INDOOR:
1. CENTENNIAL EXHIBIT HALL
   $29 sq. ft. (20'x20' min)

2. CRAFT PAVILION
   $27 (crafts & collectibles) Adtl. charge of $100 per corner

3. EMBARCADERO
   $29 sq. ft. Adtl. charge of $100 per corner

4. GRAND PLACE
   $30 sq. ft. (Adtl. charge of $100 per corner)

5. GATEWAY PAVILION
   $26.75 sq. ft. (Adtl. charge of $100 per corner)

OUTDOOR:
6. NIMITZ DRIVE
   $12,500 (10'x10' tent, electrical, 8' table)

7. CENTENNIAL EXHIBIT TERRACE
   $8 sq. ft. (20'x20' min)

8. GRAND PLACE TERRACE
   $7 sq. ft. (20'x20' min)

9. TEXAS TOWER PLAZA
   $10 sq. ft. (promotional*) $17 sq. ft. (retail**)

10. CHEVROLET PARK PLAZA
    $10 sq. ft.

11. FIRST AVENUE
    $12.50 sq. ft. (20'x20' min)

Rates are based on location, space size, cost per square foot and are for 24 days unless otherwise noted. The Exhibits Department does not charge a percentage of sales.

**Cost calculation examples:**

- 10'x10' = 100 sq. ft. x price per square foot ($29) = $2,900
- 20'x20' = 400 sq. ft. x price per square foot ($29) = $11,600

*PROMOTIONAL: Distribution of information, sampling of product or services, and acceptance of deposit for future delivery

**RETAIL: Accepts payment for immediate exchange of product or service.