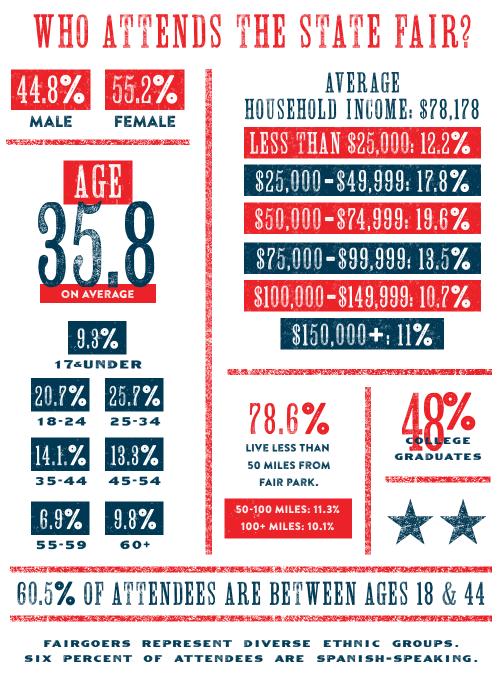
## DEMOGRAPHICS

The State Fair of Texas funded a research<sup>1</sup> study on property during the 24 days of the 2017 Fair. More than 24,500 fairgoers responded to the survey at self-guided kiosks located in four buildings on the grounds: Automobile Building, Coliseum, Creative Arts and Grand Place.

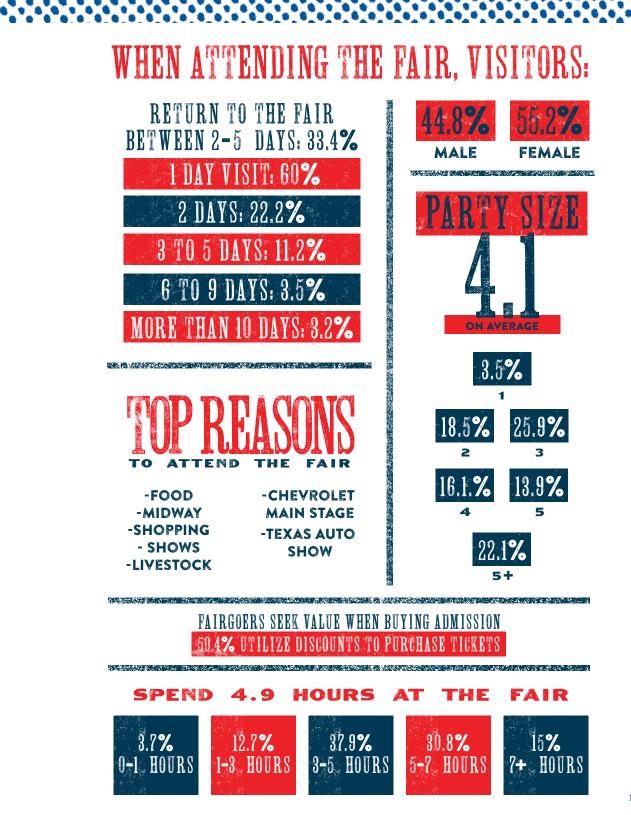




<sup>1</sup>EventCorp Services

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