

• FRIDAY  JUNE 19 •

2020



★ STATE FAIR OF TEXAS ★

| [BIGTEX.COM/GOLF](http://BIGTEX.COM/GOLF) |



*Ninth Annual*  
**BIG TEX GOLF CLASSIC**

JUNE 19, 2020  
•  
TENISON PARK  
GOLF COURSE, DALLAS  
•  
AWARDS RECEPTION  
FOLLOWING PLAY

8:30 – 9:45 A.M.  
REGISTRATION / BREAKFAST  
•  
10 A.M.  
SHOTGUN  
START FORMAT



*Your participation in The Big Tex Golf Classic directly supports The Big Tex Youth Livestock Auction & Scholarship Program. Thank You!*

*About*  
**THE STATE FAIR OF TEXAS**

Since its inception in 1886, the State Fair of Texas has celebrated all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment. The State Fair of Texas is a 501(c)(3) nonprofit organization with proceeds helping to preserve and improve our home, Fair Park; underwrite museums, community initiatives, and scholarship programs to support students throughout the Lone Star State pursuing higher education; and help improve State Fair operations. The 2020 exposition runs September 25 to October 18 in Fair Park.

The State Fair of Texas is a 501(c)(3) nonprofit organization, and does not receive any government funding or support. Its nonprofit purpose is funded through the proceeds from the annual State Fair of Texas event. The net proceeds from the Fair are reinvested in Fair Park, in the form of capital improvements; given as scholarships to deserving students throughout the state of Texas; used to support the Fair Park museum facilities and community outreach programs; and used to improve the State Fair's operation.

**BIG TEX GOLF CLASSIC  
BACKGROUND & PROCEEDS**



The State Fair of Texas Chairman's Task Force is pleased to present the 10th Annual Big Tex Golf Classic. Proceeds from this year's Classic will benefit The Big Tex Youth Livestock Auction and Scholarship Program.

The Big Tex Youth Livestock Auction and Scholarship Program is open to hard working FFA and 4-H high school senior students who compete in State Fair livestock shows and to outstanding students attending the following Fair Park-area high schools: Irma Lerma Rangel Young Women's Leadership School, Franklin D. Roosevelt, Lincoln, James Madison, North Dallas, & Woodrow Wilson High School.

**TIME, PLACE,  
& FORMAT**



The Classic is being held at the Tenison Park Golf Course on Friday, June 19, 2020. Registration begins at 8:30 a.m. Carts will leave at 9:45 a.m. The Classic will start promptly at 10 a.m. The format is a four-person scramble.

**BREAKFAST & AWARDS RECEPTION**



Breakfast and awards reception are complimentary. Breakfast will begin at 8:30 a.m. at the tournament pavilion.

*Your Contribution*  
**MAKES A DIFFERENCE**

| 2020 GOLF SPONSOR LEVELS    | COST     | GOLFERS | STATE FAIR OF TEXAS SEASON PASSES | STATE FAIR OF TEXAS ONE-TIME ADMISSION PASSES | STATE FAIR OF TEXAS ONE-TIME PARKING PASSES | STATE FAIR OF TEXAS HONOR GUEST PASSES | AUCTION PARTY INVITATIONS | BIG TEX SCHOLARSHIP PROGRAM LUNCHEON SEATS | GIFT BASKET |
|-----------------------------|----------|---------|-----------------------------------|---|---|--|---------------------------|--|-------------|
| <b>TITLE</b>                | \$20,000 | 16      | 2                                 | 50  | 20  | 2                                      | 1                         | 2  | 4           |
| <b>CO-TITLE</b>             | \$10,000 | 8       | 2                                 | 25  | 10  | 1                                      | 1                         | 2  | 4           |
| <b>SHIRT</b>                | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>FORECADDIE</b>           | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>BREAKFAST</b>            | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>STATE FAIR SCHOLARS*</b> | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>BALL</b>                 | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>TAILGATE GAME</b>        | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>HAT</b>                  | \$5,000  | 4       | 2                                 | 10  | 5   | 1                                      | 1                         | 1  | 2           |
| <b>TEAM PHOTO</b>           | \$3,500  | 4       | 1                                 | 5   | 2   | 1                                      | 1                         |  | 1           |
| <b>CIGAR</b>                | \$3,500  | 4       | 1                                 | 5   | 2   | 1                                      | 1                         |  | 1           |
| <b>TENT</b>                 | \$3,500  | 4       | 1                                 | 5   | 2   | 1                                      | 1                         |  | 1           |
| <b>GLOVE</b>                | \$3,500  | 4       | 1                                 | 5   | 2   | 1                                      | 1                         |  | 1           |

*Your Contribution*  
**MAKES A DIFFERENCE**

| <b>2020 GOLF SPONSOR LEVELS</b> | <b>COST</b> | <b>GOLFERS</b> | <b>STATE FAIR OF TEXAS SEASON PASSES</b> | <b>STATE FAIR OF TEXAS ONE-TIME PARKING PASSES</b> | <b>AUCTION PARTY INVITATIONS</b> | <b>GIFT BASKET</b> |
|---------------------------------|-------------|----------------|--|--|----------------------------------|--------------------|
| <b>BEVERAGE STATION</b>         | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>TOWEL</b>                    | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>PUTTING CONTEST</b>          | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>RANGE</b>                    | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>BALLMARKER</b>               | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>CLOSEST TO THE PIN</b>       | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>TEE</b>                      | \$2,500     | 4              | 1  | 1  | 1                                | 1                  |
| <b>TEAM</b>                     | \$2,000     | 4              |  |  |                                  |                    |
| <b>1/2 TEAM</b>                 | \$1,000     | 2              |  |  |                                  |                    |

*Big Tex*  
**GOLF CLASSIC REGISTRATION**

NAME: \_\_\_\_\_

COMPANY/FIRM: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DONATION AMOUNT: \$ \_\_\_\_\_

( NO ADVERTISING, GIFT BASKETS, OR GOLFERS )

## SPONSORSHIP OPPORTUNITIES



- |   |                         |   |                       |
|---|-------------------------|---|-----------------------|
| <input type="checkbox"/> Title            | (\$20,000 - 16 golfers) | <input type="checkbox"/> Team Photo         | (\$3,500 - 4 golfers) |
| <input type="checkbox"/> Co-Title         | (\$10,000 - 8 golfers)  | <input type="checkbox"/> Tent               | (\$3,500 - 4 golfers) |
| <input type="checkbox"/> Player Breakfast | (\$5,000 - 8 golfers)   | <input type="checkbox"/> Beverage Station   | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Forecaddie       | (\$5,000 - 8 golfers)   | <input type="checkbox"/> Ballmarker         | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Scholars'        | (\$5,000 - 4 golfers)   | <input type="checkbox"/> Putting Contest    | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Shirt            | (\$5,000 - 4 golfers)   | <input type="checkbox"/> Golf Towels        | (\$2,500 - 2 golfers) |
| <input type="checkbox"/> Tailgate Game    | (\$5,000 - 4 golfers)   | <input type="checkbox"/> Golf Tee           | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Hat              | (\$5,000 - 4 golfers)   | <input type="checkbox"/> Driving Range      | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Ball             | (\$5,000 - 4 golfers)   | <input type="checkbox"/> Closest-to-the-Pin | (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Glove            | (\$3,500 - 4 golfers)   | <input type="checkbox"/> Team               | (\$2,000 - 4 golfers) |
| <input type="checkbox"/> Cigar            | (\$3,500 - 4 golfers)   | <input type="checkbox"/> 1/2 Team           | (\$1,000 - 2 golfers) |

**BIGTEX.COM/GOLF**

*Big Tex*  
**GOLF CLASSIC REGISTRATION**

**PLEASE SEND YOUR  
REGISTRATION TO:**



By email: [taylor.bledsoe@jpmorgan.com](mailto:taylor.bledsoe@jpmorgan.com),  
[kyle.berry@senderoconsulting.com](mailto:kyle.berry@senderoconsulting.com) or  
[sbrosin@bigtex.com](mailto:sbrosin@bigtex.com)

By mail: State Fair of Texas, Attn: Susan Brosin,  
PO Box 150009, Dallas, TX 75315

**LOGOS**



As soon as possible, but no later than  
**Friday, June 5, 2020**, please send your logos  
in several different formats (eps, jpg, png, tiff) to:  
[sbrosin@bigtex.com](mailto:sbrosin@bigtex.com).

**PLAYERS**



Please send your list of players to:  
[sbrosin@bigtex.com](mailto:sbrosin@bigtex.com) by **Friday, June 12, 2020**.

**PAYMENT**



You will receive an invoice upon the Classic's receipt  
of your registration. Please send payment as so  
directed. Checks and major credit cards are accepted  
by phone at 214-421-8724.



*Your participation in The Big Tex Golf Classic directly supports The Big Tex  
Youth Livestock Auction & Scholarship Program. **Thank You!***



★ STATE FAIR  
OF  
TEXAS® ★

DALLAS MADE

*Developed in FAIR PARK • Designed in DEEP ELLUM*  
*Sourced in STEMMONS CORRIDOR • Printed in DOWNTOWN*