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## Background

The State Fair of Texas<sup>®</sup> is one of the largest annual events in Texas and is a Dallas tradition. Over 3 million visitors come through the gates of the State Fair of Texas each year to shop, play and, of course, eat. The State Fair of Texas is a 501(c)3 organization whose mission is to promote agriculture and provide scholarships to high school students from: (1) 4-H and FFA chapters across Texas; and (2) inner city Dallas high schools in the Fair Park area. Since 1990, the State Fair of Texas has awarded more than \$18 million to Texas Youth, and has graduated more than 500 students through the scholarship program.

### Purpose

To develop the State Fair's fundraising raffle in support of the Youth Livestock Auction & Scholarship Program. The State Fair Raffle Committee will sell \$1 raffle tickets for approximately a dozen big ticket prizes (vehicles, trips, sprees, etc.). Tickets will be sold both through pre-sales across the community, and during the run of the 2013 Fair. The Committee has set a goal to raise \$150,000 through this project.

#### ELITE Plub - \$2,500

- Logo recognition on Fair signage
- 2,500 Raffle Tickets (or none if prefer tax deduction)
- 2 Season Passes
- 1 Season Parking Pass
- 25 one-time admission tickets
- Invitation to Raffle Kickoff Party

Estimated Value excluding tickets: \$975

#### GRAND 9110 - \$1,000

- Logo recognition on Fair signage
- 1,000 Raffle Tickets (or none if prefer tax deduction)
- 2 Season Passes
- 1 Season Parking Pass
- 10 one-time admission tickets
- Invitation to Raffle Kickoff Party

Estimated Value excluding tickets: \$720

#### 500 <u>Club</u> - \$500

- Recognition on Fair signage
- 500 Raffle Tickets (or none if prefer tax deduction)
- 2 Season Passes
- 5 one-time parking passes
- 5 one-time admission tickets
- Invitation to Raffle Kickoff Party

Estimated Value excluding tickets: \$315

	TELE LICAT		elite <i>Qub</i>	PLEASE SELECT ONE GRAND Club	500 Lub
			u want it to appear on signage		
Mailing Address:					
Payment Method: Call 214-421-8724 for questions or credit card info.	<ul> <li>Check</li> <li>Credit Card</li> <li>Invoice</li> </ul>	Raffle Tickets?  Yes If Yes, would you like us to tickets in company name?	pre-print all	State Fair Incentives:	<ul><li>Yes</li><li>No (tax deduction)</li></ul>

Committee Member: