

Hotdogs, Get Your Hotdogs!

Becoming a Food Vendor at the Fair

FOODIES

QUEST 04 AQR

STATE FAIR OF TEXAS CURRICULUM

STUDENT EDITION

Recap

You will be going to the State Fair of Texas to determine what's the most popular food this year, so you can predict what will be in demand for next year's Fair...and come up with a plan for it!

STATE FAIR MAP



From your class discussion:

- ★ Recall some foods at the Fair that have been popular in the past.
- ★ If you didn't get a chance to see the process of becoming a concessionaire at the Texas State Fair, here's the link again: <http://bigtex.com/spacerental/concessionspace/>



Plan Your Route

- ★ First visit the Midway, in the center of the Fairgrounds.
- ★ Next, find the Tower Building Food Court, near Big Tex. The Tower Building has a giant golden eagle on the top of it!
- ★ Finally, go to the Skyway Porch to find more vendors.



Optional Materials to Bring

- ★ Pen or Pencil
- ★ Notebook or Paper
- ★ Smartphone or Tablet

While You're There

You will use information you gather at the State Fair to help you with THREE project goals:

1. Predict what food will be popular at next year's Fair, and make a plan to sell it.
2. Design a unique and eye-catching marketing poster for your new food.
3. Compose a 3-minute speech to accompany your new concoction and poster.



Source: <https://designschool.canva.com/blog/25-ways-to-design-an-awesome-poster-and-create-a-buzz-for-your-next-event/>

Hotdogs, Get Your Hotdogs!

Becoming a Food Vendor at the Fair

FOODIES

QUEST 04 AQR

STATE FAIR OF TEXAS CURRICULUM

The objective of your visit TODAY is to enjoy the many food options while surveying fairgoers on their favorite food, so you can work on your projects back at school.

★**HOTDOGS, GET YOUR HOTDOGS!:** Sample as many foods as you can.

o Ask fairgoers and vendors their absolute favorite food at the Fair

- You may choose to count their favorite dessert and their favorite main dish
- Record votes on a device or in a notebook, or use the table here:

FOOD	VOTES (use tally marks)	Total



Back at School

When you return to class following your State Fair visit, you will work on your three projects. See your teachers for more information.