

5TH ANNUAL
 **BIG TEX**[®]
GOLF  CLASSIC

Monday, September 14, 2015
Old American Golf Course

*Benefiting the State Fair of Texas
Youth Scholarship Program*



presented by
STATE FAIR OF TEXAS
CHAIRMAN'S TASK FORCE

5TH ANNUAL BIG TEX GOLF CLASSIC

BENEFITING THE STATE FAIR OF TEXAS YOUTH SCHOLARSHIP PROGRAM

DATE: Monday, September 14, 2015
LOCATION: Old American Golf Club
TIME: 11a - 12:30p: Lunch / Registration
1p: Shotgun Start

BIG TEX GOLF CLASSIC BACKGROUND AND PROCEEDS

The State Fair of Texas Chairman's Task Force is pleased to present the 5th Annual Big Tex Golf Classic. Proceeds from this year's tournament will benefit the State Fair Youth Scholarship Program.

The State Fair Youth Scholarship Program is open to eligible high school seniors who participate in State Fair livestock shows and to outstanding students attending the following Fair Park-area high schools: Lincoln, James Madison, North Dallas, Woodrow Wilson and the Irma L. Rangel Young Women's Leadership School.

ABOUT THE STATE FAIR OF TEXAS

Since its inception in 1886, the State Fair of Texas has celebrated all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment. The State Fair of Texas is a non-profit organization with all proceeds helping to preserve and improve Fair Park and underwrite museum, community and scholarship programs for inner city youth and students pursuing agricultural careers. The 2015 exposition runs September 25 through October 18 in Fair Park.

The State Fair of Texas is a 501(c)(3) nonprofit organization, and does not receive any government funding or support. Its nonprofit purpose is funded through the proceeds from the annual State Fair of Texas event. The net proceeds from the Fair are reinvested in Fair Park, in the form of capital improvements; given as scholarships to deserving youth throughout the state of Texas; used to support the Fair Park museum facilities and community outreach programs; and used to improve the State Fair's operation.

EVENT DETAILS

DONATIONS

If you cannot attend the tournament, but wish to support it, then please consider a donation. All donations are 100% tax deductible.

TIME, PLACE, AND FORMAT

The tournament is being held at the the Old American Golf Club on Monday, September 14, 2015. Registration begins at 11a. Carts will leave at 12:45p. The tournament will start promptly at 1p. The tournament format is a 4-person scramble.

LUNCH AND DINNER

Lunch and dinner are complimentary. Lunch will begin at 11a. Dinner will begin at completion of play.

MULLIGAN / RAFFLE

Mulligan tickets cost \$50 each. An accompanying prize with a value of at least \$50 comes with each mulligan. One mulligan per player. A separate raffle will be held at the tournament dinner. Raffle tickets will be available for purchase at registration and prior to the start of the raffle. Must be present to win.

RAIN POLICY

Given the tournament's charitable nature and dependency on weather, there are no refunds of any kind. Unless the golf course prohibits play due to rain, the tournament will be played. If the golf course prohibits play, then the tournament will be rescheduled by tournament personnel.

BENEFITS OF SPONSORSHIP

Use your sponsorship at this year's golf classic:

- To reward high-performing local and state wide high school students
- To provide face time with key clients
- As a team building event
- To make a charitable contribution to a 501(c)(3) nonprofit organization
- To reward top producing staff
- As a "thank you" to deserving individuals or groups

VENUE AND TITLE SPONSORSHIP

CO-TITLE SPONSOR - \$ 10,000

(LIMITED TO 3 CO-TITLE SPONSORS; ONLY IF NO TITLE SPONSOR)

See Title Sponsor Package with extensive media, tournament, and State Fair benefits.

FORECADDIE SPONSOR (EXCLUSIVE) - \$ 5,000

- 8 players in tournament with lunch, dinner, and player goodie bag.
- 3 Sponsor gift baskets.
- 2 season passes and 1 season parking pass to State Fair of Texas (\$450).
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 1 Invitation for sponsor & guest to the 2015 Youth Livestock Auction (all f & b included - appx. \$50).
- 2 seats at the 2016 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Exclusive "bib" recognition on each forecaddie.

FIRST TEE (EXCLUSIVE) OR EIGHTEENTH TEE SPONSOR (EXCLUSIVE) - \$ 5,000

- 8 players in tournament with lunch, dinner, and player goodie bag.
- 2 sponsor gift baskets.
- Your teams will start on the 1st or 18th hole. First to play, first to clubhouse.
- 2 season passes and 1 season parking pass to State Fair of Texas (\$450).
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 1 invitation for sponsor & guests to the 2015 Youth Livestock Auction (all f & b included - appx. \$50).
- 2 seats at the 2016 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Exclusive signage on one hole.
- Recognition on all general tournament signage and website.

