

THE STATE FAIR OF TEXAS AND BISQUICK®  
Present



**BISQUICK® QUICK CREATIONS CONTEST**

Bisquick® makes cooking and baking easy. Show us what you can do with Bisquick by making an extraordinary recipe easy to create. Think family favorite appetizers, meals or snacks, even desserts or baked goods. Any type of cooked or baked entry is welcome. Simply make your recipe both easy and spectacular! First place is now \$200 (prize money was doubled overall) and there's a New Entrant Award!

Check-In Tuesday, October 7, 2014 - 9:00 a.m. to 10:30 a.m.  
Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

Contestants must be 18 years or older to enter.

**NO ENTRY FEE**

Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

**PRIZES:**

1ST- \$200.00; 2ND - \$100.00; 3RD - \$50.00  
and a "NEW ENTRANT" award.

Winners receive a ribbon, award certificate & celebratory apron.

**NEW! JUDGING CRITERIA:**

50% Ease of Preparation, 40% Taste, 10% Overall Appeal

**CLASS**

**25-01. BISQUICK® Quick Creations**

**CONTEST RULES:**

- Use Bisquick® mix (1 cup or more) and make any type of entry: any brunch, lunch, snack, dinner or dessert-type recipe is welcome. (The parameters are purposefully open).
- Find product and baking information @ [www.bisquick.com](http://www.bisquick.com) or [www.facebook.com/bisquick](http://www.facebook.com/bisquick).
- Bring your prepared entry and matching recipe to the Creative Arts Building from 9 am to 10:30 am on Tuesday, October 7th, 2014 and follow the Fair's entry guidelines. Limit one entry per person. You must be 18 years of age or older to enter.
- Recipes should be named, original, unpublished, the sole property of entrant and not previously submitted to any other contest. Entries should be submitted with 1) Bisquick mix proof of purchase or product label, 2) a clear/typed recipe for the entry (illegible recipes may be disqualified), and 3) your name, address and phone number.

- With entry submission, you accept all Contest rules and agree to be bound by the judges' decisions, which will be final. You also agree that your winning recipe will become the property of General Mills which reserves the right to edit, adapt, copyright, publish and use any or all of it for publicity, promotion or advertising in any form of media without compensation to you. You hereby irrevocably authorize and grant permission to General Mills and others licensed or otherwise permitted by it to use & distribute your name, address, voice & likeness for any & all purposes, including publicity, advertising & trade purposes, by all means of publication including electronic & Internet, without any obligation or liability to you & without any additional approval or consent. With entry submission, you also acknowledge & agree that no claim relating thereto shall be asserted against General Mills or any of its officers, directors, employees, agencies, representatives, successors, assigns or shareholders.
- The Contest is intended for amateur bakers/chefs only. Professional bakers/chefs or those who earn a significant portion of their livelihood from baking/cooking may not enter the contest, nor can employees of General Mills, its parent, affiliates, subsidiaries, agencies, and members of their immediate households.
- Taxes are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.
- No Bisquick 1<sup>st</sup> place winners from any fair in 2013 are eligible to win in 2014.

## STATE FAIR OF TEXAS & BISQUICK® ENTRY FORM

### BISQUICK® “QUICK CREATIONS” CONTEST

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Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

**NO ENTRY FEE:**

**ONE ENTRY PER CATEGORY PER PERSON**

**Do not pre-register for this contest.** Bring completed entry form with you when you come to the contest.

Print Name \_\_\_\_\_

Print Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone No. \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_

