August 5, 2015

Company

Attn:

Title

Address

Address

Dear Mr. Name:

This fall the *State Fair of Texas®* marks its 129th anniversary, and there’s no better way to celebrate than by supporting the *State Fair of Texas® Youth Livestock Auction*. Since 1990, we have contributed more than $20 million to Texas youth to educate deserving students in Dallas and around the state. Each year at the Fair, over 2500 4-H and FFA youth compete for 250 spots in the auction where they are rewarded for their premium animals. These same kids are eligible to compete for college scholarships, along with their peers at five Fair Park area high schools.

I am writing to ask you to be a sponsor of the auction in 2015 and to join me at the **Youth Livestock** **Auction on** **Friday, October 2 at 1 P.M. and the pre-Auction Party at 11 A.M.**

As a member of the *State Fair of Texas® Youth Livestock Auction Committee*, I welcome your sponsorship. With a contribution of $1000 or more, you will receive, along with an invitation to the pre-auction party, a special package of tickets and parking passes to share with your family, clients and colleagues (see attached benefits).

***100% of your contribution goes to benefiting Texas youth.***

If you join me at the auction, I promise you’ll be hooked. But if you cannot, it will be my pleasure to bid for you and tell you how your dollars were invested in Texas youth.

Every contribution is important. Please call me at PHONE NUMBER with any questions. Thanks very much for your consideration.

Sincerely,

Name

P.S. For your convenience, more detailed information is available online at [www.bigtex.com/auction](http://www.bigtex.com/auction).