**

- Caucasian: 65%
- African American: 15%
- Hispanic/Latínx: 20%
- Asian-American: 0%

**CONCESSIONAIRE GENDER**

- Male: 65%
- Female: 35%

**CONCESSIONAIRE RACE/ETHNICITY**

- Caucasian: 53%
- African American: 22%
- Hispanic/Laotín: 17%
- Asian/Pacific Islander: 6%
- Other: 2%

**SEASONAL STAFF ALL EMPLOYEES**

- Male: 42%
- Female: 58%

**SEASONAL STAFF ALL EMPLOYEES RACE/ETHNICITY**

- Caucasian: 29.41%
- African American: 55.53%
- Hispanic/Latínx: 13.51%
- American Indian or Alaska Native: 0.18%
- Asian or Pacific Islander: 0.76%
- Other: 0.0%

**FULL-TIME STAFF GENDER**

- Male: 48.29%
- Female: 51.61%

**FULL-TIME STAFF RACE/ETHNICITY**

- Caucasian: 64.52%
- African American: 16.13%
- Hispanic/Latínx: 16.13%
- American Indian or Alaska Native: 0%
- Asian or Pacific Islander: 0%
- Other: 3.23%

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* This number reflects only the employees on the payroll of the State Fair of Texas, and does not include the employment figures of the hundreds of small business vendors operating throughout the fairgrounds.

** Inclusive of retirement payments.

*** Inclusive of all full-time employees as of Dec. 31, 2022.
**Financial Highlights**

**Revenues**
- Concessions (51%) $45,335,895
- Admissions and Parking (34%) $30,128,202
- Exhibit Space and Other Rentals (5%) $4,838,600
- Contributions (7%) $6,410,951
- Interest Income and Dividends (1%) $85,711
- Other (1%) $845,337
- Operating Revenues $88,414,896

**Expenses**
- Fair Time Experience (57%) $41,514,532
- Agriculture (9%) $6,549,438
- Education (4%) $1,061,981
- Community Involvement (6%) $11,544,230
- Management and General (6%) $6,044,463
- Fundraising (6%) $4,304,261
- Operating Expenses $73,018,905

**Excess of Revenues over Expenses** $15,395,991

**Statements of Activities**

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<td>Other</td>
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<td><strong>Total Revenues</strong></td>
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<td>$75,866,798</td>
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<tr>
<td><strong>Expenses</strong></td>
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<tr>
<td>Fair Time Experience</td>
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<td>Management and General</td>
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<td>$15,395,991</td>
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### STATEMENTS OF FINANCIAL POSITION

#### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
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<tbody>
<tr>
<td><strong>CURRENT ASSETS:</strong></td>
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<tr>
<td>CASH</td>
<td>$309,557</td>
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<td>RESTRICTED INVESTMENT FOR FAIR PARK IMPROVEMENTS</td>
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<td>RESTRICTED INVESTMENT FOR COTTON BOWL IMPROVEMENTS</td>
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<td>INVESTMENTS</td>
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<td>70,904,730</td>
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<td>ACCOUNTS RECEIVABLE</td>
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<td>962,122</td>
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<td>INVENTORIES, NET</td>
<td>209,507</td>
<td>193,257</td>
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<td>PREPAID EXPENSES</td>
<td>258,617</td>
<td>321,254</td>
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<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td><strong>96,450,704</strong></td>
<td><strong>84,391,725</strong></td>
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<table>
<thead>
<tr>
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<th>2021</th>
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<tbody>
<tr>
<td><strong>PROPERTY AND LEASEHOLD IMPROVEMENTS, AT COST:</strong></td>
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<tr>
<td>MIDWAY IMPROVEMENTS</td>
<td>$15,036,044</td>
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<td>AMUSEMENT RIDES</td>
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<td>BUILDING IMPROVEMENTS</td>
<td>28,104,724</td>
<td>23,690,131</td>
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<td>FURNITURE, FIXTURES, AND EQUIPMENT</td>
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<td>10,208,142</td>
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<td>CONSTRUCTION IN PROGRESS</td>
<td>266,960</td>
<td>10,487</td>
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<td>LAND</td>
<td>4,754,089</td>
<td>4,754,089</td>
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<td><strong>TOTAL PROPERTY AND LEASEHOLD IMPROVEMENTS</strong></td>
<td><strong>70,977,090</strong></td>
<td><strong>67,466,999</strong></td>
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<td>LESS - ACCUMULATED DEPRECIATION AND AMORTIZATION</td>
<td>(60,525,932)</td>
<td>(57,576,439)</td>
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<td>NET LEASEHOLD IMPROVEMENTS AND EQUIPMENT</td>
<td>18,451,158</td>
<td>18,890,560</td>
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<td>DEFERRED COMPENSATION</td>
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<td>2,287,938</td>
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<tr>
<td>FINANCE LEASE RIGHT-OF-USE LIABILITIES</td>
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<td>OPERATING LEASE RIGHT-OF-USE LIABILITIES</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$135,080,076</strong></td>
<td><strong>$104,850,223</strong></td>
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#### LIABILITIES AND NET ASSETS

