Application Processing Fee \$30.00 Non-Refundable Payable by cash, check, or money order NO CREDIT CARDS

STATE FAIR OF TEXAS® EXHIBIT SPACE APPLICATION SEPTEMBER 25 - OCTOBER 18, 2015 NOT VALID FOR FOOD CONCESSION

This application does not automatically reserve exhibit space and is valid for the 2015 State Fair of Texas only. All questions on the application must be answered completely before consideration can be given.

The Business is a:				
Sole Proprietorship				
Owner's Name		Doing Business As (D/B/A) / Trade Name		
Partnership				
Partners' Names		Doing Business As (D/B/A) / Trade Name		
Limited Partnership				
Limited Partnership Name		Doing Business As (D/B/A) / Trade Name (if any)		
General Partner Name:				
Corporation, Limited Liability Company or Non-Profit Corporation				
Corporate Name		Doing Business As (D/B/A) / Trade Name (if any)		
State of Incorporation		Federal Taxpayer ID		
Texas State Sales Tax (Can	be obtained if Contract is offered)	Website		
Mailing Address		City, State, Zip		
Contact Person		Alternate Contact		
Cell Phone	Business Phone	Cell Phone	Business Phone	
E-mail		E-mail		

• Products and/or services and the manner in which they are displayed are significant factors in the selection process. Attach a photo of your display. List Products or services you are requesting to sell or display. Be specific. Provide visual aids (e.g. photos, brochures etc.).

(Attach further description if necessary)

- All activities must be conducted within the lease space. Please indicate all activities you are proposing: •
- [] Direct Sells
- [] Distribute literature
 - [] Order taking future delivery

- [] Prize registration
- [] Promotion
- [] Use of amplified sound

[] Food Sampling

[] Other: ______

RATES (flat rate - no percentages) •

Rates are based on location, space size, cost per square foot and are for 24 days unless otherwise noted. Locations are determined by Fair Management. Every attempt will be made to place vendors in a location most favorable for their product or service.

Indicate <u>indoor</u> space size desired = Minimum _____ x ____ Maximum __ •

INDOOR			
🖌 🛛 Exhibit Area	Rate per sq. ft.		
Buildings			
Centennial Building	\$28.50 20'x20' minimum		
Coliseum Marketplace	\$26.25		
Embarcadero	\$28.50 Additional \$100 per corner		
Grand Place	\$28.50		
Pavilions (Non-Air Conditioned)			
Crafts Pavilion	\$25.00 Additional \$100 per corner		
Gateway Pavilion	\$26.25		

Indicate outdoor space size desired Minimum 20 x 20 Maximum _____ x ____ •

		OUTDOOR 20'x20' min.						
	\checkmark	Exhibit Area	Rate per sq. ft.	Space Required				
		Grand Place Terrace	\$6.00	x				
		Centennial Exhibit Terrace	\$7.00	x				
		Ag Power Plaza/Livestock Area	\$5.00	x				
		First Avenue	\$9.50	x				
		Texas Tower Plaza Retail	\$16.50	x				
		Texas Tower Plaza Promotional	\$9.50 400 up to 1,500 sq.ft.	x				
			\$7.50 1,501 sq.ft. and up	x				
		Chevy Park Plaza Promotional	\$9.50 400 up to 1,500 sq.ft.	x				
			\$7.50 1,501 sq.ft. and up	x				

\checkmark	Outdoor 10'x10' Tents Tent, lighting and 8' skirted table provided				
	Nimitz Dr.	\$12,500.00	24 days		
	Chevy Park Plaza	\$3,000.00	12 days Sampling		
	Chevy Park Plaza	\$4,000.00	24 days Sampling		

List one or two shows/fairs in which you have participated:					
Event	Year	Contact Person	Phone Number		
Have you ever participated at the State Fair of Texas?		Yes:No:	A		
If yes, list most recent two (2) years:					
Are you applying under the same company/trade name?		Yes:No:			

IMPORTANT. PLEASE NOTE:

- Exhibitor, at its sole cost, must provide all furniture, carpet, fixtures, decorations and signs. All signage must be approved in writing by State Fair of Texas' Exhibits Department.
- All exhibits must be open at 10:00 A.M. each day of the 2015 Fair and remain open until 9:00 P.M. Sunday through Thursday and 10:00 P.M. Friday and Saturday.
- Exhibitor must purchase parking passes for onsite parking (no complimentary parking provided).
- Exhibitor must purchase commercial general liability insurance coverage provided through a master policy for exhibitors at the 2015 Fair. Premiums for the insurance coverage will be collected by State Fair of Texas.
- Exhibitor must provide proof of either <u>workers' compensation insurance</u> or <u>occupational accident insurance</u> coverage. NO EXCEPTIONS.

EXHIBIT SPACE IS SUBJECT TO AVAILABILITY. ALL DECISIONS TO SELECT EXHIBITORS AND CONTRACT FOR EXHIBIT SPACE SHALL BE AT THE SOLE AND ABSOLUTE DISCRETION OF THE STATE FAIR OF TEXAS. THE STATE FAIR OF TEXAS RESERVES THE RIGHT TO CONTRACT WITH BUSINESSES THAT DISPLAY UNIQUE AND INNOVATIVE PRODUCTS AND SERVICES. ALL APPLICATIONS WILL RECEIVE DUE CONSIDERATION. EXHIBIT SELECTION BEGINS IN MARCH AND CONTINUES UNTIL ALL SPACE IS ALLOCATED.

The undersigned agrees to abide by the rules and regulations of the State Fair of Texas in the event an exhibits contract is offered by the State Fair. The undersigned further agrees and acknowledges that this is an application and is NOT an exhibits contract. By your signature on this application, you hereby authorize the State Fair of Texas to obtain information pertaining to your company from the listed references. You further agree and acknowledge that there is a **\$30.00 non-refundable application fee**, regardless of State Fair's approval or denial of this application for an exhibits contract.

Applicant's Signature

Print Applicant's Name

Title

Date

• Return application to:

State Fair of Texas Exhibits Department P.O. Box 150009 Dallas, TX 75315

• Any questions? Contact us:

 Phone
 (214)
 421-8727

 Fax
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 421-0925

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 Visit
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