



# COMMERCIAL EXHIBIT RATE MAP 2015



02172015

Rates are based on location space size, cost per square foot and are *for 24 days unless otherwise noted*. The Exhibits Department does not charge a percentage of sales.

### Cost calculation examples:

- 10'x10' = 100 sq. ft. x price per square foot (\$28.5) = \$2,850
- 20'x20' = 400 sq. ft. x price per square foot (\$28.5) = \$11,400

<p><b>1</b> CENTENNIAL EXHIBIT HALL \$28.50 sq. ft. (20'x20' min.)</p> <p><b>2</b> CENTENNIAL EXHIBIT TERRACE \$7 sq. ft. (20'x20' min.)</p> <p><b>3</b> CRAFTS PAVILION \$25 sq. ft. (crafts &amp; collectibles) <i>Adtl. charge of \$100 per corner</i></p>	<p><b>4</b> EMBARCADERO \$28.50 sq. ft. (<i>Adtl. charge of \$100 per corner</i>)</p> <p><b>5</b> GRAND PLACE TERRACE \$6 sq. ft.</p> <p><b>6</b> GRAND PLACE \$28.50 sq. ft.</p>	<p><b>7</b> NIMITZ DRIVE \$12,500 (10'x10' tent, electrical, 8' table)</p> <p><b>8</b> AG POWER PLAZA (LIVESTOCK AREA) \$5 sq. ft. (20'x20' min.)</p> <p><b>9</b> COLISEUM MARKETPLACE \$26.25 sq. ft.</p>	<p><b>10</b> GATEWAY PAVILION \$26.25 sq. ft.</p> <p><b>11</b> TEXAS TOWER \$7.50 - 9.50 sq. ft. (promotional*) \$16.50 sq. ft. (retail**)</p> <p><b>12</b> CHEVY PARK PLAZA \$7.50 - 9.50 sq. ft.</p> <p><b>13</b> FIRST AVENUE \$9.50 sq. ft.</p>
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\***PROMOTIONAL:** Distribution of information, sampling of product or services, and acceptance of deposit for future delivery.

\*\***RETAIL:** Accepts payment for immediate exchange of product or service.