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<tr>
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<th>2022</th>
<th>2021</th>
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<tbody>
<tr>
<td><strong>CURRENT LIABILITIES:</strong></td>
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<td></td>
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<tr>
<td>ACCOUNTS PAYABLE AND ACCRUED LIABILITIES</td>
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<td>ACCRUED FAIR PARK IMPROVEMENTS</td>
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<td>311,416</td>
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<td>OPERATING LEASE RIGHT-OF-USE LIABILITIES</td>
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<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
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<td><strong>20,270,502</strong></td>
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<td>DEFERRED RENT LIABILITY</td>
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<td>DEFERRED COMPENSATION</td>
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<td>OPERATING LEASE RIGHT-OF-USE LIABILITIES</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
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<td><strong>NET ASSETS:</strong></td>
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<td>WITHOUT DONOR RESTRICTIONS:</td>
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<td>BOARD-DESIGNATED OPERATING RESERVE</td>
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<td>BOARD-DESIGNATED FUTURE FAIR PARK PROJECTS</td>
<td>4,937,422</td>
<td>3,167,375</td>
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<tr>
<td>BOARD-DESIGNATED SCHOLARSHIP FUND RESERVE</td>
<td>2,721,319</td>
<td>3,167,375</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>88,822,585</strong></td>
<td><strong>75,303,453</strong></td>
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</tbody>
</table>

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### Statements of Functional Expenses

#### 2022

<table>
<thead>
<tr>
<th></th>
<th>Program Services</th>
<th>Supporting Services</th>
<th>Total</th>
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<tbody>
<tr>
<td><strong>Fair Time Experience</strong></td>
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</tr>
<tr>
<td>Advertising and Promotion</td>
<td>$102,623</td>
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<td>$216,353</td>
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<td>Contract Services</td>
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<td>1,289,319</td>
<td>14,783,024</td>
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<td>Depreciation and Amortization</td>
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<td>3,181,739</td>
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<tr>
<td>Fair Operational Costs</td>
<td>9,384,574</td>
<td>923,244</td>
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<td>Fair Park Improvements</td>
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<tr>
<td>Grants and Other Assistance</td>
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<td>1,834,469</td>
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<td>Occupancy</td>
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<td>Other</td>
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<td>96,860</td>
<td>368,357</td>
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<td>Professional Fees</td>
<td>182,922</td>
<td>7,839</td>
<td>190,761</td>
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<tr>
<td>Repairs and Maintenance</td>
<td>836,754</td>
<td>124,661</td>
<td>961,415</td>
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<td>Salaries, Wages, Benefits, Taxes</td>
<td>8,284,191</td>
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<td>Supplies</td>
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<td>165,905</td>
<td>1,477,804</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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<td>$6,549,438</td>
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#### 2021