DINNER SPONSOR (EXCLUSIVE) - \$ 5,000

- 8 players in tournament with lunch, dinner, and player goodie bag.
- 2 sponsor gift baskets.
- 2 season passes and 1 season parking pass to State Fair of Texas (\$450).
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 1 invitation for sponsor & guest to the 2015 Youth Livestock Auction (all f & b included - \$50).
- 2 seats at the 2016 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Exclusive podium signage and "compliments of sponsor" signage at dinner.

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VENUE AND TITLE SPONSORSHIP (CONT.)

TENT SPONSOR - \$ 3,500 (EXCLUSIVE)

- 4 players in tournament with lunch, dinner, and player goodie bag.
- Sponsor gift basket.
- Recognition in some media related to tournament and at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Exclusive signage at on tournament tent.

BEVERAGE STATION SPONSOR - \$ 2,500 (EXCLUSIVE)

- 4 players in tournament with lunch, dinner, and player goodie bag.
- Sponsor gift basket.
- Recognition in some media related to tournament and at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Exclusive signage at on course beverage stations.

DRIVING RANGE SPONSOR - \$ 1,500 (EXCLUSIVE)

- 2 players in tournament with lunch, dinner, and player goodie bag.
- Sponsor gift basket.
- Recognition at the Youth Livestock Auction.
- Exclusive signage on driving range.
- Recognition on all general tournament signage and website.

CONTEST SPONSORSHIP

PUTTING CONTEST SPONSOR - \$ 2,500 (EXCLUSIVE)

- 4 players in tournament with lunch, dinner, and player goodie bag.
- Sponsor gift basket.
- Tournament will supply prizes.
- Recognition at the Youth Livestock Auction.
- Exclusive signage on putting green.
- Recognition on all general tournament signage and website.

CLOSEST TO THE PIN SPONSOR - \$ 1,500 (3 AVAILABLE, EACH EXCLUSIVE)

- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Sponsor gift basket (small).
- Tournament will supply prizes.
- Recognition at the Youth Livestock Auction.
- Exclusive signage on contest hole.
- Recognition on all general tournament signage and website.

Team or Half Team (subject to availability and no individual players are permitted)

TEAM - \$ 1,500 (MULTIPLE AVAILABLE)

- 4 players in Tournament with lunch, dinner and player goodie bag

HALF TEAM - \$ 1,000 (MULTIPLE AVAILABLE)

- 2 players in Tournament with lunch, dinner and player goodie bag

MERCHANDISE SPONSORSHIP

THE "SPONSOR'S" SPONSOR - \$5,000 (EXCLUSIVE)

- Each tournament sponsor gift basket will include the sponsor's name/logo.
- 4 players in tournament with lunch, dinner, and player goodie bag.
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Sponsor gift basket.

SHIRT SPONSOR - \$5,000 (EXCLUSIVE)

- Each player will receive a high-quality tournament golf shirt with sponsor's logo/name.
- 4 players in tournament with lunch, dinner, and player goodie bag.
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Sponsor gift basket.

WASHER BOARD SPONSOR - \$5,000 (EXCLUSIVE)

- Each team will receive a set of washer boards (tailgate game) with sponsor's name/logo.
- 4 players in tournament with lunch, dinner, and player goodie bag.
- 10 general admission (any one day) tickets to the State Fair of Texas (\$170).
- 2 seats at the 2014 State Fair Scholarship Luncheon (all f & b included - \$50).
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.
- Sponsor gift basket.

HAT SPONSOR - \$4,000 (EXCLUSIVE)

- Each player will receive a high-quality tournament hat with Sponsor's name/logo.
- 4 players in tournament with lunch, dinner, and player goodie bag.
- Recognition in some media related to tournament.
- Recognition at the Youth Livestock Auction.
- Recognition on all general tournament signage and website.

GOLF GLOVE SPONSOR - \$3,500 (EXCLUSIVE)

- Each player will receive a high-quality golf glove with Sponsor's name/logo.
- 4 players in tournament with lunch, dinner, and player goodie bag.
- Recognition on all general tournament signage and website.
- Recognition at the Youth Livestock Auction.
- Sponsor gift basket.

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MERCHANDISE SPONSORSHIP (CONT.)

