

2019



BIG TEX BOOT DESIGN CONTEST

PRESENTED BY LUCCHESI BOOTMAKER



18 || 83
LUCCHESI
BOOTMAKER

HOW
TO
FOLK



HOWDY, FOLKS. I NEED YOUR HELP!

You might've noticed I sported a brand-new pair of custom Lucchese boots at the 2018 State Fair of Texas. Those puppies, a size 96, were designed and constructed by a team of Lucchese bootmakers in El Paso, Texas. The fit was perfect and the look top-notch.

But the new look got me thinkin' – what if I had a Fair fan design the look of my 2019 Lucchese boots? I'd proudly sport a pair made by someone who loves the State Fair – who knows, it could be your design!

Here's your chance to submit a design for my 2019 Lucchese boots. All you need to do is draw, paint, or illustrate your design on the templates provided and submit them along with the contest entry form to the State Fair of Texas between November 1, 2018, and January 31, 2019. Ten designs will be selected as finalists by a panel of judges. From there, the top design will be chosen through online voting, held February 18 - 28, 2019. The final winning design will be chosen by March 4, 2019.


Don't miss your chance to be the designer of the biggest, best-known pair of Lucchese boots in all the Lone Star State. Submit your design today, podner!

Your pal,



Big Tex

P.S. - Your design must be postmarked by Monday, January 31, 2019, to be considered. So don't dilly-daddle, get to designin'!



2019 BIG TEX® BOOT DESIGN CONTEST PRESENTED BY LUCCHESE

MAIL DESIGNS AND ENTRY FORM TO:
State Fair of Texas, ATTN: Big Tex Boot Design Contest, P.O. BOX 150009, Dallas, TX 75315

TYPE OR PRINT • ALL INFORMATION REQUIRED FOR VALID ENTRY FORM

ENTRY FORM

DESIGNER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE NUMBER: _____

AGE: _____

FOR OFFICE USE ONLY

TERMS AND CONDITIONS

By signing this Entry Form and as a condition of entry in the State Fair of Texas' Big Tex Boot Design contest, I certify that I have read, understand, and will abide by the rules and regulations, as defined by State Fair of Texas. I acknowledge that all of the stated information and representations are true and correct. The State Fair of Texas reserves the right to edit, adapt, publish, publicize, assign and/or use any or all of designs, including my name, in its business, promotion and advertising, without any compensation to me. I acknowledge that the State Fair of Texas reserves the right to publish designs, photograph entries or images of me taken during the contest events and use such designs, photographs or images in its business, promotion and advertising without any compensation due to me. By signing below, I voluntarily agree to these terms.

ENTRIES MUST BE POSTMARKED BY THURSDAY, JANUARY 31, 2019 TO BE CONSIDERED.

SIGNATURE OF DESIGNER: _____ DATE: _____

COMPETITION INFORMATION AND RULES

CONTEST RULES

- Entries for this contest must be a drawing, painting, or illustration.
- Entries must use the outer, inner, and front & back boot templates provided. Design of boot vamp and heel are not to be altered from what is shown.
- All entries must be original works of art. No copyrighted materials or art allowed.
- The Lucchese brand logo must be incorporated in outer side panel of the design.

PROHIBITED

- Designs that are not used on the templates provided.
- Designs unbecoming of the Lucchese and State Fair of Texas brand will not be considered.

MAXIMUM ENTRIES

- One entry per person.

