

Hotdogs, Get Your Hotdogs!

Becoming a Food Vendor at the Fair

FOODIES

QUEST 04 AQR

STATE FAIR OF TEXAS CURRICULUM

The Texas State Fair has thousands of vendors every year. Ever wonder how to become one? There are many different requirements and costs, depending on which type you are! Being a concessionaire requires applications, costs, and you have to consider whether people will want **YOUR** food. Using math, you will discover the best type of food to sell in order to become a concessionaire...and make a profit.



During this Foodie Quest, you will:

- ★ Determine the most popular food at the State Fair of Texas.
- ★ Create a presentation to be a concessionaire at next year's Fair.



Learning Standards

- ★ Math (AQR) TEKS: 1.a; 1.b; 1.c; 1.e
- ★ Art TEKS: Art I: 1C, 2F; Art II: 2B
- ★ ELAR TEKS: E4(16)(F), E4(14)(C), E4(25)
- ★ Career Development TEKS: EC.2.B; EC.3.E; EC.4.B; EC.4.C; EC.4.E

Before You Go - 15 min prep time, 45 min teaching time

- ★ Discuss as a class ways to organize data collection
- ★ Assign groups and have them research foods at the Fair to determine what they think is the most popular
- ★ Have groups research the process of becoming a concessionaire at the Texas State Fair:
 - o <http://bigtex.com/spacerental/concessionspace/>



Invitation

- ★ Invite students to head to the State Fair of Texas to determine the favorite food of this year's Fair. Then follow the instructions and route below:



Plan Your Route

- ★ First visit the Midway, in the center of the Fairgrounds.
- ★ Next, find the Tower Building Food Court, near Big Tex. The Tower Building has a giant golden eagle on the top of it!
- ★ Finally, go to the Skyway Porch to find more vendors.

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STATE FAIR MAP



Optional Materials to Bring

- ★ Pen or Pencil
- ★ Notebook or Paper
- ★ Smartphone or Tablet



While You're There

The objective of your visit is to enjoy the many food options while surveying fairgoers on their favorite food.

★ **HOTDOGS, GET YOUR HOTDOGS!** Sample as many foods as you can.

- Ask fairgoers and vendors their absolute favorite food at the Fair
 - ☐ You may choose to count their favorite dessert and their favorite main dish
 - ☐ Record votes on a device or in a notebook, or use the table here:

FOOD	VOTES (use tally marks)	Total



After the Fair – 1 hour prep and 1 day to present project

When you return to class following your State Fair visit, you will:

- ★ Use graphs to represent your data (use any type you deem most appropriate).
- ★ As a group, determine the best-selling food at the Fair for this year.
- ★ Create a presentation (with your group) using technology to include:
 1. Application to become a concessionaire
 2. Food you are choosing to sell for next year's Fair
 3. Selling points on why your food is needed at the Fair
 4. Graph of data showing the popularity of foods at the Fair
 5. Advertising methods for your food and cost of your food (converted into coupons)

ART COMPONENT

Create a marketing poster for your food product!
Understanding and utilizing the principles of design is very important when creating a poster meant to catch the eye of the public and entice them into wanting to know more about your product. Too much is overstimulation and can create visual chaos; however, too little is just boring and will not yield positive results.

- ★ Below is a link to an excellent article on how to create a successful and interesting poster design, complete with fantastic examples.
 - o Read and study the examples included and then get to work on your own poster design for your State Fair food product!
 - o <https://designschool.canva.com/blog/25-ways-to-design-an-awesome-poster-and-create-a-buzz-for-your-next-event/>

ENGLISH COMPONENT

Write a three-minute persuasive speech that will accompany your State Fair food poster and convince Fair officials to select your food to be served at the State Fair next year. The speech should:

1. Include an introduction, transitions, body, and conclusion
2. Use rhetorical devices (contradiction, paradox, etc.)
3. Be clear, concise, and to the point



Source: <https://designschool.canva.com/blog/25-ways-to-design-an-awesome-poster-and-create-a-buzz-for-your-next-event/>