CIGAR SPONSOR - \$ 3,500 (EXCLUSIVE)

- Each player will receive a hand-rolled premium cigar with Sponsor's logo/name.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

TEAM PHOTO SPONSOR - \$ 3,500 (EXCLUSIVE)

- Each player will receive a photo of his/her team in a cardstock frame with Sponsor's logo/name and name/date of Tournament.
- 4 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition in some media related to Tournament. Recognition at Youth Livestock Auction.
- Recognition on all general Tournament signage and website.
- Sponsor gift basket.

GOLF BALL (EXCLUSIVE) OR BALL MARKER (EXCLUSIVE) SPONSOR - \$ 2,500

- Each player will receive a high-quality sleeves of balls or Ball Marker with Sponsor's logo/name.
- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

GOLF TOWEL (EXCLUSIVE) SPONSOR - \$ 2,500

- Each player will receive a high-quality golf towel with Sponsor's logo/name.
- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

GOLF TEE SPONSOR- \$ 2,000 (EXCLUSIVE)

- Each player will receive a package of golf tees with Sponsor's logo/name.
- 2 players in Tournament with lunch, dinner, and player goodie bag.
- Recognition on all general Tournament signage and website.
- Recognition at Youth Livestock Auction.
- Sponsor gift basket.

**SUPPORT THE STATE FAIR OF TEXAS
SCHOLARSHIP PROGRAM. REGISTER TODAY**

REGISTRATION

Name: _____ Company / Firm: _____

Billing Address: _____

Mailing Address: _____

Phone: _____ Email: _____

DONATION

Donation (No advertising, gift baskets, or golfers). Amount of donation: _____

SPONSORSHIPS

- | | |
|--|---|
| <input type="checkbox"/> 1st Tee (\$5,000 - 8 golfers) | <input type="checkbox"/> Tent (\$3,500 - 4 golfers) |
| <input type="checkbox"/> 18th Tee (\$5,000 - 8 golfers) | <input type="checkbox"/> Beverage Station (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Dinner (\$5,000 - 8 golfers) | <input type="checkbox"/> Golf Ball (\$2,500 - 2 golfers) |
| <input type="checkbox"/> Forecaddie (\$5,000 - 8 golfers) | <input type="checkbox"/> Ball Marker (\$2,500 - 2 golfers) |
| <input type="checkbox"/> Sponsor's Sponsor (\$5,000 - 4 golfers) | <input type="checkbox"/> Putting Contest (\$2,500 - 4 golfers) |
| <input type="checkbox"/> Shirt (\$5,000 - 4 golfers) | <input type="checkbox"/> Golf Towel (\$2,500 - 2 golfers) |
| <input type="checkbox"/> Washer Boards (\$5,000 - 4 golfers) | <input type="checkbox"/> Golf Tee (\$2,500 - 2 golfers) |
| <input type="checkbox"/> Hat (\$5,000 - 4 golfers) | <input type="checkbox"/> Driving Range (\$1,500 - 2 golfers) |
| <input type="checkbox"/> Glove (\$3,500 - 4 golfers) | <input type="checkbox"/> Closest-to-the-Pin (\$1,500 - 2 golfers) |
| <input type="checkbox"/> Cigar (\$3,000 - 4 golfers) | <input type="checkbox"/> Team (\$1,500 - 4 golfers) |
| <input type="checkbox"/> Team Photo (\$3,500 - 4 golfers) | <input type="checkbox"/> Half Team (\$1,000 - 2 golfers) |

PLEASE SEND YOUR REGISTRATION TO:

Submit here: (Adobe Acrobat):

By email: golf@bigtex.com;

By fax: State Fair of Texas, Attn: Elaine Head, 214-421-8755; or

By mail: State Fair of Texas, Attn: Elaine Head, PO Box 150009, Dallas, TX 75315

LOGOS.

As soon as possible, but no later than July 31, 2015, please send your logos in several different formats (eps, jpg, png, tiff) to: golf@bigtex.com.

PLAYERS.

Please send your list of players to: golf@bigtex.com by August 28, 2015.

PAYMENT.

You will receive an invoice upon the Tournament's receipt of your registration. Please send payment as so directed. Checks and major credit cards (American Express, Master Card and Visa) are accepted.

QUESTIONS.

Contact Tournament Chairman Sean Allen at (214) 394-1161 or seanallen@mhd.com.

SPONSOR'S SPECIAL REQUESTS

(Tournament will try, but can't guarantee special requests).

