



COMMERCIAL EXHIBIT RATE MAP 2016



02242016

Rates are based on location space size, cost per square foot and are *for 24 days unless otherwise noted*. The Exhibits Department does not charge a percentage of sales.

Cost calculation examples:

- 10'x10' = 100 sq. ft. x price per square foot (\$28.75) = \$2,875
- 20'x20' = 400 sq. ft. x price per square foot (\$28.75) = \$11,500

- | | | | |
|---|--|---|---|
| <p>1 CENTENNIAL EXHIBIT HALL
\$28.50 sq. ft. (20'x20' min.)</p> <p>2 CENTENNIAL EXHIBIT TERRACE
\$7 sq. ft. (20'x20' min.)</p> <p>3 CRAFT PAVILION
\$25.50 (crafts & collectibles)
<i>Adtl. charge of \$100 per corner</i></p> | <p>4 EMBARCADERO
\$28.75 sq. ft. (<i>Adtl. charge of \$100 per corner</i>)</p> <p>5 GRAND PLACE TERRACE
\$6 sq. ft. (20'x20' min.)</p> <p>6 GRAND PLACE
\$28.75 sq. ft.</p> | <p>7 NIMITZ DRIVE
\$12,500 (10'x10' tent, electrical, 8' table)</p> <p>8 AG POWER PLAZA (LIVESTOCK AREA)
\$5 sq. ft. (20'x20' min.)</p> <p>9 COLISEUM MARKET PLACE
\$26.75 sq. ft.</p> | <p>10 GATEWAY PAVILION
\$26.50 sq. ft.</p> <p>11 TEXAS TOWER PLAZA
\$7.50 - 9.50 sq. ft. (promotional*)
\$17 sq. ft. (retail**)</p> <p>12 CHEVY PARK PLAZA
\$7.50 - 9.50 sq. ft.</p> <p>13 FIRST AVENUE
\$9.50 sq. ft. (20'x20' min.)</p> |
|---|--|---|---|

***PROMOTIONAL:** Distribution of information, sampling of product or services, and acceptance of deposit for future delivery.

****RETAIL:** Accepts payment for immediate exchange of product or service.