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<th>Program Services</th>
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<tr>
<td><strong>Fair Time Experience</strong></td>
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<td>Advertising and Promotion</td>
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<td>Fair Operational Costs</td>
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<td>Fair Park Improvements</td>
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<tr>
<td>Grants and Other Assistance</td>
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<td>1,748,724</td>
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<td>Professional Fees</td>
<td>182,922</td>
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<td>190,761</td>
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<td>Repairs and Maintenance</td>
<td>836,754</td>
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<td>Scholarships</td>
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<tr>
<td>Supplies</td>
<td>1,311,899</td>
<td>165,905</td>
<td>1,477,804</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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<td>$41,283,655</td>
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</table>

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WFAA

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NAT FEDERAL

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Margo & Kyle Burnett
Lisa Bush
Bush Rustick Sheraton PC
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Zane Butler
Danny Bryant
Judy D. Byrd
D. Harold Byrd III
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CALWest
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CCI Allen II LP
CCI-Millennium LP
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The Chanslor Family Foundation
Charley's Corner Kitchen
Leslie Chapman
Andrea & Heath Cheek
Bryan Cheek
Chilton Grain Company
Emma Christensen
Chuck Fantarini Chevelot
Cipa
Circa P Fried
ConePoint Foundation
Lindsey Clark & Rainer Zuercher
CMD Commercial Flooring, Inc.
Color Dynamics
Comerica Bank
Complete Land Management Services
Consolid & Giles LLC
Concession Staffing Services, LLC
Karissa Condinos
Mr. & Mrs. Barry Cooper
Cortin Properties
Conservative Baptist Church
Jeff Cotton
Came & Steve Coster
Cre Oil
CRS Partners LLC
Crowd Popcorn Co.
Crazy Beautiful Women
CRST/ICC Waterline Owner LLC
Crest Cadillac
Bobby Crothy
Pate Crow
Crow Holdings
Crista Wagner Trust
Culinaire Agency
Kathy Culver
CXL LLC
Mr. & Mrs. Terry Dallas
Dallas Jacquet's Rugby
Dallas Sports Commission
Dallas Stars

Dallas Symphony Orchestra
Darrock Plumbing Company, Inc.
Deep Dyke
Dana Crane Companies
Johnie & Garrett
Shelvia Dean
Frank Deel
Carol & Mike Demas
Delight Foods
Dexter & Company
DHF Partnership
Jonathan Doggs
Direct Retail Partners
Distinguished Care Services
Dogwater Cattle Co.
Mrs. Charles Donie
Driver Pipeline Co., Inc
John & Michael Olian
Sage & Doug Durfee
Neal Durbin III
Dynamic Systems, Inc.
Dysart
E. H. Ten Eyck & Co., Inc.
E. H. Dupont de Nemours and Company
Eastern Plumbing Supply
EATLY
Blake Edwards
EGR Architectural Millwork
EGL Utilities, Inc.
Michelle A. Elies
Exxen Jewelry
NorthPark Center
Elements of Architecture
Eliza Page
Steve Elwell
Emergency Ice
Engage Assurance Program LLC
Randy Engstrom
Knightright MD
Mr. & Mrs. Ruben Espiruel
Robert Extram
Scott Etheredge
H. Craig Evans
Pamela & Roy Gene Evans
John Fantier
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Fair Ride Entertainment
Favre Max
Farm Pac Kitchen
H upd & Rob Farrell
FAS Electric, Inc.
FEB Rosedal Capital
Lisa Frankin
Rusty Fitzgerald
Craig Fletcher
Jack & Vickie Fletcher
Fletcher's Original State Fair Corny Dogs
Fosley
For Giving Foundation
Gary Fons
Robert Forward
Fort Worth Zoo
Four Balloons Brewery
Four Seasons Hotels and Resorts
Freeman Maile Hyundai
Frost Industries
Frisco Roughriders Foundation
Frontier Spirits LLC
Frontiers of Flight Museum
Frost Bank
Frueda Caro