

2023



BIG TEX BOOT DESIGN CONTEST

PRESENTED BY LUCCHESI BOOTMAKER



STATE FAIR
OF
TEXAS®

18183
LUCCHESI
BOOTMAKER

HOWDY
FOLKS



HOWDY FOLKS!

HELP DESIGN MY NEXT PAIR OF BOOTS

I have been rockin' my size 96 Lucchese boots since 2019. They have seen a lot throughout the last four years, but I think it is time to let them rest and dust off a new pair just in time for the 2023 State Fair of Texas.

Just like back in 2019, I'm hoping for some help to make my new boots special. I'm counting on you—the Fair fans—to help design my next pair of Lucchese boots, because there is nothing like sportin' a new design created by someone who loves the State Fair of Texas as much as I do!

Designing boots might sound daunting, but all you have to do is draw, paint, or illustrate your design on the templates provided and submit it with the contest entry form to the State Fair of Texas between **October 26, 2022, and January 31, 2023**. The final winning design will be announced on March 2, 2023.

I know there are many talented Fair folks, so don't miss your chance to be the designer of the biggest, best-known pair of Lucchese boots in all the Lone Star State. Submit your design today!

Your pal,



Big Tex

P.S. - Your design must be postmarked by Tuesday, January 31, 2023, to be considered. So don't dilly-dally, get to designin'!



2023 BIG TEX® BOOT DESIGN CONTEST PRESENTED BY LUCCHESI

MAIL DESIGNS AND ENTRY FORM TO:
State Fair of Texas, ATTN: Big Tex Boot Design Contest, P.O. BOX 150009, Dallas, TX 75315

TYPE OR PRINT • ALL INFORMATION REQUIRED FOR VALID ENTRY FORM

ENTRY FORM

DESIGNER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE NUMBER: _____

AGE: _____

FOR OFFICE USE ONLY

TERMS AND CONDITIONS

By signing this Entry Form and as a condition of entry in the State Fair of Texas' Big Tex Boot Design contest, I certify that I have read, understand, and will abide by the rules and regulations, as defined by State Fair of Texas. I acknowledge that all of the stated information and representations are true and correct. The State Fair of Texas reserves the right to edit, adapt, publish, publicize, assign and/or use any or all of designs, including my name, in its business, promotion and advertising, without any compensation to me. I acknowledge that the State Fair of Texas reserves the right to publish designs, photograph entries or images of me taken during the contest events and use such designs, photographs or images in its business, promotion and advertising without any compensation due to me. By signing below, I voluntarily agree to these terms.

ENTRIES MUST BE POSTMARKED BY TUESDAY, JANUARY 31, 2023 TO BE CONSIDERED.

SIGNATURE: _____ DATE: _____

COMPETITION INFORMATION AND RULES

CONTEST RULES

- Entries for this contest must be a drawing, painting, or illustration.
- Entries must use the outer, inner, and front & back boot templates provided. Design of boot vamp and heel are not to be altered from what is shown.
- All entries must be original works of art. No copyrighted materials or art allowed.
- **The Lucchese brand logo must be incorporated in the design as designated on the template.**

PROHIBITED

- Designs that are not used on the templates provided.
- Designs unbecoming of the Lucchese and State Fair of Texas brand will not be considered.

MAXIMUM ENTRIES

- One entry per person.

TIMELINE

Contest Entries Due — **January 31, 2023**

Winner Announced — **March 2, 2023**

WINNER RECEIVES

- Winning design will be fabricated on Big Tex's boots and be on display all 24 days of the Fair for a minimum of 3 years.
- Recognition in press and marketing materials when the winning design is announced and at the 2023 Big Tex installation.
- Outfitted with a pair of Lucchese boots (value \$895).

