



AT



**Monday, September 15, 2014**

**11:30-1:00 - Lunch/Registration | 1:30 - Shotgun Start**

**Background and Proceeds.** The Chairman's Task Force is pleased to present the 4th Annual Big Tex Golf Classic. Proceeds from this year's tournament will benefit the State Fair Scholarship Fund.

The State Fair Scholarship Fund is open to eligible high school seniors who participate in State Fair livestock shows and to outstanding students attending the following Fair Park-area high schools: Lincoln, James Madison, North Dallas, Woodrow Wilson and the Irma L. Rangel YWL School.

**Donations.** If you cannot attend the tournament, but wish to support it, then please consider a donation. All donations should be 100% tax deductible.

**Time, Place, and Format.** The Tournament is being held at the the Old American Golf Club on Monday, September 15, 2014. Registration begins at 11:30. Carts will leave at 1:15. The Tournament will start promptly at 1:30. The Tournament format is a 4-person scramble.

**Lunch and Dinner.** Lunch and dinner are complimentary. Lunch will begin at 11:30. Dinner will begin at completion of play.

**Mulligan / Raffle.** The mulligan ticket is also a raffle ticket and costs \$50.00. Every raffle ticket will win a prize with a value of at least \$50.00. One mulligan per player.

**Rain Policy.** Given the Tournament's charitable nature and dependency on weather, there are no refunds of any kind. Unless the golf course prohibits play due to rain, the Tournament will be played. If the golf course prohibits play, then the Tournament will be rescheduled by Tournament personnel.

## Venue and Title Sponsorships

### **Title Sponsor - \$25,000 (Exclusive “Presenting” Sponsorship)**

- See Title Sponsor Package with extensive Media, Tournament, and State Fair benefits.

### **Co- Title Sponsor - \$10,000 (Limited to 3 Co-Title Sponsors; Only if no Title Sponsor)**

- See Title Sponsor Package with extensive Media, Tournament, and State Fair benefits.

### **Forecaddie Sponsor (Exclusive) - \$5,000**

- 8 players in Tournament with lunch, dinner, and player goodie bag. 3 Sponsor gift baskets.
- 2 Season Passes and 1 Season Parking Pass to State Fair of Texas (approximate value = \$450).
- 10 General Admission (any day) tickets to the State Fair of Texas (\$170).
- 1 Invitation for Sponsor & guests to Youth Livestock Auction on Fri., Oct. 3 (all F & B included) (appx. \$50).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (\$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Exclusive “bib” recognition on each forecaddie.

### **First Tee (Exclusive) or Eighteenth Tee Sponsor (Exclusive) - \$5,000**

- 8 players in Tournament with lunch, dinner, and player goodie bag.
- 2 Sponsor gift baskets.
- Your teams will start on the 1<sup>st</sup> or 18<sup>th</sup> Hole. First to play, First to Clubhouse.
- 2 Season Passes and 1 Season Parking Pass to State Fair of Texas (approximate value = \$450).
- 10 General Admission (any day) tickets to the State Fair of Texas (appx. \$170).
- 1 Invitation for Sponsor & guests to Youth Livestock Auction on Fri., Oct. 3 (all F & B included) (appx. \$50).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (appx. \$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Exclusive signage on one hole. Recognition on all general Tournament signage and website.

### **Dinner Sponsor (Exclusive) - \$5,000**

- 8 players in Tournament with lunch, dinner, and player goodie bag. 2 Sponsor gift baskets.
- 2 Season Passes and 1 Season Parking Pass to State Fair of Texas (appx. \$450).
- 10 General Admission (any day) tickets to the State Fair of Texas (appx. \$170).
- 1 Invitation for Sponsor & guests to Youth Livestock Auction on Fri., Oct. 3 (all F & B included) (appx. \$50).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (\$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Exclusive podium signage and “Compliments of Sponsor” signage at dinner.

### **Beverage Cart Sponsor - \$2,500 (Exclusive)**

- 4 players in Tournament with lunch, dinner, and player goodie bag. Sponsor gift basket.
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Exclusive signage on Beverage Cart(s).

### **Driving Range Sponsor - \$1,500 (Exclusive)**

- 2 players in Tournament with lunch, dinner, and player goodie bag. Sponsor gift basket.
- Recognition at Youth Livestock Auction.
- Exclusive signage on Driving Range. Recognition on all general Tournament signage and website.

## **Merchandise Sponsorships**

### **The “Sponsor’s” Sponsor - \$5,000 (Exclusive)**

- Each Tournament sponsor gift basket will include the Sponsor’s logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- 10 General Admission (any day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (\$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

### **Shirt Sponsor - \$5,000 (Exclusive)**

- Each player will receive a high-quality Tournament golf shirt with Sponsor’s logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- 10 General Admission (any day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (\$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

### **Washer Board Sponsor - \$5,000 (Exclusive)**

- Each team will receive a set of washer boards (tailgate game) with Sponsor’s logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- 10 General Admission (any day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all F & B included) (\$50).
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

### **Hat Sponsor - \$4,000 (Exclusive)**

- Each player will receive a high-quality Tournament hat with Sponsor’s logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

### **Golf Glove Sponsor - \$3,500 (Exclusive)**

- Each player will receive a high-quality golf glove with Sponsor’s logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

### **Team Photo Sponsor - \$3,500 (Exclusive)**

- Each player will receive a photo of his/her team in a cardstock frame with Sponsor’s logo/name and name/date of Tournament.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

### **Golf Ball (Exclusive) or Ball Marker (Exclusive) Sponsor - \$2,500**

- Each player will receive a high-quality sleeves of balls or Ball Marker with Sponsor’s logo/name.

- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

**Golf Tee Sponsor- \$2,000 (Exclusive)**

- Each player will receive a package of golf tees with Sponsor's logo/name.
- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

## **Contest Sponsorships**

### **Longest Drive Sponsor - \$2,500 (Exclusive)**

- 4 players in Tournament with lunch, dinner, and player goodie bag. Sponsor gift basket.
- Tournament will supply prizes.
- Recognition at Youth Livestock Auction.
- Exclusive signage on contest hole. Recognition on all general Tournament signage and website.

### **Putting Contest Sponsor - \$2,500 (Exclusive)**

- 4 players in Tournament with lunch, dinner, and player goodie bag. Sponsor gift basket.
- Tournament will supply prizes.
- Recognition at Youth Livestock Auction.
- Exclusive signage on Putting Green. Recognition on all general Tournament signage and website.

### **Closest to the Pin Sponsor - \$1,500 (3 Available, each Exclusive)**

- 2 players in Tournament with lunch, dinner, and player goodie bag. Sponsor gift basket (Small).
- Tournament will supply prizes.
- Recognition at Youth Livestock Auction.
- Exclusive signage on contest hole. Recognition on all general Tournament signage and website.

### **Team or Half Team (no individual players are permitted)**

#### **Team - \$1,500 (Multiple Available)**

- 4 players in Tournament with lunch, dinner, and player goodie bag.

#### **Half Team - \$1,000 (Multiple Available)**

- 2 players in Tournament with lunch, dinner, and player goodie bag.

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**4<sup>TH</sup> ANNUAL BIG TEX GOLF CLASSIC REGISTRATION**

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Name: \_\_\_\_\_ Company / Firm: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Donations**

Donation (No Advertising, Gift Baskets, or Golfers). Amount of donation: \$ \_\_\_\_\_

**Sponsorships**

- |  |   |
|--|---|
| <input type="checkbox"/> 1st Tee (\$5,000 – 8 Golfers)           | <input type="checkbox"/> Beverage Cart (\$2,500 – 4 Golfers)      |
| <input type="checkbox"/> 18th Tee (\$5,000 – 8 Golfers)          | <input type="checkbox"/> Golf Ball (\$2,500 – 2 Golfers)          |
| <input type="checkbox"/> Dinner (\$5,000 – 8 Golfers)            | <input type="checkbox"/> Ball Marker (\$2,500 – 2 Golfers)        |
| <input type="checkbox"/> Forecaddie (\$5,000 – 8 Golfers)        | <input type="checkbox"/> Longest Drive (\$2,500 – 4 Golfers)      |
| <input type="checkbox"/> Sponsor's Sponsor (\$5,000 – 4 Golfers) | <input type="checkbox"/> Putting Contest (\$2,500 – 4 Golfers)    |
| <input type="checkbox"/> Shirt (\$5,000 – 4 Golfers)             | <input type="checkbox"/> Golf Tee (\$2,000 – 2 Golfers)           |
| <input type="checkbox"/> Washer Boards (\$5,000 – 4 Golfers)     | <input type="checkbox"/> Driving Range (\$1,500 – 2 Golfers)      |
| <input type="checkbox"/> Hat (\$4,000 – 4 Golfers)               | <input type="checkbox"/> Closest to the Pin (\$1,500 – 2 Golfers) |
| <input type="checkbox"/> Glove (\$3,500 – 4 Golfers)             | <input type="checkbox"/> Team (\$1,500 – 4 Golfers)               |
| <input type="checkbox"/> Team Photo (\$3,000 – 4 Golfers)        | <input type="checkbox"/> Half Team (\$1,000 – 2 Golfers)          |

**Registrations.** Please immediately send your registration to:

By email: Golf@BigTex.com;

By Fax: State Fair of Texas, Attn: Elaine Head, 214-421-8755; or

By Mail: State Fair of Texas, Attn: Elaine Head, PO Box 150009, Dallas, TX 75315.

**Logos.** As soon as possible, but no later than July 26, 2014, please send your logos in several different formats (eps, jpg, png, tiff) to: Golf@BigTex.com.

**Players.** By August 30, 2014, please send your list of players to: Golf@BigTex.com.

**Payment.** You will receive an invoice upon the Tournament's receipt of your registration. Please send payment as so directed. Checks and major credit cards (Amer. Exp., MC, and Visa) are accepted.

**Questions.** Please contact Tournament Chairman Ryan M. Miller at (214) 624-1145 or ryan.miller@ogletreedeakins.com.

**Sponsor's Special Requests (Tournament will try, but can't guarantee special requests).**

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