TIMELINE

Contest Entries Due — **January 31, 2019**

Top 10 Finalists Announced — **February 18, 2019**

Online Voting of Finalists — **February 18 - February 28, 2019**

Winner Announced — **March 4, 2019**



★ OUTER SIDE ★

2019 Big Tex Boot Design Contest



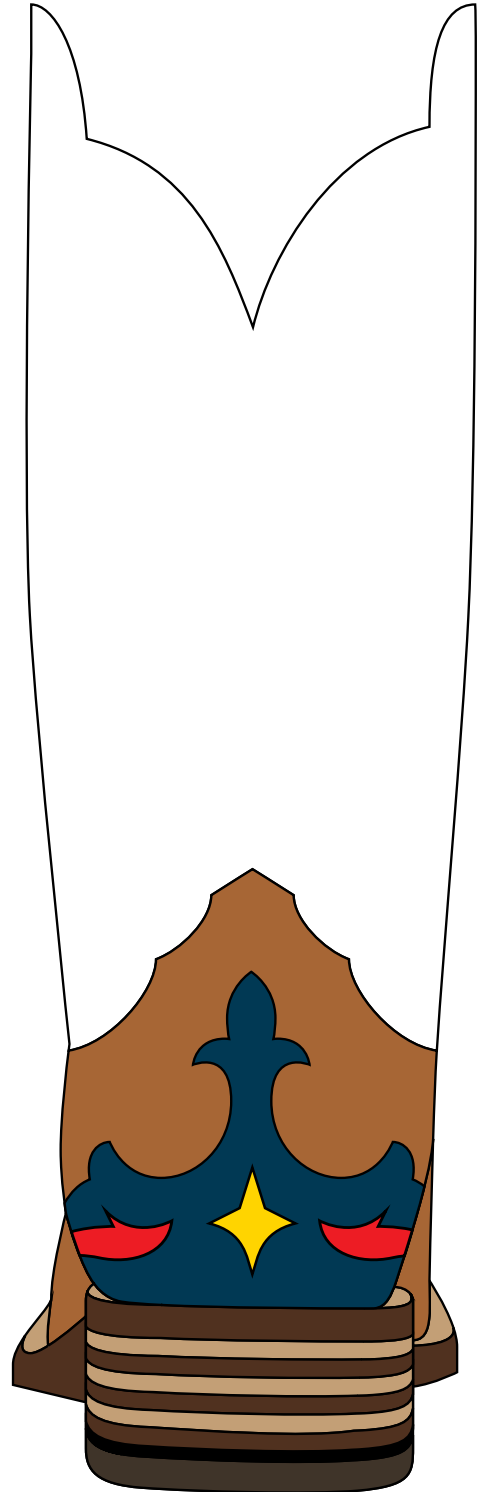
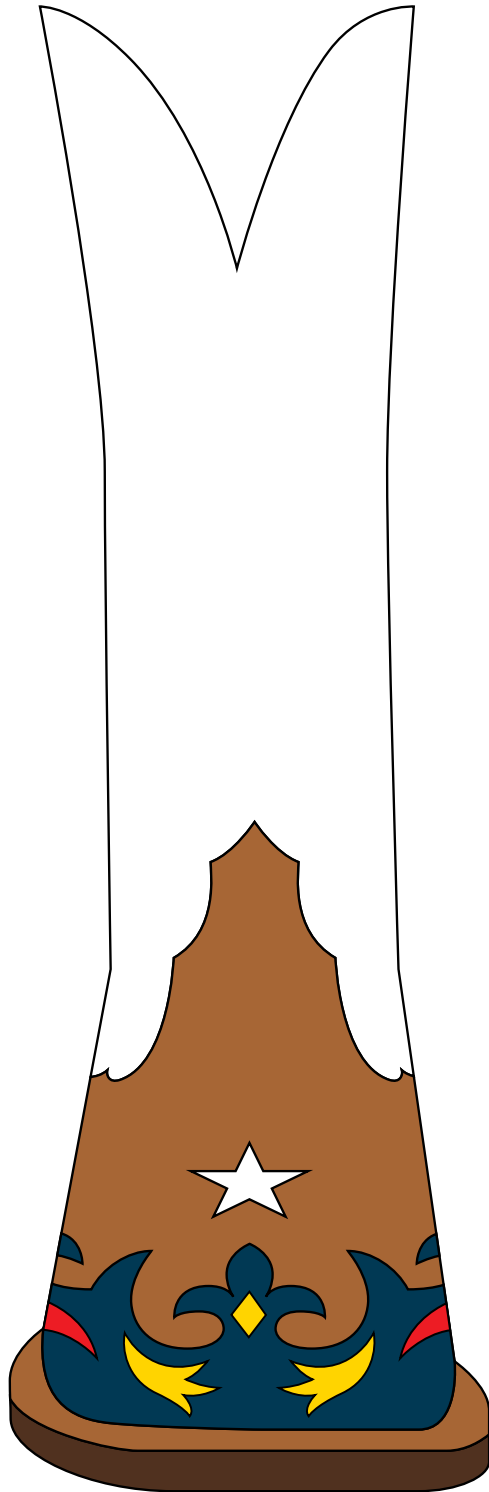
★ INNER SIDE ★

2019 Big Tex Boot Design Contest



★ FRONT & BACK ★

2019 Big Tex Boot Design Contest



..... FRONT

..... BACK