★ OUTER SIDE ★

2023 Big Tex Boot Design Contest



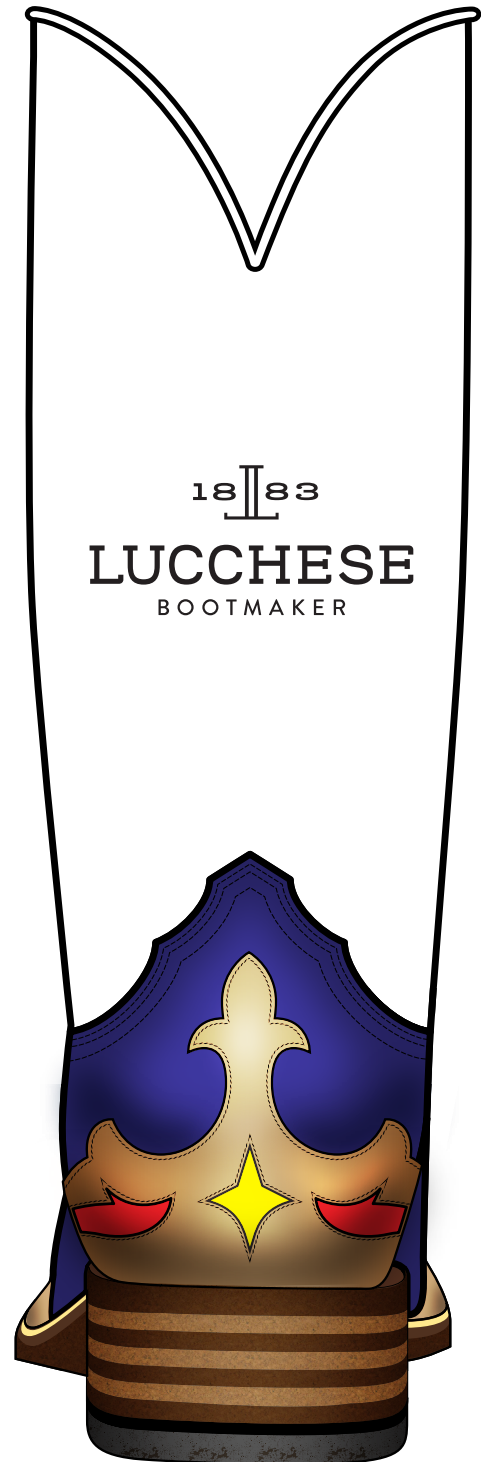
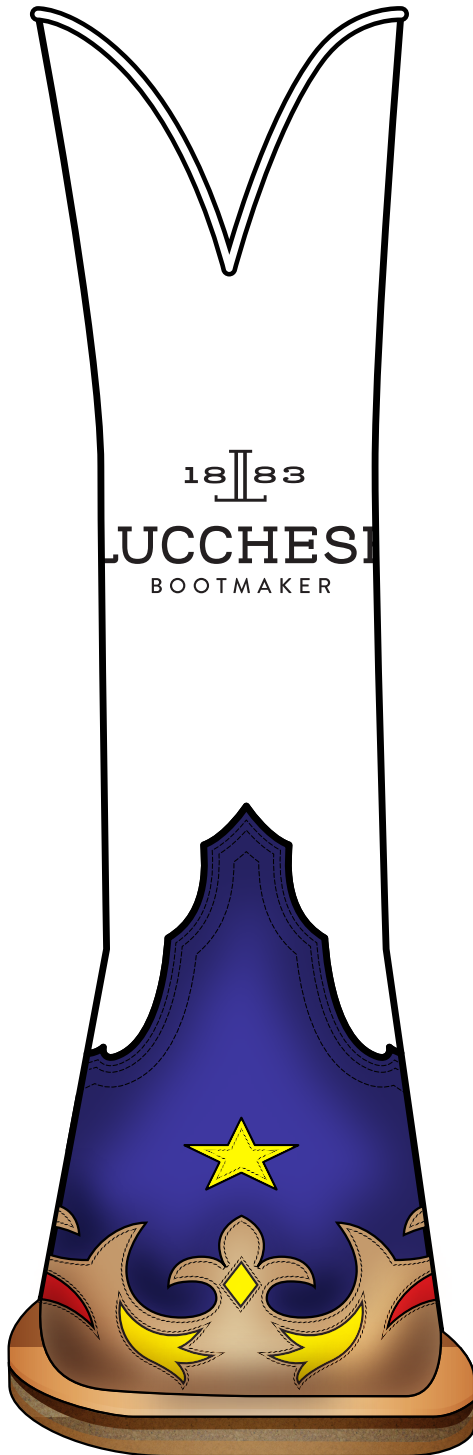
★ INNER SIDE ★

2023 Big Tex Boot Design Contest



★ FRONT & BACK ★

2023 Big Tex Boot Design Contest



..... FRONT

..... BACK