

## STATE FAIR OF TEXAS PRESENTS



# Gold Medal Flour Cookie Contest

Home-baked, made-from-scratch cookies are the best! Enter yours in the Gold Medal Flour Cookie Contest. First place is now \$200 (prize money doubled) and there's a New Entrant Award. We're celebrating the most delicious and most award-worthy cookies at the Fair. Any style, size or shape is welcome. Simply use the premium quality of any Gold Medal® flour. Winning cookies will be chosen for Appearance, Flavor and Texture. Prizes and gifts go to the top finishers at the Fair!

**Check-In Sunday, October 12, 2014 - 9:00 a.m. to 10:30 a.m.**

**Judging 10:30 a.m.**

**State Fair Contest Kitchen, Creative Arts Department**

**NO ENTRY FEE**

**Contestants must be 18 years of age or older**

Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

### **PRIZES:**

**1ST- \$200.00; 2ND - \$100.00; 3RD - \$50.00**

**"New Entrant" Award**

**Winners will receive a ribbon, award certificate & celebratory apron.**

### **JUDGING CRITERIA:**

**40% Appearance, 40% Flavor, 20% Texture**

### **CLASS**

**31-01. GOLD MEDAL® FLOUR Cookie Contest**

### **CONTEST RULES:**

- Use the guaranteed premium quality of any Gold Medal flour (1 cup or more) to create any kind of cookie from scratch. (The parameters are purposefully open).
- For product information, visit [www.goldmedalfour.com](http://www.goldmedalfour.com) or [www.facebook.com/goldmedalfour](http://www.facebook.com/goldmedalfour).
- Bring your prepared entry & matching recipe to the Creative Arts Building from 9am to 10:30 am on Sunday, October 12, 2014 and follow the Fair's entry guidelines. Limit one entry per person. **You must be 18 years of age or older to enter.**
- Recipes should be named, original, unpublished, the sole property of entrant and not previously submitted to any other contest. Entries should be submitted with 1) a Gold

- Medal flour proof of purchase or product label, 2) a clear/typed recipe for the entry (illegible recipes may be disqualified), and 3) your name, address and phone number.
- With entry submission, you accept all Contest rules and agree to be bound by the judges' decisions, which will be final. You also agree that your winning recipe will become the property of General Mills which reserves the right to edit, adapt, copyright, publish and use any or all of it for publicity, promotion or advertising in any form of media without compensation to you. You hereby irrevocably authorize and grant permission to General Mills and others licensed or otherwise permitted by it to use & distribute your name, address, voice & likeness for any & all purposes, including publicity, advertising & trade purposes, by all means of publication including electronic & Internet, without any obligation or liability to you & without any additional approval or consent. With entry submission, you also acknowledge & agree that no claim relating thereto shall be asserted against General Mills or any of its officers, directors, employees, agencies, representatives, successors, assigns or shareholders.
  - The Contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking may not enter the contest nor can employees of General Mills, its parent, affiliates, subsidiaries, agencies, and members of their immediate households.
  - Taxes are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.
  - No Gold Medal 1<sup>st</sup> place winners from any fair in 2013 are eligible to win in 2014.

## STATE FAIR OF TEXAS & GOLD MEDAL® FLOUR ENTRY FORM

### GOLD MEDAL® FLOUR COOKIE CONTEST

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Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

**NO ENTRY FEE:**  
**18 YEARS OF AGE OR OLDER**  
**ONLY ONE ENTRY PER PERSON**

**Do not pre-register for this contest.** Bring completed entry form with you when you come to the contest.

Print Name \_\_\_\_\_

Print Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email Address \_\_\_\_\_

### 31-01. GOLD MEDAL FLOUR COOKIE CONTEST

